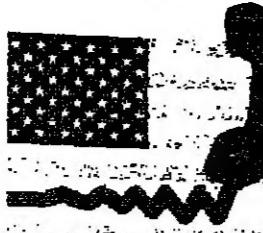


FINANCIAL TIMES

Start
the week
with...



US telecoms
Free to compete
- or combine

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Running a virtual
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Business travel
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scary or what?

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World Business Newspaper

MONDAY FEBRUARY 5 1996

Kohl reveals plan for G7 expansion to admit Russia

Germany and France are seeking Russia's full admission to the Group of 7, the forum of the world's richest industrial nations, as part of a strategy to strengthen Boris Yeltsin's position ahead of this summer's presidential elections. Germany's Chancellor Helmut Kohl said the French government was working on a plan that would give Mr Yeltsin equal status with the leaders of the US, Japan, Germany, France, Britain, Italy and Canada at this year's summit in Lyons in July. Page 14; US, Russia differ on Nato, Page 2; Editorial Comment, Page 13

UK banks make provision for their Eurotunnel debt

UK banks involved with Eurotunnel are this month expected to provide for up to 50 per cent of their share of the company's \$2bn (£12.5bn) debt. The four main UK banks could make total provisions of more than £200m on their exposure to Eurotunnel, the Anglo-French operator of the Channel tunnel, when they report full-year results. Page 15

EU pushed on economic growth: The US has urged European Union governments to promote faster economic growth to support the reductions in their budget deficits needed under plans for a single European currency. Page 2

Mitchell warns of IRA 'threat': Members of the Irish Republican Army might return to terrorism if they were not drawn into the democratic process, warned former US Senator George Mitchell, head of the International body on the decommissioning of arms in Northern Ireland. Page 5

Quake toll expected to rise: Officials China said the toll from an earthquake in the Lijiang region of China, 2,000km (1,200 miles) south-west of Beijing, late on Saturday was expected to pass 300 as rescuers reached remote villages. Page 4

Itochu: one of Japan's biggest trading companies, plans to move into the British steel industry by setting up a distribution centre in the west Midlands to supply the motor industry. The investment is likely to be less than £2m (£3.2m). Page 5

MTV Europe: the music television channel, has reached agreement with BMG, one of the world's largest record companies, on how much it will pay for its music videos. Page 15

Japan braced for US pressure: Japanese trade negotiators are bracing themselves for increasing pressure from the US in the next few weeks over access to the Japanese market. Page 2

Airline fear over free trade: The airline industry risks being excluded from the world move towards free trade, Singapore Airlines managing director Cheong Chooong said. Page 4

S Korea in \$5bn investment: South Korea's third-largest industrial conglomerate, the LG Group, plans to invest \$5bn (£3.2bn) in south-east Asia and India by 2000, chairman Koo Bon-moo said. Page 4

Vehacomm: the telecommunications division of German industrial conglomerate Veba, is poised to take a 23.9 per cent stake in a consortium set up to develop a decoding box for the launch of German digital television later this year. Page 17

Russians win Ukraine nuclear deal: Russian nuclear energy concern TVEL has beaten western competitors to win a Ukrainian government tender to build a nuclear fuel plant. Page 2

Bahrain police arrest 41: Authorities in Bahrain detained 41 more people on charges of rioting, arson, and sabotage, intensifying a crackdown on unrest which has plagued the Gulf Island state for the past 18 months. Page 4

China trade to exceed \$400bn: China's foreign trade is expected to grow by 12 per cent annually over the next five years and exceed \$400bn by 2000, according to its Customs Administration. Page 3

Freeze hits Florida's Arctic weather spread to traditionally warmer areas of the US: Sub-zero temperatures in the south threatened citrus crops in Florida, where forecasters said temperatures were expected to drop to 25°F to 30°F (-4°C to -1°C) overnight.

European Monetary System: The peseta slipped below the schilling and the D-Mark, and the Danish krone fell below the escudo last week in the EMS grid. The spread between the strongest and weakest currencies was almost unchanged in a week which saw the Bundesbank council for the reprise for two weeks at 3.3 per cent. Currencies, Page 20; Market Watch, German data, Page 19

EMI: Grid
February 2, 1996

Albania	1.6%	Germany	0.8%	Ukraine	14.50%	Croatia	0.12%
Austria	5.27%	Greece	0.6%	Luxembourg	1.75%	S. Africa	0.12%
Bahrain	0.1%	Hong Kong	0.53%	Malta	1.05%	Shanghai	0.30%
Bulgaria	2.15%	Hungary	0.53%	Morocco	MD16%	Slovenia	0.65%
Bulgaria	2.15%	Iceland	0.23%	Neth	4.17%	S. Africa	R12.00%
Cyprus	0.12%	India	0.75%	Nigeria	Nak80%	Spain	Pz12.00%
Czech Rep.	1.25%	Ireland	0.45%	Norway	Nkr21.00%	Sweden	Sk12.00%
Denmark	DK18%	Italy	1.20%	Portugal	OP1.50%	Switzerland	SF1.70%
Egypt	EE5.00%	Japan	1.50%	Poland	PL1.50%	Turkey	L10.00%
Egypt	EE5.00%	Jordan	JD1.50%	Poland	PL1.50%	Turkey	L10.00%
Finland	FM15.50%	Kuwait	FR1.50%	Portugal	Pr1.50%		
Finland	FM15.50%	Lebanon	LL1.00%	UAE	Dh12.00%		

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of their central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a narrow 2.25 per cent band.

Albania 1.6% Germany 0.8% Ukraine 14.50% Croatia 0.12% Austria 5.27% Greece 0.6% Luxembourg 1.75% S. Africa 0.12% Bahrain 0.1% Hong Kong 0.53% Malta 1.05% Shanghai 0.30% Bulgaria 2.15% Hungary 0.53% Morocco MD16% Slovenia 0.65% Bulgaria 2.15% Iceland 0.23% Neth 4.17% S. Africa R12.00% Cyprus 0.12% India 0.75% Nigeria Nak80% Spain Pz12.00% Czech Rep. 1.25% Ireland 0.45% Norway Nkr21.00% Sweden Sk12.00% Denmark DK18% Italy 1.20% Portugal OP1.50% Switzerland SF1.70% Egypt EE5.00% Japan 1.50% Poland PL1.50% Turkey L10.00% Egypt EE5.00% Jordan JD1.50% Poland PL1.50% Turkey L10.00% Finland FM15.50% Kuwait FR1.50% Portugal Pr1.50% Turkey L10.00% Finland FM15.50% Lebanon LL1.00% UAE Dh12.00%

Russia 'faces a spending spree'

Sacked minister says pre-election shift in economic policy might endanger IMF loan

By Chryssia Freeland in Moscow

Mr Anatoly Chubais, the prominent reformer who was sacked from the Russian cabinet last month, has warned that the Kremlin could be on the verge of a populist spending spree with the potential to shatter the country's fragile market economy.

In his first detailed public statement since his dismissal, Mr Chubais writes in the Financial Times today there is a danger the government could dramatically boost spending ahead of June's presidential elections.

The disastrous consequences of such a shift, he warns, could include a collapse in the banking system, a crisis in the financial markets and a breakdown in relations between Russia and the International Monetary Fund over a three-year \$8bn loan.

His comments highlight the struggle within President Boris Yeltsin's entourage over the

future of the economy. A conservative faction in the Kremlin is lobbying for a departure from last year's austere fiscal and monetary policies in an effort to win votes ahead of the presidential elections.

Mr Chubais, whose sacking as first deputy prime minister was a significant victory for the hardliners, says Mr Yeltsin's economic choice is likely to be made soon, and he warns that it is a decision which could prove "fatal" for the president himself.

"If it [the change in economic policy] happens, it will become clear that my departure from the government last month was more than a change in the membership of the political elite; it would be a

change in economic policy capable of inflicting a fatal blow to those who initiated economic reform in our country."

His comments were echoed by Mr Yevgeny Yasin, the minister of the economy who is one of the few radical reformers left in the government. In an interview published today in Russia, Mr Yasin says Mr Yeltsin might be tempted to mimic the high-spending policies of the communists, but cautions that such a choice would "bankrupt" Russia.

Mr Chubais, the architect of Russia's privatisation programme, also holds out the hope that, if the government sticks to the tough economic course set last year, the Russian economy

could achieve lasting financial stabilisation.

However, since Mr Chubais's dismissal, the Kremlin has made a series of costly promises to the IMF and reached a deal to restructure Russia's remaining foreign debt with the Paris Club of creditors.

Over the weekend, Mr Victor Chernomyrdin, prime minister, approved a \$10.4bn (£2.2bn) financing package for the coal industry in a successful bid to end a nationwide miners' strike.

The handout follows a flood of spending promises by Mr Yeltsin last month, which, if fully implemented, would cost \$12bn.

These pledges are an effort to buy back the support of voters whose anger with what Mr Chubais calls the "acute social and

economic strains" of financial stabilisation produced gains for the communists in last December's parliamentary elections.

But even as the Kremlin seeks to appease voters' demands for more state spending, it is also eager to conclude talks for a new loan with the IMF and reach a deal to restructure Russia's remaining foreign debt with the Paris Club of creditors.

Mr Chernomyrdin confirmed at the weekend that Mr Michel Camdessus, IMF director, is due to travel to Moscow later this month in a visit which the Russian government hopes will produce a final accord with the fund.

The lesson of Russia's current dilemma, Mr Chubais says, is that financial stabilisation and democratic politics do not mix.

Red bars try to roll back privatisation, Page 2
Spending could deal fatal blow to reformers, Page 12

Beijing tightens rules on access to Internet

By Tony Walker in Beijing

The Chinese government yesterday announced rules intended to increase its control over cyberspace by forcing computer networks to use approved links and forbidding the spread of information that would "hinder public order".

The official Xinhua news agency said the new Internet regulations, which required existing computer networks to "liquidate" and "re-register", were aimed at "improving the management" of international computer networks.

The rules strengthen the hand of the Ministry of Posts and Telecommunications over the Internet - the global computer network - and other accessible networks, as all will have to be registered with the ministry.

Chinese computer information networks seeking links with other networks abroad will be required to use international channels provided by the MPT. All existing networks will be subject to management by that ministry, as well as by other bodies, including the ministry of the electronics industry.

This is the second time in less than a month China has sought to tighten controls over the flow of information. State council, the Chinese cabinet, issued an edict last month giving Xinhua exclusive rights to regulate distribution of economic information by foreign news agencies.

The new Internet rules specify that organisations or individuals planning to link up must have "legal person status" and "perfect" security control systems. This appears to be an attempt to narrow the criteria for access to interactive networks.

The new rules coincide with the temporary suspension of new subscriptions to Chinanet, the local gateway to the Internet. There had been heavy demand from individuals for Chinanet subscriptions.

These regulations also come amid signs of a chillier political wind in China. Senior officials have been stressing the need to uphold communist orthodoxy.

Continued on Page 14
EU growth call, Page 2

Continued on Page 14
Media Futures, Page 9

UK to urge freer trade between Europe and US

By Bruce Clark, Diplomatic Correspondent, in London

Mr Malcolm Rifkind, the UK foreign secretary, will call tomorrow for a fresh drive to liberalise trade between the European Union and North America, and hail Britain's role as the nation "forcing the pace" on this issue within the EU.

In his second important speech on transatlantic relations since taking office last summer, he will maintain political and defence ties between the EU and North America can best be cemented by focusing on projects offering economic benefits to both sides.

Domestically, Mr Rifkind's emphasis on EU-North American relations has provided a neat way of appealing to Euro-enthusiasts who want Britain at the heart of the debate in Brussels, and Eurosceptics who want to stress the UK's overseas connections.

But UK officials say his message also reflects a keenly felt concern that an introverted, squabbling Europe and an isolationist US Congress could move further and further apart.

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NEWS: EUROPE

Washington urges EU to promote growth

By Guy de Jonquieres
In Davos

The US has urged European Union governments to take measures to promote faster economic growth to support the reductions in their budget deficits needed in preparation for a single European currency.

The US demand was made by Mr Lawrence Summers, deputy treasury secretary, at a private meeting in Davos attended by ministers and central bankers from several European countries and by members

of the European Commission.

Mr Summers endorsed the general objective of reducing budget deficits which, he said, need not impair economic performance. However he argued that to ensure continued growth, EU governments needed to act more aggressively to liberalise their economies and reform their labour and product markets.

He and other US officials have been particularly critical of Europe's high unemployment levels, which they have blamed largely on rigid, over-regulated labour markets. Mr

Summers pointed out that the US had in the past three years accounted for all the jobs created in the G7 countries.

His remarks are said to have been brushed aside by many of the European participants at the meeting. France, Germany and Belgium insisted achievement of economic and monetary union would be enough to produce a sustained improvement in Europe's economic performance.

Mr Jean-Claude Trichet, governor of the Banque de France, is said to have emphasised the point particularly strongly.

Chairing a private debate between ministers and officials on the risks of EMU, he surprised some participants by insisting that they first discuss at length the benefits of a move to a single currency.

However, Mr Vaclav Klaus, prime minister of the Czech Republic, strongly criticised enthusiasm of EMU for failing to provide for adequate resource transfers from rich EU members to poorer ones.

He questioned whether a single currency could succeed unless it was accompanied by substantial transfers.

Mr Jean-Luc Dehaene, Belgian prime minister, warned at the weekend the future of EU integration would be endangered if EMU did not proceed as planned. The EU risked losing international influence and being reduced to little more than a free trade area, while its single market would disintegrate.

However, Dr Mario Monti, the single market commissioner, dissented from Mr Dehaene's gloomy warnings. Dr Monti insisted during the private ministerial meeting that the single market could sur-

vive without a single currency, and said the EU would not automatically be thrown into reverse if EMU failed to go ahead.

Sir Leon Brittan, trade commissioner, conceded that the creation of the single market was not irreversible, but said: "The commitment to a single market is separate from that to a single currency."

He also said that EU members which did not participate in a single currency would remain fully entitled to share in the benefits of a single market.

Macanico works on cabinet

Italy edges towards new government

By Robert Graham in Rome

The delicate task of forming Italy's 55th post-war government is expected to take all this week.

Mr Antonio Macanico, the 71-year-old premier designate, said over the weekend he would need another six or seven days to draw up his cabinet and gain broad-based backing for a government programme. This followed preliminary contacts with representatives of the 26 parties in parliament.

Mr Macanico, who was asked to form the government last Thursday, has exuded a quiet confidence in his few public comments made so far. He has also received strong encouragement from the leaders of the main political parties, all extolling his virtues as a negotiator and man of integrity. Nevertheless he is proceeding cautiously. His public admission that he needs at least all this week underlined just how difficult a task he faces.

Mr Macanico, who ran the prime minister's office under the Ciampi government (1983-94), is not an MP, nor is he directly linked to any of the political parties. This neutrality was central to him being given the brief to head the new government, which is pledged to carry out a reform of the 1946 constitution.

This week he will be tackling two problems - one concerns the composition of his cabinet, the other the government programme, which must pass a vote of confidence in parliament.

The government is being backed by parties with radi-

cally different philosophies and

On one side Mr Macanico is being supported by the Party of the Democratic Left (PDS), which is the heir of the old Italian Communist party; on the other the right-wing alliance headed by Mr Silvio Berlusconi, former premier, and his partner Mr Gianfranco Fini, leader of the National Alliance, spawned by the now defunct neo-fascist MSI.

For the past two years these opposing alliances have fought bitter battles in parliament on every single issue, sometimes parlysing parliamentary business.

Mr Macanico must now draw up a ministerial team that manages to please all sides of the political spectrum, without being too weighted in the favour of any one party or alliance.

The second problem centres on the split role of the new government - divided between daily business and the need to referee the drawing up of new powers for the executive, introducing a semi-presidential system of government. At present the parties are widely separated both in their approach to economic policy and on the specific nature of the constitutional reforms.

One leading political commentator drove home the risks: "If the attempt to remodel the state and promote a government to lead us in the meantime fails, Italians would not limit themselves to huffing and puffing as they have in the past," wrote Vittorio Feltri, editor of *Il Giornale* newspaper.

"Their anger would be so strong that it would lead to something I dare not even imagine."

Poland finds feelgood factor

By Christopher Bobinski
in Warsaw

Poland has discovered the feelgood factor. Three years of economic growth have finally brought the country's industrial production back to the levels of 1989, the last year of communist rule, and there is a sense that things may get better.

Shop shelves are lined with high quality imported and home-made goods, and formerly drab streets are alive with new stores, restaurants and banks and the explosion of private car ownership. Even the bleak memories of 1989, when inflation soared out of control and long queues were commonplace, have dimmed.

Figures just released by the General Statistics Office (GUS) show that 1995 experienced a 7 per cent rise in gross domestic product, a return to the 1989

level. The once-despised zloty has been replaced by the new hard zloty, introduced last year, which exchanges for around 2.5 zlotys to the US dollar and is appreciating in real terms.

Inflation, which peaked in 1990 when prices rose 618 per cent, dropped to 27.8 per cent in 1995 and is expected to be down to 20 per cent by year-end.

But the gains have not been evenly spread. GUS figures show that GDP in 1995 was 3 per cent higher than in 1993, but this has been accompanied by massive job cuts. While the

loss of jobs has contributed to higher productivity, it has also left a total of 2.6m people registered as unemployed.

Also, for millions of Poles improved macro-economic performance has meant cuts in real incomes after the 1990 "shock therapy" market reforms and the collapse of the Soviet market. The purchasing power of the average wage is only 75 per cent of 1989 levels.

The structure of Poland's liberalised foreign trade has changed entirely. In 1989, Poland's most important trading partner was the Soviet Union, which held a 33 per cent share of Poland's total trade. Now, nearly 40 per cent of Polish exports go to Germany, which supplies 27 per cent of Poland's imports. The total share of Polish trade held by the former Soviet states has slipped to around 10 per cent.

Privatisation has also changed the face of the economy. Unlike other former communist countries, Poland's largely private agriculture industry and a sizeable co-operative sector ensured that, even in 1989, around 47 per cent of the population was recorded as working in the private sector.

That figure grew to 63 per cent last year. During this time 40 per cent of state sector enterprises disappeared. Nearly 4,380 state-owned companies remain. The others collapsed under the weight of their own debts, were taken over by private investors or were bought out by management and employees. At the same time the number of private joint stock companies has grown six fold, to 95,017.

In some areas the transformation has been dramatic. A mere 2 per cent of retail turnover remains in state hands. Two thirds of turnover in the

construction industry was earned by state-owned companies in 1989, but only 13 per cent last year.

In the heavy industrial sector, meanwhile, mining, the power industry, steel and other sectors remain largely in state hands, although output and employment has shrunk.

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acute housing shortage. Housing completions are down to 1940s levels with only 53,400 dwellings finished last year compared to 150,200 in 1989 and an annual peak of over 250,000 in the late 1970s.

But the crisis mainly refers to the drop in construction of the state, municipal and co-operative high-rise housing blocks favoured by communist regimes throughout the region.

Last year almost 500,000 houses were being built by private individuals, 54 per cent more than six years ago. Private house building now accounts for over 50 per cent of the total, compared to 37 per cent in 1989.

Although the birth rate has fallen, the mortality rate of babies in their first year considered one of the best measures of the general health of a society, fell from 19.1 per 1,000 in 1989 to 13.4 per 1,000 last year. Average life expectancy for men has also risen to 67.5 years, a year longer than only six years ago. For Polish women, the average increased by six months to 78.1 years.

Greater longevity is partly a reflection of improved food and water, with new municipal purification plants being built and of reduced pollution, with industry installing gas and sulphur emission control equipment. Emission of sulphur dioxide in 1994 was 56 per cent down on 1989, although, at 1.1m tonnes, it was still among the highest in Europe.

EUROPEAN NEWS DIGEST

Economy fears on Bosnia peace

Western defence officials and politicians are expressing growing concern that peace efforts in Bosnia could be scuppered by the slow implementation of economic reconstruction in the country.

At the weekend "Wehrkunde" conference in Munich, Mr Javier Solana, Nato secretary-general, warned that the Dayton peace accord would "amount to little more than the most expensive ceasefire in history if efforts to achieve national reconciliation and reconstruction do not succeed".

A delegation of six US senators attending the meeting after visiting Bosnia expressed similar concern. Senator Joseph Lieberman said the group had been most troubled at the slow pace of work of the mission to rebuild Bosnia headed by Mr Carl Bildt.

• Mr Warren Christopher, US secretary of state, warned Serbian President Slobodan Milosevic yesterday that full lifting of economic sanctions would depend on his help in bringing accused war-criminals to justice.

US officials said Mr Christopher had told President Milosevic that a permanent lifting of sanctions would depend on Serbian help with the extradition to The Hague of Bosnian Serb leaders and Yugoslav army officers accused of war crimes.

Paul Wood, Belgrade

Ukraine miners stay out

Ukrainian coal miners continued their stoppage at the weekend, but the nationwide strike appeared to be losing momentum as the Kiev government refused to bow to demands for back pay and fresh subsidies.

Trade union leaders reported 91 of 227 pits stayed closed on Saturday, down from 123 on the first day of the strike, but the government estimated only 27 mines continued to honour the strike, mostly in the mineral-rich eastern Donbass region.

Matthew Kaminski, Kiev

• Russian coal miners ended a two-day strike over the weekend after the government caved in to demands for the payment of massive wage arrears and greater state subsidies for the coal industry. Union officials said the government had promised to spend Rbs10,400bn (\$2.2bn) on the coal industry this year, a sum which included some Rbs600bn to cover wages not paid since October.

Christina Freeland, Moscow

Miot named AFP president

Mr Jean Miot, a manager of the conservative Hentsch press group, is the new president of Agence France-Presse, the state-controlled news agency, in a victory for the Juppé government which ousted his predecessor, Mr Lionel Fleury.

Using five votes on the AFP board, the government had blocked the re-election of Mr Fleury, who had initially received unanimous backing from newspaper representatives on the agency board including Mr Miot himself. The government criticised Mr Fleury's lacklustre management and denied claims it was retaliating for the agency's reporting of prime minister Alain Juppé's political problems last year.

Mr Miot resigned on Friday from the AFP board to become a candidate and on Saturday won sufficient backing to succeed Mr Fleury. AFP prides itself on being the world's third largest general news agency, but its turnover last year of only FFr1.2bn (\$240m), nearly half of it coming directly or indirectly from the French state, puts it far behind Reuters and Associated Press.

David Buchan, Paris

Yilmaz seeks Turkish coalition

Mr Mesut Yilmaz, leader of Turkey's conservative Motherland party, will today begin contacts with political leaders in an effort to form a coalition government after his rival, Mrs Tansu Ciller, announced on Saturday she had given up trying to form a government after two weeks of negotiations.

Mr Yilmaz is the third party chief to try to organise a coalition after inconclusive general elections in December. Kardar, Mr Necmettin Erbakan, leader of the Islamist Refah party, also failed to find any alliance partners, even though his party is now the largest in the 550-member parliament, with 158 MPs. Mr Yilmaz may succeed in striking a deal with Refah that would give his highly-regarded economics team control over economic policy. Parties have until mid-March to agree. President Suleyman Demirel will be required under the constitution to call fresh elections.

John Barham, Ankara

Alia accused of genocide

A court in Tirana yesterday ordered former Albanian president Mr Ramiz Alia to remain in prison, after his arrest on charges of genocide and crimes against humanity, despite pleas that Mr Alia, 70, be placed under house arrest owing to his age and health.

Mr Alia was the country's first democratically-elected president in 1991, and succeeded Albania's long-time dictator Enver Hoxha. He is the 32nd high-ranking communist official to be arrested since the passage of the "genocide law" in October last year, designed to prosecute offences committed during Albania's 45 years of communist rule. Opposition leaders say the genocide law is an act of political vengeance on the part of the ruling Democratic party and President Sali Berisha, to hurt their former communist political opponents before general elections this year.

Marianne Sullivan, Tirana

Poll boost for Spanish right

Four weeks before national elections, Spanish voters are backing the opposition Popular party over the governing Socialists by a margin of 10 percentage points, according to two latest polls. The conservative Popular party, led by Mr José María Aznar, is supported by 42 per cent of Spaniards expected to vote in the March 3 election, a poll in *El Periodico*, the *Barcelona* daily.

That figure could give Mr Aznar's party a slim majority in parliament, the poll said. The Socialist party of prime minister Mr Felipe González, who has been in office since 1982, is expected to win 31.5 per cent. The Popular party released results of its own poll on Saturday, which gave the party 42 per cent, against 31.5 per cent for the Socialists.

AP, Madrid

An official at the state atomic energy commission told Interfax news agency that tender complete depended on the Kiev government to negotiate the joint-venture contract with Westinghouse.

Foreign investors are cautious about the joint-venture contract with Westinghouse instead, if the Russian government failed to come through with its stated intention to expand the promised guarantees.

The factory is intended to increase complete dependence on Russian fuel rod supplies.

Foreign investors are cautious about the joint-venture contract with Westinghouse instead, if the Russian government failed to come through with its stated intention to expand the promised guarantees.

The campaign for what Russians coyly describe as "de-privatisations" has already enlisted a number of high-level supporters. Mr Yuri Luzhkov, the influential mayor of Moscow whose relationship with the Kremlin has grown closer over the past month, recently called for criminal proceedings to be launched against the architects of Russia's mass privatisation programme.

At a meeting last week with Moscow city prosecutors, the mayor described what is happening at Zil as a test case for Russia," said Mr Nikolai Menchukov, a Microdean spokesman.

The growing momentum behind efforts to roll back privatisation suggests that western fears of Mr Luzhkov as "Russia's chief culprit" are somewhat misplaced: the challenge to Russian market reforms comes not only from the communists but also from the hardline faction which is increasingly powerful within Mr Boris Yeltsin's Kremlin.

"Zil" may not have had any malicious intent, but nonetheless, the prosecutors' office should consider his personal threats.

But the most serious threat to private property in Russia could be the special committee formed by parliament last

week to review the legality of privatisation. The first casualty of the committee is likely to be last autumn's hasty and controversial shares-for-loans privatisation programme, already ruled invalid by the Ministry of Justice.

For western investors and Russia's bourgeoisie, these challenges to privatisation are one of the biggest threats since the collapse of communism.

The conflict cannot be reduced to a simple struggle between free market forces and neo-communists.

Even leading Russian reformers admit that, in many instances, the red directors have a moral and legal point because of the corrupt and uncompetitive way much of Russia's state property was transferred to private hands.

But the messy character of Russia's privatisation process means once "de-privatisations" begin it will be very difficult for courts and investors to determine where it ends.

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Japan braced for pressure on US access

By William Dowkins in Tokyo

Japanese trade negotiators are bracing themselves for the US to increase pressure over access to the Japanese market over the next few weeks.

Senior US officials, most recently Ms Joan Spero, US undersecretary of state for economic affairs, have signalled in the past few days that Washington expects progress before mid-April when President Bill Clinton meets Mr Ryutaro Hashimoto, Japan's new prime minister, in Tokyo.

The Japanese government is on the alert again over disputes concerning air cargo, on which talks begin today in Tokyo, semiconductors, photographic film and insurance.

Mr Tomio Tsutsumi, the most senior official in the ministry of trade and international industry, said last week the government's opposition to US demands on the two issues under his control, film and semiconductors, was clear and that "we are prepared to explain it if there is a chance".

Nobody in Kasumigasaki, the civil service district, expects the pressure to be as intense as in last year's feud over access to Japan's car market. Nevertheless, officials expect trade again to be high on the bilateral agenda.

On air cargo, officials on both sides in Tokyo expect some progress by a March deadline. The dispute is over their relative share of so-called "beyond rights", under which carriers can pick up a load in one country and carry on to other destinations.

Tokyo complains that US airlines have a disproportionately large share of routes through Japan to fast-growing and profitable Asian destinations. The US suggests all restrictions should be dropped; Japan does not want to do this until its airlines are allowed a comparable number of beyond rights.

Insurance is another dispute where Japanese officials say there are hopes of progress before the Clinton summit.

China expects continued sharp rise in foreign trade

By Tony Walker in Beijing

China's foreign trade is expected to grow by 12 per cent annually over the next five years and exceed \$400bn (\$260bn) by 2000, according to a report by its Customs Administration.

The country's two-way trade grew strongly last year to \$291bn, up 13.5 per cent over the year before, and the country ranked 12th among the world's trading nations in 1995.

China's trade surplus reached \$16.69bn, compared with \$5.3bn in

1994. Exports grew by 23 per cent, and imports were up 14.2 per cent.

The report said China's continued tight credit policy, aimed at curbing inflation, would act as a spur to exports. It would dampen domestic demand, forcing enterprises to "survive through exporting more".

"With such factors as deregulation of foreign trade, huge foreign exchange reserves, large cuts in tariffs and the slow appreciation of the yuan, a 12 per cent increase in imports over the next five years

is attainable," the report said.

It expects average annual GDP growth of 8.7 per cent in the next five years, and a 10 per cent rise in industrial output.

Strong growth in exports of machinery and electronics is forecast as Chinese industry becomes more sophisticated and attuned to world markets. Exports of these items reached \$41bn last year, 25.5 per cent of total trade.

China's production of machinery and electronics is planned to grow 15 per cent annually during the Ninth

Five Year Plan (1996-2000). Beijing is encouraging industry to produce more sophisticated items for the international market.

The aim of promoting enterprises to produce more quality products with higher added value should help quiet dumping complaints against China," the report said.

China, which has been rapidly expanding with average GDP growth of more than 10 per cent over the past five years, has attracted repeated accusations of dumping.

The report based its predictions of a continuing strong rise in machinery and electronics exports on forecast growth in world machinery and electronics consumption of 10 per cent annually.

"With that growth rate, and if machinery and electronics exports account for 40 per cent of China's foreign trade total, an annual overall export growth rate of 12 per cent would likely be achieved, even if export growth of textiles and garments drops beneath 10 per cent."

INTERNATIONAL PRESS REVIEW

Brawler Keating's blows land wide of mark

AUSTRALIA

By Nikki Tait

Few matters remain secret for long in Australia. So, by the time Paul Keating, the nation's prime minister, visited the governor-general to ask him to dissolve parliament - the preliminary step to calling a federal election - television cameras had already staked out the scene.

"One week in, the Keating preview has proved uncannily prophetic, if somewhat understated."

A writer in Melbourne's *Sunday Age* agreed with this last sentiment, at least. "It was a rough week, bearable only if you could suspend disbelief.

Keating the brawler was trying to engage Howard, the boxer.

In the end, the only ones to be thumped were we, the people."

And what is the substance of this cat-and-mouse game? Well,

but another observer in *The Australian* thought this quite predictable: "Six months ago, a reflective Paul Keating offered this assessment of how the federal election campaign would unfold. For the first week, you are stumbling around, pulling the lines together. Then you start really refining them, and by the third week they're deadly. A punch in every sentence."

But this was not prime time television. In broadcasting this scoop, Mr Laurie Oakes, doyen of the Canberra press gallery and chief political correspondent of the Nine network, was competing with early morning cartoons.

"Sure, it was a scoop, but we suspect Laurie's juvenile audience at that time would have been much more interested in Bugs Bunny, Daffy Duck and co," noted the diary writer at the *Australian Financial Review*.

Had Tom and Jerry been playing at the time, though, one wonders if the youngsters would have noticed much difference. For most of week one - and there are four more to go - the election's main focus was the efforts of a cat-like Keating to lure John Howard, leader of the coalition opposition, within striking range.

According to a columnist in the *Sydney Morning Herald*, the latter was winning. "Since the launch of Labor's environmental package... at the beginning of last week, Keating has looked at times exhausted and drawn a man under pressure and out of sorts with himself."

Mr Keating's claims ranged from the allegation that Asian leaders would not deal seriously with a coalition government, to exasperation over Mr Howard's coyness. "No debates, no doorsteps, no explanations - it's just an outrage," he thundered.

The problem for the media is that this early-round jousting certainly doesn't warrant the copious space/time set aside for election coverage.

As one press-watcher put it: "Members of the Canberra press gallery have to file campaign stories each day. It's a case of lotsa space chasing little content."

Still, everyone tried hard. At least two days were occupied by a big kerfuffle over Telstra, the telecommunications group which Mr Howard's coalition wants to partly privatise. The policy includes spending A\$1bn (\$400m) of the estimated A\$8bn proceeds on its environment

focused on the theme: "Green groups reject Howard funds plan".

The Sunday Age took a more imaginative line. "No one asks the two obvious questions," it noted. "Why has Howard suddenly gone green? And better still, why does the environment need Agiba? Might not A\$400m have been enough? Here we touch on one of the weird aspects of Australian politics. Some subjects are sacrosanct - beyond logic. Anyone who pelt them with money must be a good person."

Mr Keating and Labor, meanwhile, were seizing the opportunity to polish their Telstra lines - a development noted by the SMH. "Welcome to the magic pudding election," it advised.

The paper was referring to an Australian talk about a fabled magic pudding that can be any flavour, and be cut and eaten indefinitely.

"The pudding in question is Telstra, of which Paul Keating said yesterday: 'The opposition sees it as some kind of milk cow, a magic pudding they can get their hands on,'" the SMH said. "Lacking a goods and services tax to polarise the nation, the government is dividing the nation into puddin' thieves (coalition) and puddin' owners (Labor)."

At the end of week one, it was left to Mike Carlton, resident humorist at the SMH, to offer the most succinct summary of the election's first week. "So far, it's been just awful," he moaned, "and they are hardly out of second gear..."



The Sydney Morning Herald view of Howard's pledge to spend some proceeds of telecoms privatisation on the environment programme.

The lines of "Howard's Asiba for the green vote". On the second day, it turned more downbeat, as the analysis

State election setback for Labor

Australia's ruling Labor party suffered a big electoral setback over the weekend, appearing to lose a state by-election in Queensland and, with it, control of the state government, Nikki Tait reports from Sydney.

The result of the Mundubbera by-election will not be formally announced until postal votes have been counted, but the expected outcome was interpreted as a bad omen for the federal Labor government, which has called an election for March 2.

Labor is trailing the Liberal-National coalition opposition by up to 10 points in

most national opinion polls. Politicians warned against drawing too many parallels between the state result and the federal campaign, but the result was seen as a pointer to voters' sentiment.

If Labor lost heavily in Queensland and failed to make up ground in other states, it would be out of office for the first time in 13 years. At present, Labor holds 13 of the 28 federal seats in Queensland, but defends seven of these by a margin of less than 3.5 per cent.

The Mundubbera by-election resulted from a legal challenge following a state election in Queensland last year, which

saw Labor's majority slashed from 19 seats to just one. In Mundubbera, Labor's majority was only 16 votes, and the court of disputed returns ruled that a fresh by-election be held.

In an effort to hold the northern seat, Labor changed its candidate. But at the weekend, the Liberal candidate polled 7,881 votes, compared with Labor's 7,076. An independent who was the former Labor candidate got 702 votes.

If the coalition does win, the win, the power in Queensland will be held by an independent thought more likely to do a deal with the coalition than with Labor.



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NEWS: INTERNATIONAL

Republicans retreat from their revolution

Jurek Martin finds hardline US reformers are learning bitter congressional truths

Three months ago, the great question was how President Bill Clinton could redeem himself in the face of a likely defeat on the budget at the hands of rampant Republicans. Now the boot is firmly on the other foot.

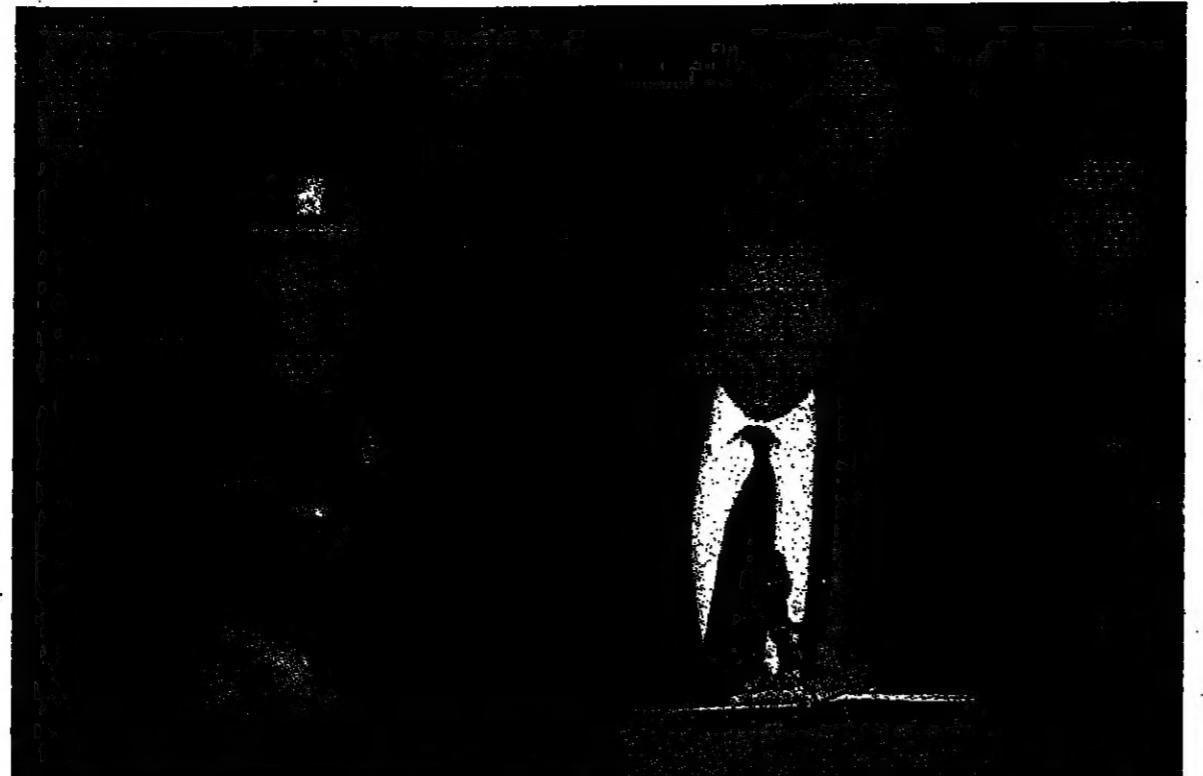
As Mr Charles Krauthammer, the conservative commentator, fulminated in his Washington Post column last Friday - "So this is what the great Republican revolution has come to: no welfare reform; no entitlement reform; no tax cuts; no balanced budget. But if you are HIV-positive... you will now be kicked out of the military."

His scathing pessimism may be overstated. It is not impossible in the months ahead that legislation will be passed by the Republican-controlled Congress on some, if not all, of the policy issues, though they will have to be on terms acceptable to the Democrat president. In the meantime, individual states are proceeding with their own versions of welfare and Medicaid reform, operating under licence from the Clinton administration, though without the block financial grants they thought were coming their way.

But Mr Krauthammer's basic judgment is surely right: last week showed how far the Republicans had retreated. Their leadership conceded, in a letter to Mr Clinton, that it would be wrong to force the government to default on its obligations. Just as shutting down the government twice proved ineffective in forcing the president's hand on the budget, so has holding the debt ceiling hostage.

Mr Newt Gingrich, the speaker of the House, also spoke of smaller tax cuts as an inducement to get conservative Democrats to agree to a modest balanced budget agreement. A group of moderate Republicans in the House even proposed that tax cuts be dropped altogether.

The leadership itself appears frayed and divided. Although not a vote has yet been cast nor a convention delegate chosen, Senator Bob Dole, the



President Clinton garnering support at a weekend rally on crime and community policing in New Hampshire

majority leader, is finding his once sure path to the presidential nomination strewn with the rocks thrown by Mr Steve Forbes, the magazine publisher. Perhaps worse, he has started looking his age, especially in his disastrous TV response to Mr Clinton's state of the union message.

Mr Gingrich's standing has fallen so far that, in the words of another conservative pundit, he is "flying low to the ground". In Congress as a whole, his party's militant freshman class of '94 seems to have mislaid its distinctive voice and sense of purpose.

The loss of the Republican Senate seat in Oregon last Tuesday was not entirely unexpected and the margin of defeat was narrow. But, as Mr Gingrich conceded, a principal reason for

the victory of Mr Ron Wyden, the Democrat, was hostility to the Republican attempt to eviscerate environmental laws, once an important plank in the party platform but surely now on the back shelf.

In these circumstances, it is probably as well that Congress is going into recess for three weeks to allow members to tend to their constituencies - and to get Mr Dole and others out of Washington and on to the primary election hustings. Even Mr Clinton found time over the weekend to press the flesh in New Hampshire, the first state which will go to primary polls.

But into the capital marched the nation's governors for their annual conference, and Republicans and Democrats alike were, for once, sing-

ing from the same hymn-book. As their chairman, Republican Governor Tommy Thompson of Wisconsin, put it, "if the legislation [on welfare and Medicaid] is not passed by Congress and signed into law, states are going to be in terrible financial shape", because many had already made budgetary decisions on the assumption that block grants were en route.

Their concerns probably point the way for the Republicans to try to come up with effective fall-back positions. The budget negotiations between Congress and the White House showed a substantial narrowing of the financial gap on Medicare, Medicaid and welfare reform, though important points of principled differences remain, not least over the basic

"entitlement" to federal assistance. Mr Clinton last week objected to the Senate version of welfare reform, which he once said he could support, because of its impact, inter alia, on the food stamp programme for the poor. But that might be subject to negotiation, as also might the Republican insistence on the establishment of private sector medical savings accounts in the Medicare programme.

Even a balanced budget agreement itself is far from dead, even though its likely component parts would be well removed from the original Republican demands. At least Republicans could claim part credit for having forced the president, against his initial judgment, to accept a balancing of the federal books within seven years.

"Any agreement now", as Mr Robert Samuelson, Newsweek's economic columnist, put it, "is a down payment on a balanced budget", because it commits Congress and the administration to future disciplines and hard choices.

With or without this, the immediate task for Congress when it returns will be terms of a debt ceiling extension, due to be reached by February 29, and of another "continuing resolution" keeping government in business after the current one expires on March 15. But all will require a willingness to compromise for now and fight the larger battle with the electorate in November. Mr Samuelson's advice to the Republicans is to avoid confusing "petulance with principle - being principled does not mean being rigid".

Mr Krauthammer would have the Republicans avoid the pelt - such as discriminating against those suffering from AIDS - and be more confrontational. But, as he also wrote, "there is no disgrace in losing. Republicans made a valiant, if tactically confused, attempt at major welfare state reform before learning that under the Constitution one cannot govern, let alone

run a revolution, from Congress".

Whether that bitter lesson has been learned will be discovered over the weeks ahead.

Uganda: then and now



Uganda Asians start up again

Michela Wrong reports on an enterprising community six years after it was allowed to return

Mary Madhvani likes to invite visitors to her sugar works at Kakira, a 1½-hour drive northeast of Kampala, to see the cane from his estate being shredded, drained, rinsed and purified into sweet white crystals.

The Asian businessman has every reason to be proud. In the last six years, production has gone from zero to nearly 64,000 tonnes a year. It is a similar story at Nile Breweries down the road in Jinja, where his nephew, Mr Roni Madhvani, has boosted output from a meagre 35,000 cases a month in 1992 to 220,000 cases a year.

But the figures are not as impressive as they might at first seem. The sad truth is that both enterprises, seized by the state when dictator Idi Amin expelled Uganda's Asian community in 1972, have only just reached production levels touched at confiscation.

In the intervening years, the Madhvani business empire was allowed to collapse until only the brewery still operated. For 26 years time stood still," says Roni. "A quarter of a century of progress was lost."

If Uganda is now regarded as one of Africa's few success stories, with gross domestic product rising 8 per cent in 1995 and three-digit inflation falling to 5 per cent, the distance it has had to travel merely to reach a point attained decades ago has been enormous.

The bloody regimes of first Amin and then Milton Obote sent most of the 70,000 Asians - who owned 90 per cent of the country's businesses - into exile, all but wiped out the middle class and left the infrastructure in tatters.

Ten years after President Yoweri Museveni's forces began imposing order on chaos, Uganda remains one of the poorest countries in the world, with annual per capita incomes put at \$200 (£128). To meet its heavy debt bill, it relies on annual foreign aid injections of \$300m.

The town of Juba, once the industrial heartland, has not recovered and the country's biggest asset, its fertile, well-watered soil, is under-exploited. As Mr Museveni recently acknowledged: "Our society is pre-industrial and one class. It is 95 per cent peasant. Such groups are extinct elsewhere."

In his determination to pull Uganda into the 20th century, Mr Museveni has travelled the gamut from Marxist revolutionary to enthusiastic exponent of capitalism and a dedicated supporter of structural adjustment. Six years ago, he invited Asians to reclaim their assets or file for compensation. That process is now nearly complete. The Departed Asians Property Custodian Board, which had 8,000 cases on its lists, closed last month after deciding its work was over.

Only 7,000 Asians have rebased in Uganda. Many simply sold off their repossessed properties to locals and returned to Britain, Canada or India, which took them in. But those who came to stay were the wealthier families with assets too large to abandon. Mindful of the past, they have been forming joint ventures with locals or setting up train-

ing schemes, determined to be seen sharing their affluence with black Ugandans.

Their funds, economists say, account for a quarter of the \$2bn invested in Uganda over the last five years. The Madhvani family, whose sugar, oil, beer and steel-making business is the country's biggest private employer, contributed between 7 and 8 per cent of GDP.

Settling property questions has also contributed to the visible transformation of Kampala. With ownership in doubt, no one spent money on refurbishment. Now the city echoes with the sounds of constant building work as smart office blocks rise up.

While the Asian return has certainly helped fuel Uganda's recovery, the message behind Mr Museveni's offer of compensation - that the rule of law would be respected in Uganda - was probably just as important in stimulating business.

By lifting exchange controls, disbanding state-run marketing boards, sacking inefficient companies for privatisation, offering tax incentives and establishing a healthy dialogue between state and private sector, Mr Museveni has created one of Africa's most encouraging investment climates.

In the corridors of the finance ministry, western businessmen wait like supplicants in a royal antechamber for a chance to meet the minister and clinch a deal. "There's a buoyancy about Kampala," said Mr Brian Falconer, a World Bank representative. "You can feel things moving."

Experts say the future lies in developing non-traditional exports and processing that will add value to Uganda's agricultural products. Already fish and milk processing, floriculture and exports of vanilla are bringing in much-needed foreign exchange.

Aware that a market of 18m people is too small to support large-scale manufacturing industry, the government is pushing hard for a revival of the defunct East African Community and an end to tariff barriers with neighbours Kenya and Tanzania.

Whether Uganda can build on its success and reduce its reliance on foreign aid depends on whether Mr Museveni can continue to ensure peace and political stability in the face of growing opposition pressure and attacks by the Lord's Resistance Army, a rebel movement supported by neighbouring Sudan.

Foreign embassies, increasingly impatient with Mr Museveni's argument that multi-partyism is a recipe for disaster in a country with a history of tribal friction, criticised last October's five-year extension of a ban on parties. Many analysts fear the current "movement" system leaves Uganda's economic boom vulnerable, too reliant on the survival of one man.

Officials from donor countries, whose support is necessary for the continued success of economic recovery, say they will be watching for repression during campaigning for elections, expected in coming months.

Crackdown on Shia dissidents leads to 41 further arrests

More detained in Bahrain unrest

By Robin Allen, recently in Bahrain

The Bahrain authorities detained 41 more people at the weekend, intensifying a crackdown on unrest which has plagued the Gulf island state for the past 15 months.

The arrests on Saturday follow the detention last month of 544 Bahraini nationals, including Mr Abdul-Amir Al-Jamri, a Shia cleric, and seven other leaders of an opposition movement, on charges of rioting, arson, and sabotage.

Western diplomats reported that the country was calm yesterday. Bahrain has blamed Iran for instigating the violence and last week expelled Mr Abdul-Rasoul Dokookhi, a third secretary at the Iranian embassy, for "activities incompatible with his diplomatic status".

Bahraini officials denied any involvement, and retaliated by ordering the expulsion of the Bahraini second secretary from its embassy in Tehran.

Western diplomats say Bahrain's strong stand will be welcomed by Saudi Arabia, which has been urging the government not to give into opposition demands for the recall of the national assembly, dissolved in 1975.

Bahrain is the smallest and least wealthy of the Gulf oil producers, with output of a

mere 43,000 barrels a day. It is also a member of the Gulf Co-operation Council (GCC), a loosely-knit alliance of hereditary monarchies which includes Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates. Collectively the group owns more than 40 per cent of proven global oil reserves.

About two-thirds of Bahrain's national population is Shia, the Islamic sect which receives its spiritual inspiration from Iran. However, the ruling Al-Khalifa family is Sunni. Businessmen and academics in Bahrain say the causes of the unrest are economic and social, affecting both Sunnis and Shias in poorer rural areas.

There is also widespread resentment at members of the ruling family using their position to enrich themselves. The Al-Khalifa hold eight, including all the most important, of the 18 cabinet portfolios - to win for themselves a disproportionate slice of the country's business.

Western diplomats are also sceptical about the extent of Iran's involvement. At the same time, they are concerned over stability in both Bahrain and the wider Gulf region.

Businessmen and academics in Bahrain say the causes of the unrest are economic and social, affecting both Sunnis and Shias in poorer rural areas.

Asian women get worst labour deal

By Frances Williams in Geneva

Asian women are now the fastest-growing group of migrant workers in the world and one of the most exploited and abused, according to a report by the International Labour Organisation published today.

About 1.5m Asian women are working abroad, mainly in slave-like conditions in domestic service or the "entertainment" industry.

Each year some 800,000 women leave their home countries, mainly Indonesia, the Philippines, Sri Lanka and Thailand, and demand for their labour is rising rapidly, the report notes.

"Were it not for illegal recruitment agencies, overseas employment promoters, manpower suppliers and a host of other legal and illegal subsidiaries, Asian labour migration would not have reached such a massive scale," the ILO argues. Illegal migration, often through well-organised

underground syndicates, is estimated to account for well over half of total migration flows in some countries.

But while illegal immigrants are clearly highly vulnerable to exploitation, legal job-placement agencies can also be abusive, by retaining workers' passports, charging high fees or making loans that are a charge on earnings.

The report notes that most governments are trying to reduce the exodus of migrant women workers, but with demand increasing, agencies are proliferating. Attempts to restrict or regulate migration often simply result in driving the process underground.

Apart from action to curb illegal migration, the report stresses the need for strict enforcement of labour protection laws in receiving countries and observance of international labour standards.

"International labour migration: Asian women: Distinctive characteristics and policy concerns," by Lin Lim and Nana Oishi, ILO, Geneva

Airlines warned over free trade

By Michael Skapinker in Singapore

The airline industry runs the risk of being excluded from the world move towards free trade. Mr Cheong Choong Kong, Singapore Airlines managing director, warned yesterday.

Mr Cheong told an FT conference on Commercial Aviation in Asia-Pacific that the risk of being excluded from the establishment of regional free trade blocks there had been a tendency to exclude aviation.

Countries which were enthusiastic about free trade were also determined to maintain a protectionist hold over air traffic.

"The minister who negotiates air service agreements pursues a policy philosophically opposed to that of the minister of trade, the person responsible for negotiating everything else," Mr Cheong said. He said even the aviation regime between the US and Canada had been achieved separately from the establishment of the North American Free Trade Agreement.

Mr Cheong said, however, there were signs that regional trading blocs were overcoming these problems. He predicted that blocks such as the European Union and the proposed Asian Free Trade Area would follow four stages in liberalising aviation.

The first would be where aviation is left open to moves towards free trade. The second would be when regional trading blocs moved towards a liberal internal air market but member states continued to make their own bilateral arrangements with countries outside the free trade area.

He said Mr Neil Kinnock, the European transport commissioner, was trying to move the European Union to the third stage, where the trading bloc as a whole negotiated with countries outside the region.

Germany last week, however, said it had reached its own "open skies" deal with the US. The fourth stage would be as regional blocs established freedom of aviation between them.

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Japanese company plans steel industry push

By Peter Marsh in London

One of Japan's biggest trading companies is moving into the British steel industry with a plan to set up a distribution centre in the English Midlands to supply the motor industry.

The plan by Itochu signals a further push by Japanese manufacturing and distribution companies into Britain on the back of big investments in the vehicle industry by Honda, Toyota and Nissan. It is believed that Itochu, a trading company with interests in construction, metal supply and electronics, has been encouraged to invest

in UK steel distribution by Topy Industries, Japan's biggest maker of steel wheels, which has a strong UK presence.

Itochu said an announcement was likely later this year, ready for the distribution operation to open in 1997. Investment for the venture has still to be settled but will probably be less than £2m (£3.02m). Fewer than 20 new jobs are likely.

The project will cause a flurry in Britain's £1bn a year steel stockholding industry. This is based on small service operations taking steel from companies such as British Steel and selling it, after cutting and in

some cases special processing, to users in sectors such as cars, electronics and white goods such as home freezers.

The scheme comes as BSD, Britain's biggest steel stockholding company, which is owned by British Steel, plans to open a £13.5m steel processing centre near Wolverhampton next month. This is one of Britain's biggest investment projects in steel distribution.

Steel stockholding has grown strongly in the past two years but is now thought to have overcapacity.

Of the roughly 3m tonnes a year of flat strip steel distributed in the UK via stockholding operations - also

called steel service centres - BSD is thought to account for about 1m tonnes. There are also about 20 significant smaller stockholder companies, mainly UK owned.

Dunlop-Topy Wheels, 65 per cent owned by industrial group BTR and in which Topy has a 15 per cent stake, is likely to use steel from the stockholding operation in its Coventry-based wheels factory. The factory is Britain's biggest wheels plant.

Dunlop-Topy is Europe's fourth biggest maker of steel wheels for the automotive industry. It is a large supplier to Toyota's and Nissan's UK factories. It is also a big supplier to GM and Rover, which has a Japanese collaborator in Honda and which is part of BMW of Germany.

The Japanese distribution centre would probably take steel mainly from the French company Sollac, part of the Usinor Sacilor steel group, and cut and process the metal to Dunlop-Topy's requirements. Other customers could also use the service.

The Japanese trading company Mitsui already has a joint venture with William King, a Midlands steel processor. This operates a steel processing plant at Washington in north-east England to supply metal for Nissan's car plant there.

UK NEWS DIGEST

Mitchell warns on new wave of IRA terrorism

Members of the Irish Republican Army might soon return to terrorism if they are not drawn into the democratic political process, former US Senator George Mitchell, head of the international body on the decommissioning of arms in Northern Ireland, warned yesterday. Following allegations last week of a return to violence by some IRA members, Mr Mitchell said there was a danger of a "fracture" within the organisation. "It seems clear that not all on the republican side favour the ceasefire and the potential for some elements to take direct and violent action does remain," he told the BBC.

Calling on all sides to "redouble their efforts", Mr Mitchell said he believed "the political parties that are closely associated with the paramilitary organisations on both sides - republican and loyalist - are committed to the process. It is important to draw them further into the democratic process by getting these negotiations going as soon as possible."

James Harding, Westminster

Fund managers eye Equitas

US and UK fund managers are gearing up to compete for a share of one of the largest contracts ever placed by an insurance company - the management of more than £10bn (\$15.1bn) of assets which Lloyd's of London plans to transfer into a new recovery vehicle.

About 10 fund managers are expected to be selected in the next few months by Equitas, a reinsurance company into which Lloyd's plans to transfer liabilities outstanding on insurance policies sold before 1993. The move is the latest stage in the development of Equitas which is expected early this week to announce its outline corporate structure.

Executives working on the reinsurer's formation envisage Equitas becoming a world expert in "running-off" old US pollution and asbestos-related liabilities. Lloyd's believes "spinning off" old-year liabilities could become a trend among insurers. Cigna, the US insurer, is seeking regulatory approval for a similar move. However, Equitas' future depends on Lloyd's securing agreement of Names - individuals whose assets have traditionally supported Lloyd's - for its ambitious recovery plan.

Ralph Atkins, Insurance Correspondent

Power waste tax opposed

The UK electricity generation industry is pressing the government to amend the new landfill tax which could cost it £50m (£75.5m) a year and push up electricity prices. The tax, introduced in the 1995 Budget to provide incentives to reduce waste, is due to come into force next October and would charge power stations for disposing of the ash from coal-fired stations. The industry produces more than 10m tonnes of ash a year. Nearly half of this is sold to the construction industry and the rest is dumped in landfill sites where it will be taxed at the rate of £7 a tonne.

A spokesman for National Power, the largest power generator which accounts for about half the ash produced, confirmed that his company was in talks with the tax authorities to mitigate the effect of the tax.

The fledgling "energy-from-waste" industry, which receives subsidies to burn rubbish for power generation, is also pressuring for relief from the tax. The environment department said industry concerns would be taken into account.

David Lascalle, Resources Editor

Trade ministry set for motor deal with China

By John Griffiths in London

An inter-governmental agreement opening up opportunities for UK motor components companies in China, described by the Department of Trade and Industry as offering a £30bn (\$45.3bn) market by the end of the decade, will be signed in London today.

The six-element agreement, to be signed by Mr Ian Lang, the UK trade secretary, and Mr He Guangyuan of China's Ministry of Machinery Industry, recognises China's determination to develop its own motor industry and stresses joint ventures and local manufacture while playing down the prospect of direct exports.

The agreement comes a year after the British government launched a joint initiative with the Society of Motor Manufacturers and Traders to increase the level of collaboration with China. It was triggered by the government's conviction that China will be the biggest automotive parts market in the world by 2005.

China's original equipment manufacturers will be worth £6bn between now and the turn of the century, with replacement parts worth a further £24bn. "Over the 10 to 20 year period after this, the growth in the sector is likely to be many times greater," a UK government official said.

Private trains hit by fraud row

By Charles Batchelor, James Harding and James Blits

The launch yesterday of the first privately-owned train services to run on Britain's railway network for nearly 50 years was marred by allegations of fraud at one of the first three companies to be privatised.

Investigations into claims that ticket revenues were wrongly retained by LTS Rail, the British Rail subsidiary which runs the London, Tilbury & Southend line, will delay its transfer to the private sector for at least a month.

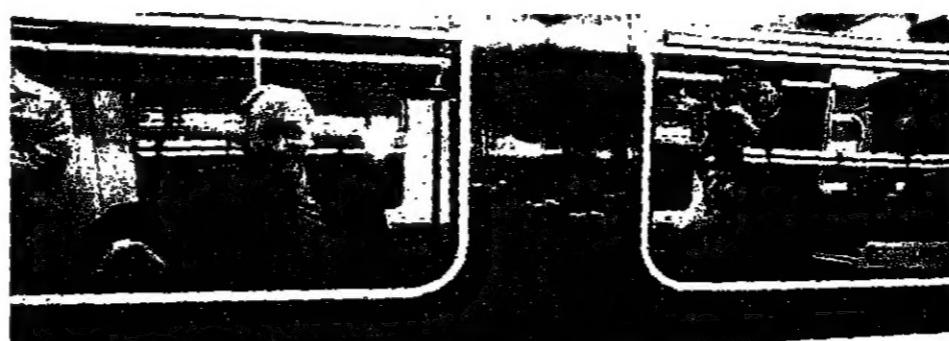
LTS Rail's management, acting through a new company, Enterprise Rail, was awarded the franchise last December, but the inquiries could lead to the franchise being awarded to another company, a senior transport department official said.

The office of the franchising director, responsible for selling rail franchises, said "a serious breach" of the arrangement for settling ticket revenues had occurred and a director of LTS Rail had resigned.

Organising joint exhibitions and conferences and promoting mutual exchange programmes.

The agreement is initially for five years.

The SMMT and the DTI have both launched a number of initiatives this year to improve productivity and efficiency in the UK components industry, including the DTI "learning from Japan" programme in which senior executives of smaller motor components groups were sent to Japan to learn lean production and quality-improving methods.



Sir George Young, transport secretary, on board yesterday's first privatised service to London

parallel suburban service, and it was costing LU up to \$20,000 (\$45,300) in lost ticket revenues a month.

Mr Colin Andrews, commercial director of LTS Rail, has resigned.

These investigations will provide the opposition Labour party with additional ammunition for the Commons debate on rail privatisation which it has called for Wednesday, although opposition hopes of a revolt by backbench Conservative MPs appear to be fading.

Mr Brian Wilson, Labour's transport spokesman, said: "In a fragmented railway, every company will have a vested interest in maximising its own revenue by fair means or foul without regard to the passengers."

Sir George Young, Conservative transport secretary, said:

"We would have liked to get all three [franchises] away. I hope we can get LTS Rail away in a month's time. There is no room in the public or the private sector for financial irregularities, but I reject the Labour assertion that this is endemic to the private sector."

The start of privatised services yesterday marked the culmination of four years of work by the government to break up BR and transfer its activities to the private sector. It also signalled the end of nearly five decades of the centrally-managed railway network created by nationalisation in 1948.

South West Trains, now owned by the Stagecoach bus group, ran the first privatised service yesterday - the 05h10 from Twickenham in south-west London to Waterloo. The Getaway Return costing £29 represents the lowest fare offered on Eurostar services and is available for travel between Monday and Thursday inclusive, provided at least three nights are spent away. Day return tickets will be available on Saturdays costing £29 in second class and £128 in first class, including meals and drinks.

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MANAGEMENT

The global snacks battle between UB and PepsiCo is highly instructive, reports Roderick Oram

When it comes to the crunch

That really annoys me! That's the third Walkers' truck I've seen in 35 minutes!" Driving on the M25 is frustrating enough, but nothing adds to the agro for one executive of United Biscuits like tailing trucks from its rival maker of crisps and snacks.

"It keeps me focused," he adds after the outburst. "I've got to find one of ours."

Truck-spotting is but a sideshow in the global strategic duel raging between UB and PepsiCo, Walkers' Snack Foods' parent. PepsiCo wants to dominate the world's savoury snacks business; UB more modestly wants to make money in as many countries as it can.

Given that PepsiCo seems to define dominance as capturing a very large chunk of a product category's profits, the two ambitions may not be compatible. PepsiCo has achieved its aim in the US and is fast approaching it in the UK. Quite how UB makes a living in PepsiCo's shadow is a pressing issue.

Last year, UB quit the US - PepsiCo's home market under the Frito-Lay brand - and Spain after heavy losses, although it outsells PepsiCo two-to-one in Australia; PepsiCo is intensifying pressure on UB across Europe, particularly in the UK, UB's home market where its brands include McCoy's and KP.

PepsiCo has thumped them over the head on the continent and kicked them in the teeth in the UK," says one London analyst.

The UK is crucial to PepsiCo for its large market and for the model Walkers is becoming for its other overseas operations. Its success is a warning to all food manufacturers with previously strong national market positions, and a vivid example of how to turn a humble commodity product into a strong brand.

The company is now the indisputable leader in UK standard crisps; it has become PepsiCo's largest foreign earner in food or soft drinks and has set its sights on the broader salty snack market.

It is the fastest-growing UK grocery brand, with its supermarket sales jumping 30 per cent to £221m last year, raising it up two places to third behind Coca-Cola and Nescafe.

Most crisp products have traditionally been sold on price. Yet Walkers, focusing on high quality and value-for-money, gives only a set volume discount to supermarkets and makes no own-label alternatives. It has poured cost savings into advertising and product development to stimulate consumer demand. With packet prices much higher than supermarkets' own brands it makes profits to boot.

The strategy is hurting UB. The British-owned company has tried to escape from the fray in standard crisps by moving upmarket into fancy flavours and textures with more expensive brands such as Phileas Fogg, McCoy's and Branngieans. Yet while Walkers' standard crisps are profitably growing volume at nearly 20 per cent a year, UB's supermarket crisp sales are flat.

"Our crisps are acceptably profit-



able but not growing volume because Walkers has made amazing inroads... some people have decided a good standard crisp will do instead," a UB executive admits.

In the late 1980s the companies stuck mostly to their home turf. PepsiCo's snack business derived most of its profits from the US, while 85 per cent of its limited foreign earnings came from Mexico.

UB's main salty snacks effort abroad was its US attempt to add the products to its Keebler cookies.

But then they began to savor the latent potential elsewhere. No nation comes close to American consumption of 22 pounds of salty snacks per head per year. The British rank second but eat only half as much, the Dutch are a close third and the rest of the world far behind.

Given the UK is the largest market outside the US and UB's home ground, PepsiCo had to find a way in. Its vehicle was its \$65m (£35m) purchase of Walkers and Smiths from France's Danone, which owned them briefly as part of the European assets it bought from RJR Nabisco.

Nabisco and Danone ran Walkers and Smiths as mutually competing companies. Walkers made high quality, high margin crisps with a 20 per cent share of the UK salty snack market. Yet, it was a regional

brand with a narrow product range, poor trade relations and no innovation. Smiths was a national company with 19 per cent of the market through a vast portfolio. But its strategy was focused on price promotion and hence profits were low.

UB in 1989 had 22 per cent of the UK market and was applauded for its pincer-movement to bypass standard crisps. It had pushed down into own-label by profitably exploiting its low-cost, high-volume plants. It pushed up market by developing niche brands such as McCoy's and, later, buying Phileas Fogg.

From 1984-90, UK salty snacks grew 6 per cent a year. UB made the biggest market share gains, own-label and other small producers edged ahead to 27 per cent. Walkers/Smiths held its own and Golden Wonder, bought by Dalgarny in 1986, saw its share slide to 12 per cent.

When recession struck in 1991, most crisp-makers locked into a

downward spiral: weaker demand and rising costs prompted branded crisp price increases of 40 per cent in two years, but advertising, marketing and innovation were all reduced.

Faced with costs 70 per cent higher than Frito-Lay's and 35 per cent higher than an external UK benchmark, PepsiCo's response was to re-engineer Walkers/Smiths. Costs and complexity were cut to fund quality gains, innovation and advertising while prices were held.

The two companies were unified and Smiths and own-label phased out. Seven plants were cut to six and nine distribution centres to five, 545 stock keeping units were reduced by 40 per cent and staff by 17 per cent. Walkers' prices were frozen between 1992-95 despite a 22 per cent rise in raw material costs. Productivity gains, however, have left its costs per tonne lower now than in 1992.

Efforts went into improving plants and processes with, for example, £20m spent on its main factory in Leicester. It is now the world's largest crisp factory producing about 50m bags a week.

At an extra cost of £12m a year the company in 1992 switched from plastic to foil bags to keep crisp out (and thus crisp fresher) and lift the product's image. Last month, it began packing crisps in nitrogen-filled bags.

Walkers says the improved quality, particularly freshness, is noted by consumers and has helped increase sales. UB says others have closed the quality gap but admits the perception of Walkers' superior quality lingers in some consumer minds.

To improve distribution, Walkers deployed a new sales force now totalling some 200 for the impulse trade in, for example, corner stores. It pushed Walkers nationally, first into southern England and more recently into Scotland where it has just wrested market leadership from Golden Wonder, which was recently bought by its management.

Advertising and marketing spend

rose 25 per cent between 1992 and 1995 with, for example, "instant win" promotions in crisp packets.

"To keep advertising, you need the revenues," says Martin Glenn, Walkers' marketing vice-president. Supermarkets receive only a standard, volume discount, but in return a healthy margin, strong advertising and consumer demand for Walkers crisps, he adds.

The tactic with small retailers, such as corner stores, is similar. A box of Walkers crisps cost them about £6.29 ex-VAT against, for example, a branded competitor's £5.50. Both sell at the same retail price so the retailer makes less profit per box. But the higher sales rate of Walkers means fresher crisps and a bigger return on the retailer's working capital.

The result of Walkers' strategy has been a jump in its salty snacks market share from 33 per cent to 44 per cent 1992-95. Volumes rose 18 per cent a year in a market growing by 5 per cent a year and trading

profit margin expanded five percentage points. The company will not disclose profits but says they have more than doubled in three years. Walkers' goals for the next five years are to double its retail shelf space and output without adding another plant. It also intends to cut delivery times from 48 hours to eight.

Taking sales from competitors will help build volume but most growth will come from expansion of the snack category through product innovation and a better value-for-money proposition for consumers. "We're seeking a bigger share of the snacking habit of a nation" is one of Walkers' slogans, aiming to entice consumers away from old staples such as biscuits.

For all the logic of the strategy and its success for Frito-Lay over the past decade, hubris may be Walkers' Achilles heel. Even by its own no-holds-barred style, PepsiCo and Walkers' comments about UB border on the inflammatory.

"UB didn't have enough scale and technology to compete when we finally got our act together," says Sinclair. "Our formula is very difficult to compete against unless you have some unique technology."

This is how to make crisps even if it is as deeply into potato breeding as its big rival. Excluding crisps, UB shares with Walkers leadership of salty snacks thanks to the likes of Hula Hoops and Mini Cheddars.

What UB lacks, however, is a credible crisp strategy. Downmarket, own-label crisps are chronically unprofitable. Upmarket, Walkers is encroaching on UB's brands despite UB protestations that they do not compete head-on.

Moreover, UB's are small brands which cannot fund advertising and promotion on Walkers' scale. "It is hard to compete in marketing terms with a brand of the sheer size of Walkers," a senior UB executive says. "We have to find an alternative."

UB is likely to focus on fewer brands but will not discuss the issue because its crisp strategy is under review. Meanwhile, the results are grim. In the first half of last year UB's crisp and snack sales fell 3 per cent in a market up 5 per cent and profits fell 36 per cent.

UB much prefers to talk about Australia where, confusingly, it owns a company called Smiths with 56 per cent of the snack market. It says it is meeting out the same punishment to PepsiCo as it has suffered elsewhere.

PepsiCo, a distant number two to Smiths, has subjected its local operation to a Walkers-style revival. New products and advertising will hit the streets shortly, making Australia the battleground for 1996.

UB says PepsiCo is only catching up with its own initiatives there. "They can do what they like but we have a very distinct sales disadvantage... they will struggle to make money."

Favouring the speedy route to quality

ADRIAN FURNHAM

Deoes the speed with which a document is produced have anything to do with its quality? Being impulsive, busy and goal-orientated, I rarely do more than one draft. Certainly, I read over the word-processed output, but make few substantial changes.

The types need to be corrected, the infelicitous phrases adjusted, the odd sentence inserted or deleted and an afterthought attached. But this may take as little as a tenth of the time required for the first, swiftly composed, sometimes even stream-of-consciousness, draft.

It seems to be implicitly assumed that redrafting is a slow and necessary business in the painful journey to perfection. Some people show colleagues various drafts, encouraging constructive criticism and attempting to incorporate their suggestions. If a camel is a horse designed by a committee, then this incorporative redrafting technique leads to the most anodyne and compromising of texts. In attempting to please

everyone, no one is pleased. Handel, I believe, composed *The Messiah* in three weeks. And there are many other famous examples of much lauded and applauded work (prose, poetry, fine art and music) being "dashed off". No amount of polishing will make a poor piece of writing great. If the first draft is not good, little can be done. Start again completely fresh. If the first draft is good, don't fiddle with it.

Why, I asked a consultant friend the other day, did he always appear to ask his clients (remarkably surreptitiously) about the timing of their organisation's financial year-end. "Because of the spending curve," he murmured. He claims to have noticed that near the end of the financial year my friend contacts all his main clients and floats the idea of a quick project. He says there seems to be a far greater probability of selling business at this time of the year.

The other good time is soon after the budget has been approved. With

similar budget in future, let alone an increase. This is presumably because departments are in competition for scarce resources and parsimony and prudence are not generally rewarded. On the contrary, they are punished. To him who hath his budget spent, however, shall more be given:

The "U curve" is, of course, an extrapolation of aggregated data, and is far from smooth. But it makes sense. It does seem a pity that organisations can't find a way of rewarding good financial management. Imagine making next year's budget a multiplicative function of the money prudently saved in this. It may harm my friend's livelihood, but it should please both the share- and stake-holders.

I read recently of a surgeon who likes to operate to music. Presumably, one can always choose appropriate music to fit the complaint - Handel's *Water Music* for those suffering from bladder problems; the *1812 Overture* for excessive flatulence; *Haydn's Unfinished* for plastic surgery; the *New World Symphony* for childbirth; and *Fingal's Cave* for stomach ulcers. In this instance, the surgeon argued that music improved his concentration. But "music while you work" appears to have gone out of fashion.

Some people have radios in their offices, many radios in their cars, and the way they use them explains the demise of music in the workplace. Music does improve concentration in relatively simple, mechanical and repetitive tasks, hence music in factories. However, if the work is inherently complex, and varied, music (indeed sounds) of any sort tend

to have the opposite effect. Extroverts seem to do better than introverts with background music. Being chronically under-aroused (like an engine, cutting out) an extrovert's whole life is dedicated to finding stimulus fixes. Their impulsiveness, sociability and excitability is all a function of their need for stimulus; while introverts who are over-aroused seek the precise opposite. Music is just another stimulus.

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Monday February 5 1996

MARKETS THIS WEEK

PHILIP COGAN: GLOBAL INVESTOR

Given that economists have proved pretty unsuccessful in predicting growth rates – and economic turning points – is it worth global investors paying attention to GDP forecasts? The evidence suggests, conversely, that economic policymakers should probably be paying attention to the stock market. Page 18

STEPHANIE FLANDERS:
ECONOMICS NOTEBOOK
There has been a big decline in the US net national savings rate since the 1960s. But rather than being the fault of "big government" and increasing public borrowing, growing consumption by the elderly – paid for largely by Uncle Sam – has lain behind the falling rate. Page 18

BONDS:
Since 1993, the maximum maturity on Philippine government bonds has increased steadily from one year. The first 10-year bond is expected soon. Page 20

EQUITIES:
According to one arbitrage dealer, the London market is "like a coiled spring at the moment. It could pop at any time". After last week's US interest rate cut, Wall Street's focus will turn back to corporate earnings. Page 19

EMERGING MARKETS:
Turkish stocks have gained more than 20 per cent in dollar terms since the beginning of this year. But foreign brokers in Istanbul are growing perplexed over the market's rapid rise. Page 19

CURRENCIES:
Figures due this week are expected to confirm the weakness of the German economy and to lead to another fall in interest rates. US trade statistics on Wednesday are likely to show further improvements, strengthening the dollar. Page 19

COMMODITIES:
After threatening to test the \$420 a troy ounce barrier, gold prices ended the week at \$415.40 an ounce. But everything remains to play for. Page 18

INTERNATIONAL COMPANIES:
Mr Gil Amelio today assumes the role of chairman and chief executive of Apple Computer, the troubled US computer group. The former semiconductor industry executive, who has replaced Mr Michael Spindler, is taking on one of the most visible jobs in the US high technology sector. It also promises to be one of the most difficult. Page 17

UK COMPANIES:
Granada, the travel and leisure group, has appointed Lazard Brothers to handle the disposal of \$2.1bn (£3.23bn) of Forte assets following its successful takeover of the hotels company. Page 16

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Analysts forecast provisions of up to 50% of exposure to debt-laden Anglo-French project in annual results
Banks prepare to take big Eurotunnel hit

By Geoff Dyer and William Lewis
in London

UK banks will start to show the pain of their involvement with Eurotunnel this month, when they are expected to provide for up to 50 per cent of their share of the company's £2bn debt.

The four main UK clearing banks could make total provisions of more than £300m (£480m) on their exposure to Eurotunnel when they report full-year results over the next four weeks, according to analysts.

National Westminster and Midland, which are estimated to have the biggest exposures among UK banks of about £250m each, are forecast to take hits of £80m-£125m. Barclays comes next, with analysts pencilling in a £30m-£50m pro-

vision, and then Lloyds, which is thought to have the smallest exposure, taking a £25m-£50m charge.

Several analysts, including Mr John Aitken of UBS, put the level of provisions at about 50 per cent, while others suggest a figure nearer 30 per cent.

Across the Channel, the Commission Bancaire, the French banking regulator, is believed to have advised French banks to make 30 per cent provisions against their exposure to Eurotunnel.

Any provisions would come at a delicate time, as Eurotunnel is expected to announce soon whether it is to ask a French court to appoint a mediator to handle negotiations with its banks.

Some UK banks are worried that if Eurotunnel seeks to resolve its crisis through a French court process, this

would limit the Bank of England's role. Eurotunnel is also due to make a statement to shareholders about progress in refinancing negotiations with its 225 banks. It had hoped to have a plan worked out by the end of January.

The banks are understood to be under pressure from their auditors to make provisions, as Eurotunnel has effectively been a non-performing loan since it suspended interest payments in September.

In Eurotunnel's case, auditors will also be guided by the secondary debt market, where recent trades have been at prices of about 35p in the pound, according to traders, although many bankers argue that the market is too illiquid to be used as a benchmark for the value of the debt.

Analysts point out that it is not uncommon for banks to over-provision, especially when they have the cushion of strong earnings, as is the case for 1995. Indeed, several banks are expected to have benefited from releasing provisions made against loans to London's Canary Wharf development.

Some bankers believe, though, that large provisions are unlikely at the moment as they would ease pressure on Eurotunnel. According to one: "It would be like shooting yourself in the foot and would create a much harder negotiating position for the banks."

Mr John Leonard, bank analyst at Salomon Brothers, argues: "If banks make provisions, it means a company cannot use the threat of non-payment so effectively."

Some bankers also say that it would be unwise to make provisions now because the eventual shape of the company's financial restructuring is unclear. "Until you have a plan, you cannot assess accurately what that amount should be," says one.

The unknown factor in the provision estimates is the Ecu 1bn (£1.3bn) loans made to Eurotunnel by the European Investment Bank, the Luxembourg-based EU development bank, which were guaranteed by a group of 60 banks.

When Eurotunnel defaulted, the EIB called in the letters of credit, which meant the banks had to take on the loans. The identity of the banks and sums involved are unknown, but it is believed the main UK banks had to increase their exposure.

Hanson considers special payout to win over investors

By David Wighton
in London

Hanson is considering offering shareholders a special dividend of up to £800m (\$906m) as it attempts to build City support for its proposed four-way demerger.

Lord Hanson, group chairman, is believed to have floated the idea following the disappointing stock market reaction to the demerger proposal last week.

But some City observers expressed doubt that the board would agree to such a move. "Hanson can't justify its current level of dividends," said one analyst.

"It already has £5bn in net debt but has announced plans to cut that by £2bn through disposals this year."

The simplest of the demergers will be Imperial Tobacco, which Hanson believes could be spun off by the summer. There has been speculation that Imperial might attract a trade buyer before then. But analysts believe it is unlikely the premium offered would be high enough to offset the capital gains tax bill Hanson would face on such a sale.

An attraction of demerger is that Hanson believes it can persuade the tax authorities it is being carried out for industrial reasons rather than to enhance shareholder value and so should not be subject to CGT.

Senior executives who will run the demerged companies are likely to resist any move which would increase the amount of debt they inherit. Companies such as Eastern, the UK electricity distributor which will form half of the new energy group, will argue they need strong balance sheets to take advantage of investment opportunities.

Senior executives who will run the demerged companies are likely to resist any move which would increase the amount of debt they inherit. Companies such as Eastern, the UK electricity distributor which will form half of the new energy group, will argue they need strong balance sheets to take advantage of investment opportunities.

Under the current plan, it is believed the energy group would

take on about £275m of net debt. The building materials group would have a similar level, which may reassure holders of Hanson's bonds which it will inherit.

The cash-generating Imperial Tobacco would take about £275m of debt, with the remaining £1.5bn allocated to the US-based chemicals company.

Hanson has close to £5bn in net debt but has announced plans to cut that by £2bn through disposals this year.

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The more complicated chemicals demerger is pencilled in for September, while the final split of energy from building materials is scheduled for late 1996 or early 1997.

Building materials, which will retain Hanson's listing, will be chaired by Lord Hanson until his retirement next year. He is expected to be succeeded by Mr Christopher Collins, vice-chairman of Hanson.

MTV Europe in video deal with BMG

By Alice Rawsthorn in London

MTV Europe, the music television channel, has agreed after months of haggling, how much it will pay BMG, one of the world's largest record companies, for its music videos.

Negotiations had been going on for months over the issue of payments to BMG, a subsidiary of Bertelsmann, the German media group, for the videos it supplies to MTV, one of the most powerful promotional vehicles in the music market. BMG owns 200 record labels worldwide, including RCA and Arista, featuring dozens of best-selling artists such as Take That, TLC, Whitney Houston and Annie Lennox.

Mr Arnold Bahlmann, senior vice-president of BMG Entertainment International, said the negotiations with MTV Europe had "not been easy".

MTV, part of Viacom, the US entertainment group, is a tough negotiator which has clashed with BMG and other record companies over the sensitive issue of payment. It agreed the basis of a deal with BMG in November but has been thrashing out final terms.

The details of the deal are shrouded in secrecy, as are all MTV's agreements with record companies. However, it covers Europe, Africa and the Middle East, and includes provision for BMG and MTV to collaborate on recording and merchandising ventures.



BMG record labels feature singer Annie Lennox (above)

BMG's talks with MTV were triggered by a European Commission investigation into the old system whereby the music industry negotiated collectively with MTV in Europe.

Record companies have always negotiated individually with the original MTV service in North America, but have long complained that MTV exploits its promotional power to drive down the cost of videos. When MTV Europe was launched in 1987, they insisted on dealing with it through a collective body.

MTV objected and lodged a formal complaint with the Commission, claiming the collective process of negotiation was anti-competitive. The commission decided in MTV's favour and ordered the large record companies to agree individual deals. Smaller independent labels can negotiate collectively.

BMG is the fourth leading record company to have struck a video payment deal with MTV Europe in the past 18 months. Sony, PolyGram and EMI have reached similar agreements. MTV Europe has not concluded deals with Warner and MCA.

Promise of action from new CFF head

By Andrew Jack in Paris

The newly appointed chairman of Crédit Foncier de France, the troubled property lender, plans to move swiftly to sell assets and find a new financial partner to help recapitalise it.

Mr Jérôme Meyssonnier, the current head of Banque La Hénin who was nominated by the government to his new post last week, said he planned to begin selling property held by Foncier "as soon as possible".

He also told the FT that Foncier had inadequate funds and needed to find a new shareholder to help support the institution into the future.

He said his priorities were to develop a close relationship with staff, build up the management team and by March be drawing up plans to reorganise the institution.

Mr Meyssonnier is due to begin work as "governor", or chairman, of Foncier today, less than a week after the board meeting at which the state abruptly announced his appointment in place of Mr Jean-Claude Coll. The unilateral decision by the government, without consulting the CFF board, helped trigger resignation threats from other directors.

It is likely that one of Mr Meyssonnier's early challenges will be to discuss changes in Foncier's legal status so that the French government is no longer in charge of nominating future governors.

This week: Company news

ERICSSON Swedish group to buck the downward trend

Ericsson, the Swedish telecommunications equipment supplier, has predicted it will buck a recent trend of weaker profits in the fast-growing mobile telephony sector when it announces its 1995 full-year results on Thursday.

Investors will be hoping for no nasty surprises, after gloomy reports from Motorola of the US and Finland's Nokia, Ericsson's main rivals in mobile phones, sent the three groups' shares tumbling in the final months of 1995 and in the early days of January.

An average of analysts' forecasts puts Ericsson's pre-tax profits for 1995 at SKr7.5bn (£1.1bn), up 40 per cent from 1994. Surplus of SKr6.6bn, Ericsson says fourth-quarter profits will be ahead of the same period in 1994 – in contrast to Motorola, the top seller of mobile handsets, and against a warning of failing profits towards the end of 1995 by Nokia.

Ericsson, the leading mobile equipment supplier, has been at pains to distance itself from its rivals. It insists it is protected from a price and growth squeeze in the US, the world's biggest mobile market, because of its much smaller exposure than Motorola to the old analogue mobile technology that dominates in the US.

Nokia has said its problems in the mobile sector stemmed from logistical problems it has encountered in keeping up with demand.

Ericsson will emphasise that rapid growth continues worldwide in mobile telephony. The number of global subscribers grew by 30m in 1995 to 85m. Much of this growth is in digital systems, in which Ericsson is strongest. But investors have shown in the past six months they are wary of the ability of Ericsson and its rivals to sustain the rapid profit growth of the past three years. Signs of economic slowdown in big markets such as France and Germany are scarcely reassuring.

Ericsson Share price relative to the Aktienindex General Index



Source: FT Estat

METALLGESELLSCHAFT Steep rises highlight return to normality

Metallgesellschaft, the German industrial and trading company that once teetered on the brink of collapse, has re-emerged as a rather normal company. Today, figures for the fiscal year 1994-95 should pay tribute to an unexpected turnaround, a performance that is reflected in a steep rise in the share price.

MG last year forecast turnover of DM17.5bn-DM18.5bn and pre-tax profits of DM150m (\$10m), and that is broadly echoed by German analysts. Most expect another steep rise, of at least 100 per cent, in the current financial year.

Vereinsbank Research believes the company has changed from an "impenetrable conglomerate into a clearly structured corporation". Its profit forecast, which comes in at the upper range of estimates, is for a pre-tax profit of DM180m in 1994-95, rising to DM350m in the current financial year and to DM450m in 1995-96.

The number of subsidiaries and minority interests has shrunk from 700 to 150, and the number of employees went down by almost a third to 28,000, a consequence partly of restructuring and a series of asset sales, which yielded about DM2.5bn.

Debts have fallen by about DM5bn over two years to about DM1.6bn, while liquidity is up, at DM2.5bn. No dividend is expected for 1994-95 and 1995-96.

OTHER COMPANIES Thai power short list generates some heat

A host of Thai companies, including Banpu, Lanna, Loxley, Saha Union and Sahaviriy Steel, will tomorrow receive notice as to whether they have been short-listed to participate in the Thai government's independent power producer programme, the largest of its kind in Asia. Thirty consortia, each a joint venture between a Thai company and a foreign partner experienced in electricity generation, submitted bids last week.

Those companies which make the short-list are not guaranteed a contract to build, own and operate an electricity generating plant, but will be given the go-ahead to negotiate an agreement with the state-owned Electricity Generating Authority of Thailand (Egat). Companies given the go-ahead to participate would be assured of a steady stream of revenue with an internal rate of return of 12-15 per cent, brokers said.

■ Minnesota Mining & Manufacturing (3M): Fourth-quarter results, due today, will be high on the list of those the company would prefer to forget. Last month, it said earnings would be lower as a result of inventory reductions by its customers in December. Analysts have pencilled in 75 cents a share before charges, compared with 79 cents.

■ PepsiCo: The US soft drink and fast food group has been producing good

Companies in this issue

600 Group	18	Dornier
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COMPANIES AND FINANCE

Granada moves on £2bn Forte sale

By Scheherazade Daneshku, Leisure Industries Correspondent

Granada, the TV and leisure group, has appointed Lazard Brothers to handle the disposal of £2.1bn of Forte assets.

Lazard advised Granada during the £3.9bn hostile bid for the hotels group, along with BZW Securities and Hoare Gavett.

The disposals include 103 Exclusive and Meridien hotels, with a book value of £1.6bn and the 68 per cent stake in the Savoy Hotel group, with a market value of about £200m.

It also includes the 26 Welcome Break motorway service areas, which Granada is selling for monopoly reasons along

with eight Travelodge hotels on the Welcome Break sites. Whitbread, the brewer and leisure company, is believed to be the front-runner for the Welcome Break acquisition.

Last week Granada and Lazard Brothers began detailed examination of Forte's books in preparation for an auction of the Exclusive and Meridien hotels. A revaluation is not expected following the one carried out by Forte and published in the final defence document on January 2.

Granada wishes to sell to one buyer, perhaps for tax reasons, but has said they will go to the highest bidder.

Interest parties, which are understood to include Sir Rocco Forte, Forte's

chairman, will be contacted in two to three weeks time.

Mr Charles Allen, Granada's chief operating officer who is now installed in Forte's High Holborn headquarters, said there were four serious trade buyers and two financial buyers.

The trade buyers, none of whom are thought to be interested in the whole package, include IIT Sheraton, which is seeking hotel assets in preference to management contracts, and Marriott International, which recently said it had ruled out the idea of an asset swap with Granada but was still interested in some of the hotels.

Accor, the French hotels group, is interested in Meridien and Bass, the

brewer and hotels company which operates Holiday Inn, is also thought to be in the running for Meridien.

Potential financial buyers include Kohlberg Kravis Roberts, the US leveraged buy-out specialist.

IIT Sheraton is also thought to be eyeing the Savoy stake. However Prince Al Waleed, the Saudi investor, is believed to be the most likely buyer.

The Prince holds 25 per cent of the Canada-based Four Seasons hotels group for which Mr Ramon Pajares, managing director of the Savoy Hotel group, was a long-serving employee. Although negotiations have not yet begun, the Prince has registered his interest.

Germans buy City HQ of Lloyd's

By Joel Kibso

Lloyd's of London yesterday confirmed it had sold its headquarters in the City of London to Deutsche Sparkassen Immobilien Anlage (Despa), a German property fund.

Despa is believed to have paid about £150m for the building, although Lloyd's refused to confirm the price or release details of the sale ahead of Wednesday's meeting of the Council of Lloyd's, the market's governing body.

Mr David Rowland, the chairman, will be contacting other council members today to seek approval for the deal.

The 360,000 sq ft building, designed by Sir Richard Rogers and famous for its steel exterior and glass wall-climb lifts, was completed 10 years ago at a cost of £150m.

Lloyd's put its headquarters on the market last November as part of its £55m survival package announced last May. It said it had held talks with four interested parties, including two from the UK, before agreeing the Despa deal. A provisional contract was signed last Wednesday.

Lloyd's is to remain in the building as the sole leaseholder and was keen to stress, "we will continue to occupy the building in exactly the same way we have been doing."

As well as the insurance market, the building is also home to many insurance brokers, underwriting agents, and lawyers. Several banks also have liaison offices in the building.

Steel pipes on the building's exterior are currently undergoing repairs for rust. The work is expected to cost about £1m, although Lloyd's said yesterday, "we still expect to recover those costs from one or more parties involved in the building's construction."

Despa already owns property in London and last year bought the headquarters of John Lewis, the UK retail group.

Argentaria names co-ordinator for global share offer

By Tom Burns in Madrid

Argentaria, Spain's state-controlled banking group,

has named Morgan Stanley of

the US to co-ordinate the third

phase of its privatisation pro-

cess in a global offering expec-

ted to commence early next

month.

Patrimonio del Estado, the

state ministry's portfolio

company, will reduce its cur-

rent 50 per cent Argentaria

shareholding to 25 per cent. At

present market prices, the

planned disposal would be

worth Pta165bn (£1.3bn).

Although Argentaria was a

strong candidate for further

privatisation this year, the

speed with which the govern-

ment has decided to tap the

markets comes as a surprise. It

is believed that the subscription

period for Argentaria

shares could begin as early as

March 4.

Analysts believe the govern-

ment has decided to act

quickly to gain maximum ben-

efit from the excitement gener-

ated by the sale of 11 per cent

of Repsol, the oil, gas and

chemicals group, which will be

completed today when the final

issue price is fixed New York

market.

Repso's disposal, which is

worth some \$1.1bn and will

reduce government ownership of

the energy group to 10 per

cent, has been eight times

oversubscribed in the domestic

retail tranche and reportedly

12-times oversubscribed in its

UK tranche.

Argentaria's appointment of

Morgan Stanley was expected

The US group co-ordinated the

first two tranches in May and

November 1995, when the suc-

cessive sales of 25 per cent of

the banking group raised

Pta120bn and Pta70bn.

As in those offerings, at least

half of the 32.3m Argentaria

shares that Patrimonio plans

to sell will be offered to the

domestic market, with a strong

weighting towards small inves-

tors.

The international tranches

will be principally directed at

US and UK institutions, which

already account for most of the

25 per cent of Argentaria that

is foreign-owned.

Argentaria shares closed last

Friday in Madrid at Pta5.290,

their highest value this year,

representing an accumulated

rise of 5.8 per cent since the

start of January. But they are

still well below the Pta6.050

price of the Argentaria II issue.

Argentaria's chairman, Mr

Francisco Luzón, said at the end

of January that the banking

group's share price was "at

least 25 per cent under-valued".

Mr Luzón, who

announced an 11.7 per cent

increase to Pta74.2m in Argentaria's attributable net profit for 1995, predicted a further 15

per cent profit rise this year.

Talks to save Fochi enter a crucial week

By John Simkins in Milan

The future of Italy's second

biggest energy sector contrac-

tor, the Fochi group, is on a

knife-edge as negotiations to

save it from liquidation enter a

crucial week.

The Bologna-based group has

debts of LI200bn (£76bn). Last

year, under Italian insolvency

regulations, commissioners

were appointed by the industry

minister in an attempt to res-

cue it.

A £160m financing package

was arranged to tide the group

over while a restructuring plan

was devised by Mediobanca,

the Milan merchant bank, but

these funds were exhausted at

the end of last month.

Creditor banks were asked to

arrange a further £160m credit

line while the Mediobanca

plan, which was finally pres-

ented last month, could be

examined. But the financing

fell foul of the European Com-

mission, which warned that

it would not approve the

plan unless the group could

show significant improvements

in its financial position.

Ironically, the prospect of li-

quidation comes as the group

which has 80 subsidiaries and

extensive operations in Asia

and the Middle East, has begun

to show dividends from

changes made by its new chief

executive, Mr Giorgio De

Panno.

Owners have improved and

operating losses, which totalled

LI1.6bn in the first six

months of 1995, were reduced to

LI1.5bn in the second half.

The group's problems spring

from a period of rapid growth

financed by bank loans which

made it the country's biggest

manufacturer of plants for the

oil and petrochemical industry

after Saipem, controlled by

Exil Creditor banks are now

the major shareholders in the

company, which is quoted on the

Milan stock market.</p

COMPANIES AND FINANCE

Apple to test Amelio's transformation skills

Louise Kehoe on the man brought in to revive the fortunes of the personal computer pioneer



Gil Amelio (left) is replacing Michael Spindler as chief executive and taking over the chairmanship from Mike Markkula (right)

Mr Gil Amelio is in the hot seat. Today, as he assumes his new role as chairman and chief executive of Apple Computer, the former semiconductor industry executive is taking on one of the most visible jobs in the US high technology sector. It also promises to be one of the most difficult.

He replaces former chief executive Mr Michael Spindler, whose departure was confirmed by Apple late on Friday. Mr Amelio is also taking on the role of Apple chairman, giving him a free hand to set the company's new direction.

Mr Mike Markkula, who helped finance Apple's formation 15 years ago and remains its largest shareholder, has stepped down as chairman to become vice-chairman.

Mr Amelio, a member of Apple's board for 14 months, has had an insider's view of Apple's mounting problems: the erosion of its technology edge by Microsoft's Windows 95 program, the decline in its market share and the repeated failure of its management to correctly forecast demand.

As the only board member with recent management experience in the high technology industry, he became the obvious candidate to take over as shareholder pressures mounted and customers began to lose confidence in the company.

But is Mr Amelio the right man for the job? Can he revive the fortunes of a personal computer industry pioneer that became an icon of American entrepreneurship as it grew

from a garage shop into a multi-billion dollar company?

This is not Mr Amelio's first "rescue mission". As chairman and chief executive of National Semiconductor, a Silicon Valley chipmaker, he restored the company to profitability after years of heavy losses.

When he joined National in 1989, the chipmaker was "teetering on the brink of bankruptcy, with cash on hand equal to only three days of receivables", he says in his recently published management book*. Today, National is profitable and growing, albeit at a slower rate than some of its competitors.

His performance at National

won Mr Amelio a reputation as a "turnaround manager", but he defuses the label: "A turnaround manager is," he says, "an executive who follows a ruthless formula... slashing all budgets... laying off half or more of the work force." He claims instead to be a "transformation manager [who] looks for long-term solutions".

This may be heartening for Apple's 15,000 employees, who fear the axe may fall soon and hard. Mr Amelio can take tough decisions - at National, he laid off large numbers of employees - but he is a popular leader and his resignation from National left company employees shocked and upset.

Moreover, National has not been that weakened by his departure. He left a strong management team, with an "office of the president" shared by three experienced managers including Ms Ellen Hancock, a former IBM vice-president.

Perhaps as important are Mr Amelio's links with other high technology industry leaders. He helped lead the semiconductor industry's trade battle against Japan in the late 1980s and early 1990s, forming firm friendships and winning the respect of the "movers and shakers" in Silicon Valley.

For Apple, which has had a "stand-alone" mentality for many years, such relationships could be important.

"Apple has been too insular," says Mr Regis McKenna, a Silicon Valley consultant with

close ties to Apple. It needs to create technology, manufacturing and marketing alliances.

But in some respects Mr Amelio seems ill-prepared for the challenges he may face. He has no experience of consumer marketing - a critical aspect of Apple's business - nor is familiar with the cut-throat personal computer market.

The press scrutiny that is part of the top job at Apple may also prove to be a burden for Mr Amelio, who prefers to avoid interviews. Neither is he accustomed to playing the role of an industry figurehead, in the style of Mr John Sculley, one of his predecessors, but analysts believe a high profile leader is essential if Apple is to rebuild its public image.

There are also questions about his ability to run a company of Apple's size. With 1995 revenues of \$11bn, it is far bigger than National, which had 1995 sales of \$2.4bn. Moreover, many analysts regard the "transformation" of National as incomplete. Last month, it announced it expected lower earnings and slower sales growth in the current quarter than in the year-ago period.

The challenge before Mr Amelio is daunting. At Apple he must achieve a fast turnaround as well as a longer-term transformation. The question is whether he is tough enough to do the former and has the vision to achieve the latter.

**Profit from Experience: The National Semiconductor Story of Transformation Management by Gil Amelio and William Simon.*

BPSM poised for takeover of Chemical Bank arm

By Peter Wise
in Lisbon

Veba to take stake in TV decoding box venture

By Judy Dempsey in Berlin

Vebacom, the telecommunications division of Veba, the German industrial conglomerate, is poised to take a 23.9 per cent stake in a consortium set up to develop a pay-per-view standard decoding box which will pave the way for the launch of German digital television later this year.

The decision was made following talks late last week among the Multimedias Betriebsgesellschaft (MMBG) con-

sortium, which is headed by Deutsche Telekom, the state telecoms network; Bertelsmann, Germany's largest pub-

lishing group; and Canal Plus, the French television channel.

Vebacom signed a letter of intent to be followed by a formal contract later this month. "We can move ahead faster now," one of the negotiators said. "We are anxious to speed up the development of the decoding box."

However, last week's talks were marred by the emergence of a dispute between MMBG and Kirch, the Munich-based media group, which could jeopardise the development of a standard decoding system.

Kirch, like MMBG, last year started developing its own decoding box tech-

nology, despite concerns that the market could not bear two decoding systems. Also, several German TV channels, including ARD, the state-run network, were anxious that some programmers would have restricted access through Kirch's system, while MMBG appeared to offer the broadest possible.

In a bid to develop a standard decoding box, Kirch and MMBG put aside their differences last month. Kirch agreed to take a 50 per cent stake in a new company formed out of Seca, the French company jointly owned by Bertelsmann and Canal Plus. This company would develop the "conditional

access system", software giving viewers access to the system. Kirch also agreed to take a 9 per cent stake in MMBG.

However, last week, Kirch's participation in MMBG appeared to be in some doubt when it failed to attend the meeting, fuelling speculation that attempts to develop a uniform decoding box might be jeopardy.

Kirch is hesitating again. But we cannot wait around. MMBG will press ahead regardless. We will soon issue tenders for supplying 150,000 decoders. Regardless of what Kirch decides, MMBG will proceed," a member of the consortium said.

Cascades trebles earnings

Cascades, the Canadian-based international paper products and packaging group, more than trebled 1995 earnings to C\$113m (\$US82.2m), or C\$1.82 a share, from C\$33.9m, or 45 cents, in 1994. The latest period included a C\$20.3m special gain. Sales rose 23 per cent from C\$1.2m to C\$2.3m.

Improved unit costs and a drop in recycled pulp prices more than offset declines in product prices in the final month of 1995. Some packaging plants in North America and Europe were closed in the fourth quarter to reduce inventory. But shipments overall strengthened in January, indicating sales should be "excellent", the company said.

Robert Gibbons, Montreal

Teck ahead to C\$90m for year

Teck, the Canadian-based international mining and metals group, earned C\$90m (\$US65.5m), or 97 cents a share, in 1995, up 31 per cent from \$89m, or 77 cents, in 1994. Teck, with effective control of Cominco, had revenues of \$262m, up from \$54m a year earlier. The rise was attributed partly to the start-up of two base metals mines. Equity earnings from Cominco totalled \$26m against \$14m.

Gold output was little changed at 334,500 oz, but copper output rose 88 per cent to 127m lbs. Zinc output was 71m lbs against 58m lbs and coal output, 1m tonnes against 3.8m tonnes. Teck spent \$83m on exploration, mostly in Chile, Peru, Brazil, Venezuela, Mexico and Kazakhstan. Its 11 per cent holding in Diamond Fields Resources, owner of the big Voisey's Bay nickel-cobalt property in Newfoundland, is carried at \$108m, but at year-end had a market value of \$205m.

Robert Gibbons

Wall St sees surge in business from passage of US telecoms bill

By Maggie Urry in New York

Wall Street investment bankers are preparing for a surge of lucrative business following last Thursday's passage of the US telecommunications bill.

The decision was made following talks late last week among the Multimedias Betriebsgesellschaft (MMBG) con-

sorium, which is headed by Deutsche Telekom, the state telecoms network; Bertelsmann, Germany's largest pub-

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The expected flood of corporate activity will bring a fat bonanza for the banks, which

groups, while other companies, such as wireless businesses, will need to raise capital.

The activity will not be confined to the US, since deregulation and privatisation are trends in the telecommunications industry worldwide.

Late last week bankers were hastily calling clients to discuss the forthcoming changes in the wake of Congressional approval of the bill.

The transactions will inevitably bring sizeable amounts of work for investment bankers and lawyers. The flotation of AT&T's so-called systems and technology subsidiary alone could produce \$100m-\$150m in fees for managers and underwriters of the issue.

Co-lead managers of the issue are Morgan Stanley and Goldman Sachs, which will split the lion's share of the fees. Underwriters who have acted for AT&T before said the company is famed for driving down commissions, but the sheer size of the issue means fees will be large.

AT&T is planning to offer a 15 per cent or so stake in the business, which will be the largest initial public offering ever seen in the US if predictions of a \$50 billion value correct.

After filing the registration statement with the Securities and Exchange Commission this week, it hopes to gain approval in time to launch the public offer by late March or early April. AT&T then plans to spin off two other businesses to shareholders, late this year or early next.

In anticipation of the rise in business, investment banks have been hiring teams of specialists. Mr Maybell said in 1993 Merrill had only seven investment bankers working in the telecom, media and technology investment banking group at Merrill Lynch, said his area accounted for over a fifth of Merrill's foreseeable investment banking revenues.

Mr Eduardo Mestre, head of investment banking at Salomon Brothers, said those securities should provide 20 per cent of investment banking revenues for some years.

The telecommunications bill removes the barriers between the long-distance and local telephone companies and the cable companies.

These companies are expected to reposition themselves for the new free-market environment, leading to mergers, alliances, spin-offs and capital raisings, far beyond the already announced three-way break up of AT&T, the largest telecommunications group in the US.

Many deals are likely to involve combinations of media and telecommunications

See Lex

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ING BANK

Seu Parceiro em Mercados
Emergentes e de Capitais

ING BARINGS

FINANCIAL TIMES

MARKETS

THIS WEEK

ING BANK

At Home in Emerging
and Capital Markets

ING BARINGS

One issue which always mystifies the novice investor is why the financial markets always react so joyously to bad economic news. A rise in unemployment or a fall in industrial production seems to be worth a point on bonds and a jump in the stock market index.

Experienced global investors explain patiently that the key determinant of short term financial market performance is interest rates. Slower growth prompts monetary authorities to lower rates; this in turn reduces corporate costs, reduces the appeal of holding cash, and in the case of falling long term yields, by lowering the rate at which future income streams are discounted, increases the present value of shares.

Conversely, of course, faster economic growth causes governments and central banks to fear higher inflation, prompting them to increase interest rates, with consequent adverse effects on share prices.

But, surely, over the long term, higher economic growth ought to be good for equities, since it should lead to faster profits growth? After all, this is one of the main arguments for investing in emerging markets.

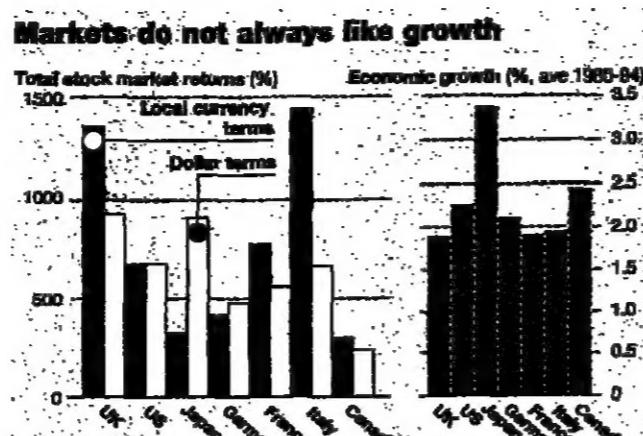
Evidence of a link between stock market returns and economic growth in recent years is insubstantial. Looking at the

67 economies over the period 1980-1994, the country with the best growth record was Japan; but, in local currency terms, it was the second worst stock market performer. In contrast, the UK, which had the worst economic growth record, was the second best equity performer.

However, the local currency numbers flatter the performance of the two perennially leaders of the G7: the US and Italy. The picture changes a bit once the figures are converted into US dollars.

The strength of the yen makes the Japanese stock market the second best performer in dollar terms; however it is still pipped by the UK, Canada, which has the second best economic growth rate of the seven, was the worst choice for investors.

Any such statistical comparison is hampered by the choice of the base and end years; 1980 was a recession year in the UK, whereas the Japanese economy was virtually stagnant in 1994. If one breaks the era into three equal parts, a couple of points



NEW YORK

Focus returns to corporate earnings data

After a record-breaking run for much of January, the equity market finally came to a halt last Friday, falling more than 30 points on the day on the Dow Jones Industrial Average index.

Even so, the market has already run a long way up this year, to levels which some had predicted would be as high as the Dow would go, breaching the 5,400 mark on Thursday last week.

The deppression on Friday was the bond market, where a sharp steepening of the yield curve came about through a fall in long-dated bond prices, lifting the yield on the 30-year Treasury bond to over 6.15 per cent.

The yield has not been that high since January 10, the day the stock market's latest rally began, with the Dow 340 points lower than Friday's close.

After last week's interest rate cut, the market's focus this week will turn back to corporate earnings, with

OTHER MARKETS

FRANKFURT

Metallgesellschaft, the trading, metals, engineering and chemicals conglomerate which has come back from massive US oil market losses, and near-bankruptcy in 1994, gives a progress report to analysts and the press today, writes William Cochrane.

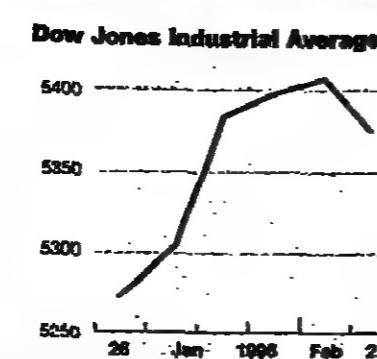
After good 1995 figures recently from Lurgi, its plant engineering and construction division, Mr Michael Geiger of CS First Boston is expecting positive news.

Tomorrow, Degussa holds its first press conference and analysts' meeting since, in the opening days of this year, a story went around that Henkel could sell its 46 per cent of a pooled, 37 per cent Degussa stake for up to DM700m.

The chemicals, precious metals and pharmaceuticals group lifted pre-tax profits by 34 per cent in 1994-95 and expects another good result in the current year.

Preusseus, due Thursday, has been one of the less ecstatic cyclicals on the Frankfurt market: it is heavily influenced by the German steel industry's fortunes and analysts will be cautious after last week's downbeat results from its competitor, Thyssen.

Maggie Urry



Source: FT Estat

LONDON

Restrained by temporary oversupply

With more than 220 trading days until Christmas, the London market is already hitting a number of UK equity strategists' year-end targets. It has joined the leading US and German indices to push ahead to new levels and it is hard to see where it can go in the short term.

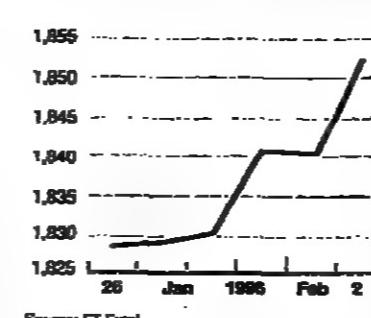
Nevertheless, senior dealers believe there is more money waiting to go into the system and the market is merely restrained by temporary oversupply. Big placings in BAA and Enterprise, as well as disappointment with the Hanson demerger announcement, limited last week's rise.

One arbitrage dealer who looks at the flows of capital between the US and UK said: "The market is like a coiled spring for December, which are forecast to come out either flat or lower as the effects of de-stocking take their toll."

Certainly economic trends in the US, Germany and the UK suggest more cuts in the relevant interest rates will be

Peter John

FT-SE-A All-Share Index



Source: FT Estat

made over the coming weeks. In London, the chancellor of the exchequer is meeting the governor of the Bank of England on Wednesday.

Most economists say it is far too soon for another loosening of policy and will be concentrating instead on Tuesday's industrial production and manufacturing output figures for December, which are forecast to come out either flat or lower as the effects of de-stocking take their toll.

Corporate analysts will be scrutinising third-quarter figures from British Telecom, due on Thursday.

International offerings**Hopes running high for convertible bond revival**

Hopes are running high that 1996 will be the year of the convertible bond after a shortage of such issues in 1995.

The appetite is there because investors are more willing to give up some yield in return for an equity kick. Low bond yields, high share prices and the likely withdrawal of existing bond issues provide an ideal backdrop for companies looking to raise equity-linked funding on attractive terms.

The most talked-about offering – the Italian government's issue of bonds convertible into its remaining 24 per cent stake in the insurer, INA – has been delayed, but there has been a flurry of activity in recent months.

The most notable offering to date was a FF520 10-year issue for Lyonnaise des Eaux, the French water and utility group. The offering was 15 times oversubscribed, reflecting pent-up demand for new convertible bonds. The bonds, issued at a price of FF520 each, have traded as high as FF542.

Lyonnaise's offering, the first from a French company since last spring, has given market expectations that other issues could be forthcoming from France. Total, the oil company; Générale des Eaux, the construction and utilities group; LVMH, the champagne and luxury goods group; and Havas, the multi-media company, have all been mooted.

Banks are also hopeful that issuances from the Netherlands, Italy and Switzerland will increase.

Activity in Asia is set to be buoyant after a poor 1995, when issuance dropped from \$12.9bn in 1994 to \$6.3bn, according to data supplied by Euromoney LoanWare.

The first offering of 1996 from the region was a \$150m convertible bond in the summer. Last week, Elf Enterprise Finance said it was repurchasing \$407m worth of exchangeable bonds, the largest buy-back in the market to date.

The market also believes

Hanson, which has announced plans to split into four companies, will call its \$200m convertible bond in the summer.

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The first offering of 1996 from the

NEW YORK

Maggie Urry

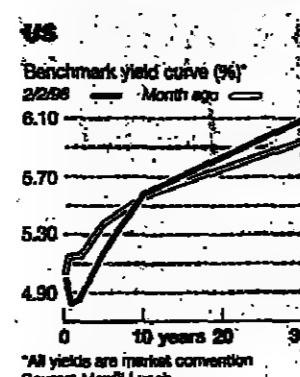
The bond market ended last week on a down-beat, with the yield curve steepening sharply as long-dated stocks fell. The yield on the long bond had risen to around 6.15 per cent by late Friday.

Traders blamed profit-taking after the cut in interest rates on Wednesday and selling ahead of this week's record quarterly refunding auctions.

The Treasury plans to sell \$44.7bn of paper, of which \$13.2bn will be new. Tuesday brings \$15.5bn of three-year notes, Wednesday \$14bn of 10-year notes, and Thursday \$12bn of 30-year bonds.

Fortunately, an agreement between politicians over raising the government's \$4,900m debt limit by the end of the month should prevent a government default.

The sell-off in longer-dated bonds last week came despite generally weak economic news, which should be good for bonds since slow economic growth usually brings further interest rate cuts.



This week will bring little further news to give the market direction. On Wednesday, November balance of payments data are unlikely to generate much interest. Consumer credit figures for December will be published the same day. MMS International sees the growth in credit at around \$3.5bn, slightly below November's. Thursday's unemployment claims figure is forecast at 330,000, against 338,000 a week earlier.

LONDON

Antonia Sharpe

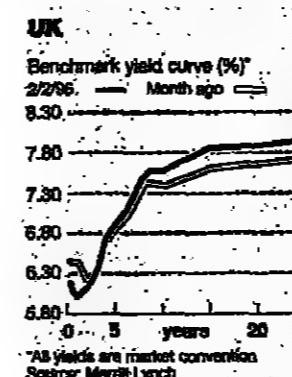
Economic data this week should be broadly supportive of the UK government bond market, allowing the 10-year yield spread over Germany to remain at or come in slightly from last week's level of 170 basis points.

Today's provisional M0 data for January is expected to fall by about 0.3 per cent, for a yearly rise of 5.8 per cent. "The fall back in M0 growth should indicate that consumer spending is weaker," says Mr Don Smith of HSBC Markets.

Tomorrow's industrial production data for December is forecast to show a small rise of 0.3 per cent, for an annual rise of 1.5 per cent, but analysts expect the more important manufacturing component to remain flat.

"There is no reason to expect the trend to change - demand has weakened and stocks remain high," says Mr Simon Brookes of Nikko.

Meanwhile, the CBI distributive trades survey for January, due on Friday, should



provide further insight into the retail sector. Analysts do not expect an interest rate announcement after Wednesday's meeting between the chancellor and the governor of the Bank of England but this week's data will be closely watched for an indication of whether rates need to fall further. If they continue to show the economy is weakening, a quarter-point cut in the base rate to 6 per cent is on the cards for March.

FRANKFURT

Wolfgang Munchau

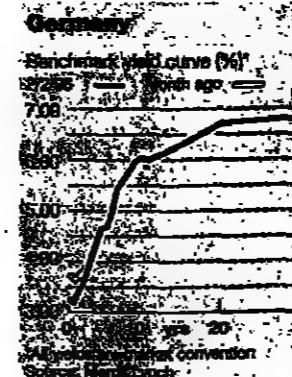
The 15 basis point cut in the German securities repurchase rate (repo) to 3.3 per cent last week has led to intense speculation about the next round of cuts in the discount and Lombard rates, although there are also rumours that January M3 money supply will break through the Bundesbank's pain threshold.

The repo rate is perilously close to the 3 per cent discount rate, which would normally suggest a discount rate cut is a growing possibility.

One of the factors

influencing the Bundesbank's on whether to cut the discount rate is the M3 figure, due to be released on February 18. There is speculation that M3 might have risen by more than 10 per cent, which would dampen though not eliminate, the chances of further rate cuts.

Despite the falling repo rate, the yield curve has become steeper since the beginning of the year, reflecting external constraints placed on fiscal policy. The diverging short and long-term expectations balance each other out to some degree.



fuelled in part by debate in Bonn about economic stimulus and job programmes, which should result in a looser fiscal and tighter monetary policies. A similar mix of policy is also implied by gossip that European Monetary Union may be postponed, which in turn would free up some of the external constraints placed on fiscal policy. The diverging short and long-term expectations balance each other out to some degree.

TOKYO

Emiko Terazono

Market participants are becoming increasingly wary over the rise in fund procurement ahead of the March year-end, which is pushing up short-term interest rates. Rates on three-month instruments have gradually risen over the past few weeks.

Concerns are also mounting that the increasing demands of the Pension Fund Association and the Japan Federation of Employers Association for an easing in pension fund management regulations will hit government bond prices.

Currently, pension fund managers must keep at least 50 per cent of managed assets in government bonds or government-guaranteed assets.

Funds allocated to domestic stocks must not exceed 30 per cent while foreign assets and real estate must be less than 30 per cent and 20 per cent.

Rules requiring pension funds to entrust at least two-thirds of their assets to life insurance or trust banks are also set to be eased, allowing up to half of assets to be entrusted to asset management companies, including foreign

If this deregulation is enacted, it could cause a significant shift away from JGBs towards domestic stocks and foreign assets, says SEC Warburg in Tokyo.

Funds have been flowing overseas since rules were eased for foreign bond investments in August.

Philippine bonds

Overseas interest in domestic debt mounts

The debut auction of seven-year government bonds in Manila last month has unleashed a wave of speculation on when the Philippines government will issue its first 10-year bonds.

Judging by the rapid growth of the government debt market in the last two years and the oversubscription rate for the first seven-year offering in January, 10 and even 20-year bonds may not be long in arriving.

Until 1993, the maximum maturity on Philippine government bonds was one year. Since then the country's economic turnaround and the gradual liberalisation of the capital markets has led to a strong increase in overseas interest in Philippine domestic debt. This has been backed by the lengthening of maturities of government debt.

"We expect the first 10-year bills to be issued later this year or early next year," said Mr Roman Asanza, chairman of the state-appointed capital markets development council in Manila.

"We also expect Philippine

dollar debt to be awarded investment grade rating by the US credit rating agencies sometime in 1996."

Last year Standard & Poor's, Moody's Investor Services and Duff & Phelps all upgraded Philippine sovereign debt to one rung below investment grade. Barring any mishaps such as a return to high inflation, the government hopes to pass that threshold this year and a deepening of the Philippine corporate bond market is expected to follow.

Government officials, however, admit that many changes need to take place before Manila can attract serious overseas financing for peso-denominated debt.

At the moment, for example, no real secondary market exists. Private bonds - unlike government paper - are also subject to both capital gains tax and 20 per cent withholding tax. This makes the Philippine stock exchange more attractive for the time being. Over 80 per cent of private capital is still raised through rights issues and IPOs.

Reforms set in train by Manila's Securities and Exchange Commission (SEC) and the capital markets development council in Manila last year are expected to come on stream in the next 12 months.

The establishment of a central depositary system and a separate clearing house for securities trading is scheduled for June. Companies issuing debt will be required to move to a full disclosure practice normal in other countries. This will replace the existing "merit" system, where the SEC evaluates a company's profile for the investor.

With the help of the first tranche of a US\$150m loan from the Asian Development Bank to be disbursed later this year, other developments will follow.

These include setting up an options exchange, to provide hedging facilities; creating a national home mortgage financing house, which would boost liquidity for longer-term government debt," he added.

Foreign investors, including the growing roll-call of insurance companies and foreign banks setting up in Manila, say demand for longer-term government debt is not lacking.

Once the double-taxation anomaly has been removed, interest in longer-term com-

mercial securities is also expected to rise.

"About one-quarter of our local portfolio is in Philippine government Thills," says Mr Ian Roberts, chief investment officer at Sun Life Assurance (Canada). "What we need to do, however, is match our investment needs with our long-term liabilities, which can stretch more than 20 years. At the moment, restrictions on investing our funds abroad means that the longest we can plan ahead is seven years."

But investors do not rule out the possibility of setbacks on the road to the development of Philippine capital markets. Inflation, which at 10.9 per cent last month remains high, is expected to rise marginally this year after excessive broad money growth in 1995.

The pricing of last month's seven-year bonds to yield 15.50 per cent reflected that inflation risk. Any further rises in the rate of headline inflation might prompt the government to reconsider the cost of issuing longer-term debt.

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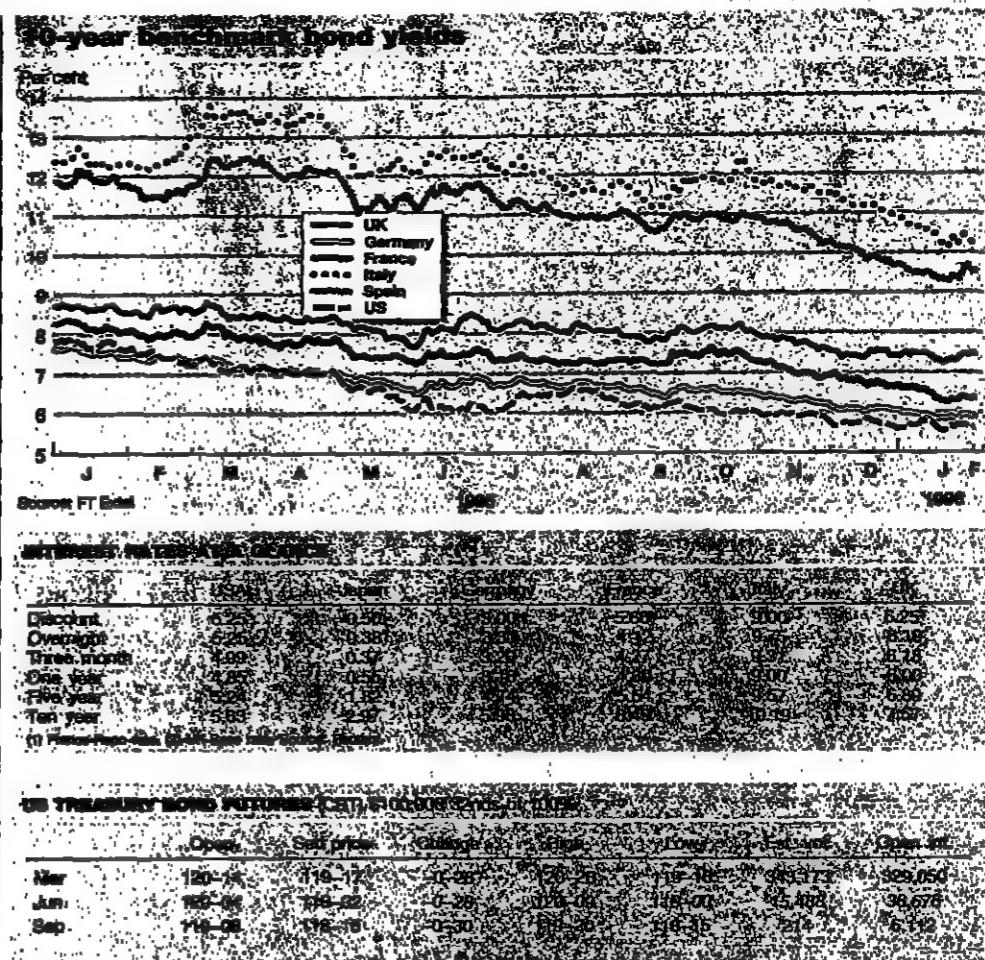
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Edward Luce



Syndicated loans

Recent successes highlight liquidity

The international syndicated loans market is still buoyant, and the heavy oversubscription of several recent transactions highlights its abundant liquidity. "Sentiment is still very bullish," said one banker. "Provided pricing are realistic, demand for assets is still huge."

In the UK alone, four transactions this week were substantially oversubscribed. A £150m five-year term loan for EBS Building Society, a leading Irish building society, was increased to £250m and the £250m five-year facility for Monroco Finance, the UK subsidiary of the natural resources group, attracted some 2450m and was increased to £350m.

BPI Industries, the gypsum and plasterboard maker, closed its five-year revolving credit facility. The deal, consisting of a £1-Mark tranche and a sterling tranche totalling £275m, was increased to £350m after raising £30m.

Several acquisition-related deals have also kept bankers busy. Racal Electronics' three-year revolver to fund its purchase of BR Telecommunications was closed last week after attracting £600m. Despite the oversubscription, the deal was left at £400m.

Elsewhere, Sweden's Incentive Treasury mandated Deutsche Morgan Grenfell and Enskilda to arrange a \$1bn multi-currency revolving credit facility to support its acquisition of the remaining publicly held Cambro B shares.

Farnell Electronics has mandated NatWest to arrange a £280m 5½-year US dollar-denominated facility to help finance its £1.85m acquisition of Premier Industrial Corp of the US. Syndication is set to be launched on February 16.

Persimmon, the British house builder, is raising a £150m bank loan to help fund its £170m bid for Ideal Homes, the Trafalgar House subsidiary. Hambros Bank, Lloyds Bank, Royal Bank of Scotland, Societe Generale and Yorkshire Bank are said to be providing the loan, which may be syndicated later.

Unichem, the UK pharmaceuticals wholesaler bidding for rival pharmacist and drug wholesaler, Lloyds Chemists, has asked BZW and NatWest to arrange a £400m loan. The facility, whose terms remain undisclosed, has been fully underwritten by Barclays and NatWest and will be launched into general syndication once the bid goes through.

Meanwhile, last week's award of the mandate for a \$1.2bn loan to Equate, the US-Kuwait joint venture to build the Gulf's biggest petrochemical project, has highlighted the potential of the Middle East for the growth of project finance.

The deal, priced at less than 200 basis points over Libor for the \$700m, 8½-year tranches from regional and international banks, has been financed without cover from an export credit agency.

Conner Middelmann and Martin Brice



Privatization of Ghana Telecom and Sale of Second National Operating License

The Government of Ghana, as part of its telecommunications sector reform program, announces the commencement of a competitive process to select eligible companies or consortia interested in the following two investment opportunities.

(i) the acquisition of a strategic equity interest of up to 30% and management control of Ghana Telecom ("GT"), the state-owned national telecommunications operator of Ghana; and

(ii) the purchase of Second National Operating License ("SNO") for the provision of fixed telecommunications services nationwide.

Prospective investors are asked to submit expressions of interest in order to receive a Preliminary Information Memorandum ("PIM") which includes an initial summary description of GT and the SNO, information on Ghana as well as an overview of the qualification and bidding process.

The Government of Ghana, acting through the Ministry of Transport and Communications, has engaged CS First Boston Corporation and Ecobank Ghana Limited to act as its financial advisors in all aspects of this selection and sale process. Expressions of interest should be submitted to either Mr. Adebayo Alade-Loba, CS First Boston Corporation or K.J. Nyarko, Ecobank Ghana Limited, at the respective addressees below, by no later than March 1, 1996. Inquiries may be directed to any of the following representatives:

Africa
Ecobank Ghana Limited
A/C K.J. Nyarko
19, Seven Avenue
Private Mail Reg. GPO
Accra, Ghana
Tel: 233-25-212-827
Fax: 233-21-331-934

America
CS First Boston
A/C Adebayo Alade-Loba
19, Seven Avenue
Private Mail Reg. GPO
Accra, Ghana
Tel: 233-25-212-827
Fax: 233-21-331-934

Europe/Middle East
CS First Boston
A/C Steve Muller
Investment Banking Dept.
100 Broad Street
New York, NY 10036
USA
Tel: 212-599-3438
Fax: 212-335-4937

Asia
CS First Boston
A/C Steve Muller
Investment Banking Dept.
100 Broad Street
New York, NY 10036
USA
Tel: 212-516-2641
Fax: 212-388-3454

REPUBLIC OF GHANA
CS FIRST BOSTON

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The Financial Times plans to publish a Survey on Franchising on Monday, March 4th.

This survey will focus on areas such as research for potential franchises, explores sources of funding available and highlights the specialist help available.

For more information, please contact

Lesley Summer
Tel: +44 (0) 171 873 3308
Fax: +44 (0) 171 873 3064

FT Surveys

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BNP Paribas

Brussels Lambert

CIBC World Markets

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Deutsche Morgan Stanley

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HSBC

IAB

ICB

ICI

ING

JP Morgan

KPMG

Lehman Brothers

Merrill Lynch

Morgan Stanley

NatWest

Paribas

Salomon Brothers

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Rats rule while Panthers prowl

Keith Wheatley reports on a Florida ice hockey team and their unlikely mascot



Rats are a bit of a no-go subject around the Florida Panthers. No self-respecting ice hockey team - especially one with a fair chance of winning the National Hockey League - wants their image all mussed up with rodents and stuff. After all, why choose a sleek, carnivorous name like the Panthers and then allow it to be tarnished by association with the loathed genus *ratus*?

It is clear that the Panthers' management is a little stressed about this. An hour before a recent Wednesday night game at the Miami Arena, front-of-house staff were issued with a briefing paper with a section headed: "Instructions on rat-throwing". This concerned prevention of said rat-throwing, not coaching in some obscure ice hockey technique.

The Panthers and their opponents, the San Jose Sharks, had been on the ice barely five minutes when the commentator launched into a well-rehearsed lecture urging the 12,000 spectators to keep their rats in their pockets. "Throwing soft toys and other objects on to the rink could injure participants and cause delays to the game. We thank you for your co-operation," said the humourless voice.

Some chance. When Panthers forward Scott Mellanby slammed an opportunistic goal past the Sharks' goalkeeper, the air was full of flying rats. Some sported a full acrylic pelt. Others were small and rubbery, red or white. A huge inflatable rodent poked his snout over the barrier separating the crowd from the ice.

Delays are not an issue at the Miami Arena. For six months the rats have been such a feature of the Panthers' home games that a well-drilled squad of youngsters skates on to the rink towing large plastic bins to collect the hundreds of rodent tributes. Backstage, they sort them eagerly, looking for novel designs. It takes barely 90 seconds before the game restarts.

San Jose were outclassed,

defeated 3-1 by a Panthers team that was slicker, faster and never looked like losing. Not surprisingly, the Florida team led their division for several months before Christmas, had the best statistics in the league, and are at present second only to the mighty New York Rangers, with several games in hand.

Yet the NHL's form books say this should not be happening. The Panthers are barely three years old, and full of rookies and older, free-transfer players, rather than NHL stars. Coach Doug MacLean is in his first year managing

a major league team. Enter the rats.

It was early evening last August 10, an hour or two before the first game of the season, against the Calgary Flames. The Panthers were changed, ready for the ice, sitting on benches, chatting nervously. A rat ran into the room, right in front of Mellanby, who was holding his stick.

The 29-year-old former Edmonton Oiler reacted instantly with what hockey players call a snapshot. "I timed it," said Mellanby later. "I wasn't even thinking. The rat flew across the room, dying instantly as it hit the far wall. Everybody got pretty nervous and excited." A team-mate drew a circle on the wall and wrote: R.L.P. RAT L.

Mellanby went on to the ice and played the game of his life, scoring two of the goals in the Panthers' 4-3 win. Amid the post-match euphoria, a teammate told a Miami Herald sports writer that "Scott had scored a rat-trick", and the story was out. Next home game, the rodents started to fly out onto the ice - and the goals kept coming.

By mid-season the Panthers had an enviable record, with 13 wins, four draws, no losses. Better than the Rangers, the Pittsburgh Penguins or the New Jersey Devils. Better than any other team. The media

gawked at the team's success

- good quality leadership and a good core group of kids. There's no substitute for the knowledge the veterans bring to the tactics and shape of a game."

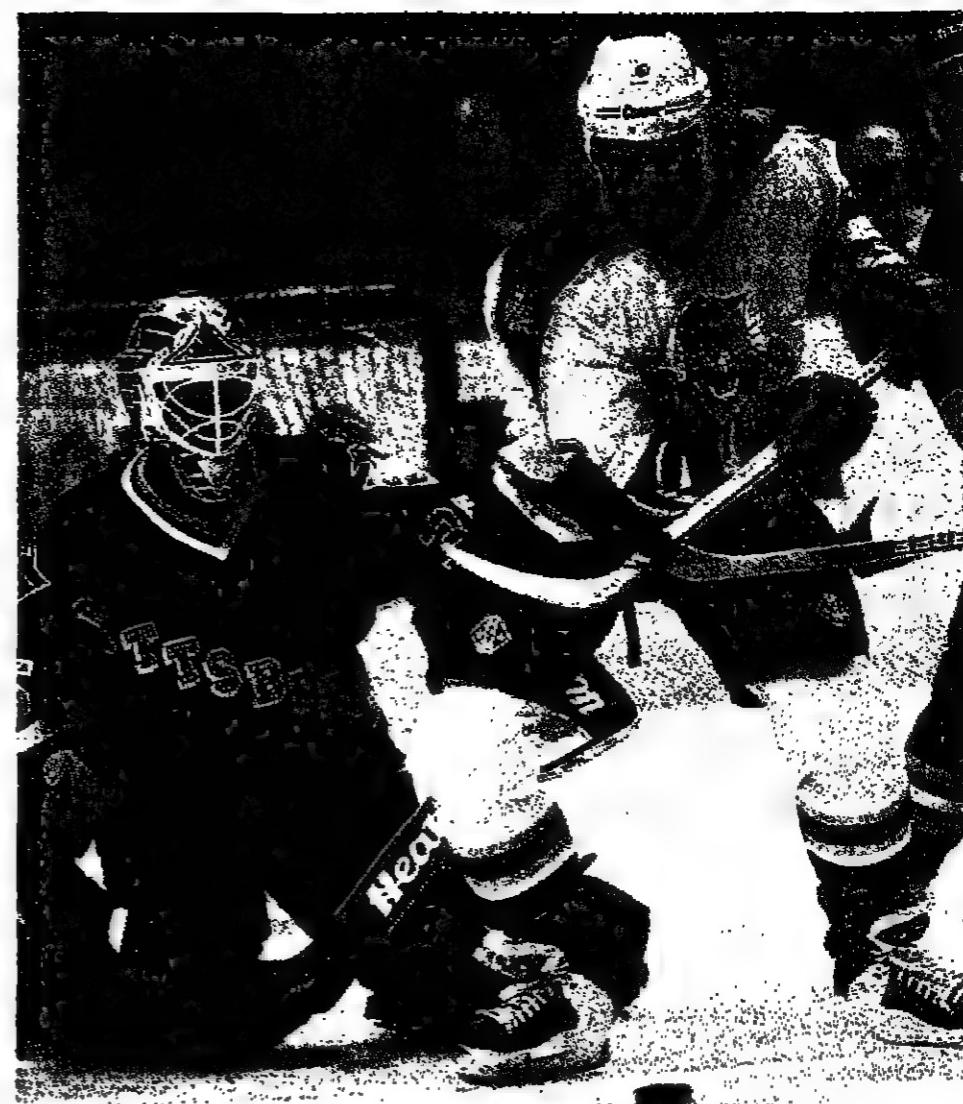
Interviewers know better than to bring upumbo-jumbo about rats with a behaviourist such as the head coach. MacLean feels that the whole business distracts from the solid, hard-won achievements of his team have put together on the ice, and that however important rat-killer Mellanby is to the team, he has done no more than star goalie John Vanbiesbrouck.

Other anti-rat forces are at work. Panthers owner Wayne Huizenga is talking about selling the NHL franchise and letting it leave Florida. Part of this is tactical bluff, hoping to put pressure on neighbouring Broward County to build a new stadium that will allow the Panthers to move out of the Miami Arena, which they share with the local basketball team.

Yet national interest in the team's ownership is real. Potential bidders from Nashville and Portland have already been talking \$75m offers to Huizenga, who also owns the Miami Dolphins football team. When the marketing consultants start to crawl across a possible deal, the last thing they will want to see is a pack of rats. Hence the no-rat policy.

In the locker-room after the Sharks game, Scott Mellanby reluctantly discussed the subject, a metaphorical rat hanging around his neck as surely as the Ancient Mariner wore an albatross.

"Do I regret killing it?" he mused. "No. Someone was going to do it and it might as well be me. It's given us a fun relationship with the fans and a lot of identity. I know it bothers the management having all this stuff on the ice, but the guys clean it up real quick. I don't see any problem with the image. Hell, I'd kill it again tomorrow."



Florida Panthers and the Pittsburgh Penguins battling it out last Monday - and not a rat in sight

Millions will not notice when the early flowering of almond trees this month. Too many people do not have gardens or access to a safe and cared-for park.

A recent survey by the National Heritage Memorial Fund showed that about 60 per cent do not use public parks, although Britain is thought to have the largest proportion of urban green space of any country.

However, in an inspired move, the National Heritage Lottery Fund, which distributes part of the proceeds of the National Lottery, has created a special fund of about £50m to restore and rejuvenate Britain's great legacy of public parks and urban open spaces. Included in the scope of this fund will be the historic cemeteries that also act as important green lungs in the cities.

The 19th century saw a rapid and substantial growth of city parks at a time of enormous civic pride and corresponding

Lottery to breathe life into city lungs

A £50m fund will help finance a revival in Britain's neglected parks, writes Colin Amery

wealth. Sadly, the end of the 20th century has seen the rapid and depressing decline of parks because of lack of funds and the decline of local democracy.

If you were to ask the mythical man in the street whether he would like money spent on architecture, monuments or open spaces, the universal preference would be for open spaces. When the public was polled about its wishes for the redevelopment of the area near St Paul's Cathedral in the City of London, the response was a cry for more gardens and more open space.

Landscape is the one area at which the British excel, and the opportunity to improve the parks we have, or even to create some, should spark a significant revival of the arts of landscape design and

gardening. There is a need for a great landscape revival: a chance for a new Arcadia away from the fumes of the motor car and the crush of the cities. The motorways have become to our generation what the railways were to John Ruskin - great bridges passing over the "sea of nature".

We do not have a Ruskin at this hour, but we do have, suddenly, huge sums of public money to spend. Lord Rothschild, chairman of the heritage lottery fund, in launching the new fund last week, said that all local authorities had been approached in the hope they would produce ideas for the parks in their care. Of course, £50m is not enough, but it is a good start.

In Glasgow, the local authority has

recently reported that the parks in its care, which cover about 8,000 acres, are in need of repairs that would cost £80m. The city has one of the finest urban cemeteries in the land: its necropolis by the cathedral, which is deserted and collapsing. It is one of the most dramatic places in Scotland, with the giant tombs of the city's merchant adventurers displaying an imperial opulence worthy of Rome.

Kelvingrove Park, in its beautiful wooded valley, was influenced by the planning of that great park man, Sir Joseph Paxton, designer of the Crystal Palace for the Great Exhibition of 1851.

In turn, Liverpool's Prince's Park was one of the first triumphs of Sir Joseph, who designed it in 1842. It became the

model for the Victorian public park and had influence in France and America. There are houses around the edge and a lake at the centre with a rustic island and elegant bridge. Immense trouble was taken with entrance gates on a grand scale and lodges. All the accoutrements of the great private estates were given to the city. The 400-acre Sefton Park estate in Liverpool is even more splendid, but has suffered badly from neglect.

Manchester, Bristol, Sheffield and London all have candidates for the cash but there are also smaller memorial gardens and town squares where little sums could make substantial differences. In the capital, the restoration of Greenwich Park is clearly a priority, but the survival of sub-

urban parks is just as important. One obvious candidate is the cemetery at Highgate where tombs of great national importance are neglected and vandalised. In south London, the park is almost all that remains of the old Crystal Palace. The life-size dinosaurs that lurk in the undergrowth need careful restoration - they are one of the most extraordinary sites of south London, anticipating Jurassic Park by a century.

I can remember the terrible decline in the condition and safety of New York's Central Park. Yet in the past five years it has completely recovered, and every aspect of its original design has been carefully restored. It is crucial to the happiness of that city and its restoration became a community activity at all levels. Parks and gardens in Britain deserve the same kind of renaissance that this sudden and welcome boost of money can give. The effects on the happiness of millions will be both visible and subtle, but every tree in the cities helps our health and sanity.

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

TODAY
Abbey National Treasury 8%
Gld Nts 1987 \$80.00
Anchor Int \$0.0353
Avon Rubber 12.35p
Bradford & Bingley Bldg Scy FRN Feb 1998 £177.57
British Petroleum 4p
Cone Buttontenn R0.045
Cosmos Seed FRN Y1346301.0
De Beers Cone Mines 8%
Gross 2nd Cm Pf R0.04
FKI 2.2p
Grindlays West Diamond R0.21
Investment Co 0.785p
Johnson Matthey 4.4p
Lowndes Lambert 2.8p
Orbis 0.25p
Refresh Tranche A Pmp Sec FRN Y1296438.0
Do Tranche B Y1346301.0
River & Mercantile American Cap & Inc Tst 1.8p
Salvesen (Christian) 3.5p
Sanderson Elec 1.8p
Selys 3.8% Bd 1999
Y380000.0
South West Water 10.4% Bd 2012 £1062.50

DO 84.5% Nts 1998 £2375.00
Tiger Oats 5.5% Gross Cm Pf R0.055
Tunstall 2.875p

■ TOMORROW
Chamberlain Phipps 2.7p
Clayville 0.28p
De Beers 40% Gross Cm Pf R1.0
Tate & Lyle 11p
Treasury 7% Cv 1997 £23.50
Treasury 9% 2012 24.50
Volex 7p

■ WEDNESDAY
FEBRUARY 7
Archimedes Inv Tst 18p
Bibby (J) 4p
Care UK 0.5p
Crichton Naturally 2.2p
Driefontein R0.50
Kloof R0.45
Lancashire Enterprise 2.5p
Marubeni Int Fin 8.5% Dual Currency Yen/\$ Bd 1997 Y650000.0
Mazda FRN Aug 1996 Y20005.0
M & G Second Dual Tst 15.5p
Pearson Stig Fin 10% Gtd

Bd 2002 £237.50
Prestor Free B Skv7.0
Premier R0.04
Readicut Int 0.63p
Valux 6.75p

■ THURSDAY
FEBRUARY 8
Abbey National Treasury 7.7%
Gld Nts 1998 £385000.0
Ashbourne 2.2p
British Gas 7.1% Bd 2044
£71.25
Five Oaks Inv 8.5% 1st Mtg
Db 2019 £4.1875
Healthcare Operatrs Grp 1
Class B FRN 2021 £227.80
I & S Optimum Inc Tst 2.15p
Latham (James) 2.25p
Northern Foods 6.5% Cv Bd
Bd 2008 £23.75
Sage 1.6p
Sonic 1.25p
Storehouse 3p
Sudwestdeutsche Landesbank Cap Mkts 5% Gtd Nts 1999 DM50.0

■ FRIDAY
FEBRUARY 9
American Express \$0.225

Birmingham Midshires Bldg Scy FRN 1999 £172.81
Bristol Water 13.75p
Do N/Vg 13.75p
Coats Viyella 51.6% Shr Cv bd 2003 £21.25
Collateralised Mtg (No 12)
Class B Mtg Bkd FRN 2028
2221.52
Hydro-Quebec 11% Db Ser HC Feb 1999 CS110.0
Int Fin 5% Nts 1998 \$51.25
Man (ED & F) 3.2p
Metrotex 0.35p
Nova Scotia (Province of) FRN 1999 \$154.83
Quadratronic 4.95p
Racal Elec 2.1p
Scottish Inv Tst 3.82p
Scottish & Newcastle 6.55p
Sterling Inds 2.8p
Syltene 1.8p

■ SATURDAY
FEBRUARY 10
Conversion 9.5% 2001 £24.075
Morgan Stanley Equity (C) Pf Eq Rtg Tesco 4.78125p
Treasury 8% 1999 £23.0
Wellman 0.45p

UK COMPANIES

TODAY
Cap/PANY MEETINGS:
Bibby (J), Painters Hall, 9, Little Trinity Lane, E.C., 11.30
Dewhurst, Melbourne Works, Inverness Road, Hounslow, Middlesex, 11.00
BOARD MEETINGS:
Finals:
Fleming Claverhouse
Waste Mgmt
Interims:
Delogty
Elbief
Mid Wynd Inv Tst
US Smaller Co's Inv Tst
VDC

TOMORROW
COMPANY MEETINGS:
Allied Domecq, Hotel Inter-Continental, 1, Hamilton Place, W., 11.30
Crabtree, Kingsway, Team Valley, Gateshead, 12.00
Dwyer Estates, 100, Liverpool Street, E.C., 12.00
On Demand Information, Queens Hotel, Leeds, 10.00
BOARD MEETINGS:
Finals:
French Property Tst
Gardiner Grp
Yeoman Inv Tst
Interims:
British Sky Broadcasting
Howard Hodge

WEDNESDAY
COMPANY MEETINGS:
Finsbury, 1480, Parkway, Whiteley, Fareham, Hants, 2.30
River & Mercantile Smaller Co's Tst, 7, Lincolns Inn Fields, W.C., 12.00
Sage, Sage House, Benton Park Road, Newcastle upon Tyne, 11.00
Utility Cable, 100, Wood Street, E.C., 10.00
BOARD MEETINGS:
Finals:
Amicable Smaller Enterprises Tst
Continental Assets Murray Euro Inv Tst
Interims:
Angerstein Underwriting Betacom
Continental Foods Excalibur Grp

THURSDAY
FEBRUARY 8
COMPANY MEETINGS:
API, Waldorf Hotel, Aldwych, W.C., 12.30
Alders, Highcliff Hotel, St. Michaels Road, Bournemouth, 11.00
Bass, Queen Elizabeth II Conference Centre, Broad Sanctuary, S.W., 12.00
Electronic Data Processing, Tapton Masonic Hall, Shore Lane, Sheffield, 12.00
Stakys, Glasgow Airport Hotel, Inchinnan Road, Renfrew, 12.00
BOARD MEETINGS:
Finals:

Edinburgh Java Tst
Gartmore Emerging Pacific Inv Tst
P & P
Interims:
Amived
Westminster Health Care Weyfield

Company meetings are annual general meetings unless otherwise stated.

Please note: Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the preliminary results.

The Financial Times plans to publish a Survey on

Credit Management

on Tuesday, March 5th

For an editorial synopsis and information on advertising opportunities please contact:
Melanie Miles

Tel: +44 (0) 171 873 3349 Fax: +44 (0) 171 873 3064

FT Surveys

FT-IT
Wednesday,
February 7.

The February issue of FT-IT will provide a comprehensive assessment of government users of IT and in particular the trend towards outsourcing. Other sections examine the latest developments in network computing and software at work.

As usual, it will be essential reading for everyone involved in IT, whether as user or supplier. If you'd like to obtain back issues of FT-IT, or receive details of our FT-IT subscription service ring +44 171 555 8288. And don't forget Wednesday, February 7: a date for your diary.

Financial Times
World Business Newspaper

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month Rate	%PA	Three months Rate	%PA	One year Rate	%PA	Bank of Eng. Index
Europe												
Austria (Sch)	15.9340	-0.0043	765 - 914	15.9167	15.8877	15.8405	3.3	15.7965	2.2	-	-	100.0
Belgium (DK)	46.4313	-0.0055	902 - 723	45.4570	45.3900	45.3263	2.7	45.1213	2.7	45.2813	2.5	108.2
Denmark (DK)	8.7357	-0.0017	314 - 400	8.7565	8.7450	8.7224	1.8	8.6905	1.7	8.6005	1.5	108.2
Finland (FI)	0.9257	-0.0005	197 - 205	0.9200	0.9190	0.9150	0.8	0.9132	0.7	-	-	85.5
France (Fr)	1.0085	+0.0053	573 - 816	7.7524	7.7514	7.7448	1.8	7.7261	1.7	7.6408	1.5	102.4
Germany (Dm)	2.2509	-0.0006	579 - 598	2.2567	2.2522	2.2338	2.7	2.2426	2.9	2.1962	2.1	116.4
Greece (Dr)	372.407	+0.007	245 - 258	374.973	371.711	-	-	-	-	-	-	95.0
Ireland (I)	0.9687	-0.0005	118 - 144	1.0000	0.9980	0.9976	1.1	0.9865	0.9	0.9827	0.8	95.0
Luxembourg (L)	229.951	+0.0058	902 - 912	240.620	238.204	240.66	-3.7	242.11	-3.4	248.58	-3.4	73.5
Netherlands (Nl)	5.7529	-0.0002	283 - 293	5.2542	5.2521	5.232	3.0	5.2105	3.0	5.2488	2.9	108.3
Portugal (Pt)	0.8591	-0.0012	510 - 659	0.8823	0.8790	0.8649	1.2	0.8724	1.1	0.8742	1.1	95.4
Spain (Ps)	233.911	-0.0241	743 - 778	234.599	223.720	224.20	-1.2	233.241	-1.2	234.21	-1.2	95.4
Sweden (Se)	10.647	-0.0067	898 - 949	10.713	10.854	10.5006	-0.2	10.584	-0.2	10.5771	-0.2	85.4
Switzerland (Sw)	1.8513	-0.0023	489 - 574	1.8118	10.5056	10.5006	-0.2	1.8054	-0.2	1.7976	-0.2	112.9
UK (G)	-	-0.0008	503 - 522	1.8575	1.8482	1.8446	4.5	1.8615	4.3	1.7796	3.9	82.7
Ecu	-	-1.2269	-0.0016	284 - 284	1.2321	1.2277	1.2275	1.4	1.2131	1.3	-	-
SORT	-	-0.04180	-	-	-	-	-	-	-	-	-	-
Americas												
Brazil (Br)	4.5182	+0.0053	177 - 186	4.5204	4.5167	-	-	-	-	-	-	-
Canada (Cs)	1.4486	-0.0051	851 - 862	1.4877	1.4841	-	-	-	-	-	-	-
Mexico (New Ps)	2.0269	-0.0007	850 - 877	2.0898	2.0629	2.0559	0.7	2.0802	0.7	2.0753	0.6	83.7
USA (S)	1.5180	-0.0006	185 - 195	1.5121	1.5172	1.5178	0.8	1.5168	0.9	1.5046	0.9	95.4
Pacific/Middle East/Africa												
Australia (As)	2.0212	-0.0017	113 - 133	2.0213	2.0061	2.0104	-1.1	2.0179	-1.1	2.0286	-1.3	86.7
Hong Kong (Hk)	11.265	-0.0013	403 - 472	11.7615	11.7517	11.7779	-0.6	11.9041	-0.4	-	-	-
Israel (Is)	5.6179	-0.0013	298 - 308	5.6126	5.5912	5.5710	-	-	-	-	-	-
Japan (Y)	4.7671	-0.0013	720 - 740	4.7670	4.7580	-	-	-	-	-	-	-
Malaysia (Ms)	3.8769	-0.0017	782 - 785	3.8844	3.8724	-	-	-	-	-	-	-
New Zealand (Ns)	2.2447	-0.0004	492 - 493	2.2524	2.2481	-1.8	2.2564	-1.1	2.2381	-2.0	108.7	
Philippines (Ps)	28.5214	-0.1448	184 - 833	28.9700	27.9175	-	-	-	-	-	-	-
Saudi Arabia (Sr)	5.6985	-0.0005	800 - 800	5.7051	5.6905	-	-	-	-	-	-	-
Singapore (Ss)	2.1593	-0.0005	425 - 474	2.1593	2.1540	-	-	-	-	-	-	-
South Africa (Rs)	5.5450	-0.0020	425 - 474	5.5201	5.5401	-	-	-	-	-	-	-
Taiwan (Ts)	41.7259	+0.1406	13 - 385	41.7874	41.6283	-	-	-	-	-	-	-
Thailand (Ts)	38.4801	-0.0008	508 - 541	38.5450	38.4800	-	-	-	-	-	-	-
1. Rates for Feb 1. 2. Rates for the Pound Spot table only the last two decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. 3. The FT Guide to World Currencies table only the last two decimal places. 4. The FT Gold Mines Index is based on 100. Index rebased 1/2/85. Ecu, Other and Daler spot rates derived from THE WALL STREET JOURNAL CLOSING SPOT RATES. Some rates are rounded by the FTI.												
Danish Krone, French Franc, Norwegian Krone, and Swedish Kroner per 10: Belgian Franc, Yen, Sécu, Usa and Peseta per 100.												

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

	Feb 2	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month Rate	%PA	Three months Rate	%PA	One year Rate	%PA	J.P. Morgan
Europe													
Austria (Sch)	10.4579	-0.0046	554 - 604	10.4845	10.4430	10.4424	1.8	10.4104	1.8	10.2679	1.5	105.9	
Belgium (Bf)	30.5700	-0.12	500 - 520	5.7845	5.7460	5.7465	1.0	5.707	1.0	5.759	-0.1	102.8	
Denmark (Dk)	5.7515	-0.0038	563 - 633	5.4776	5.4345	5.4548	1.2	5.4517	0.9	5.0973	0.5	104.6	
Finland (Fm)	4.5598	-0.0017	511 - 541	5.1062	5.1043	5.1043	-0.1	5.0973	0.0	5.0973	0.0	104.6	
Germany (Dm)	1.4072	-0.0001	629 - 651	1.4072	1.4072	1.4072	-0.1	1.4072	-0.1	1.4072	-0.1	105.3	
Ireland (I)	1.4072	-0.0022	670 - 690	1.4072	1.4072	1.4072	-0.1	1.4072	-0.1	1.4072	-0.1	105.3	
Italy (I)	1.5792	-0.04	547 - 597	1.5716	1.5685	1.5685	-0.3	1.5685	-0.2	1.5685	-0.2	105.5	
Luxembourg (L)	30.5700	-0.12	502 - 520	30.7093	30.5400	30.5118	2.0	30.415	2.0	30.055	1.7	107.8	
Netherlands (Nl)	1.6854	-0.0052	651 - 658	1.6720	1.6653	1.6653	-0.2	1.6653	-0.2	1.6653	-0.2	105.6	
Portugal (Pt)	1.5200	-0.0002	651 - 658	1.5200	1.5190	1.5190	-0.1	1.5190	-0.1	1.5190	-0.1	105.6	
Spain (Ps)	1.5200	-0.0002	651 - 658	1.5200	1.5190	1.5190	-0.1	1.5190	-0.1	1.5190	-0.1	105.6	
Sweden (Se)	1.5200	-0.0002	651 - 658	1.5200	1.5190	1.5190	-0.1	1.5190	-0.1	1.5190	-0.1	105.6	
Switzerland (Sw)	1.5200	-0.0002	651 - 658	1.5200	1.5190	1.5190	-0.1	1.5190	-0.1	1.5190	-0.1	105.6	
UK (G)	1.5200	-0.0002	651 - 658	1.5200	1.5190	1.5190	-0.1	1.5190	-0.1	1.5190	-0.1	105.6	
SORT	-	-0.04180	-	-	-	-	-	-	-	-	-	-	

WORLD INTEREST RATES

MONEY RATES

February 2	

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OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Int. Rate Selling Buying Yield City
Days Price Price Price Days

Fidelity Currency Funds Ltd

Plymouth Hall, Pembroke, Bermuda

PO Box 2255, St Peter Port, Guernsey

01481 730500, 01481 730501

For G7 from UK 0171 7777777

For G7 from USA 011 441 7777777

For G7 from Canada 011 441 7777777

For G7 from Australia 011 441 7777777

For G7 from New Zealand 011 441 7777777

For G7 from South Africa 011 441 7777777

For G7 from Japan 011 441 7777777

For G7 from Hong Kong 011 441 7777777

For G7 from Singapore 011 441 7777777

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Credit Investment Funds - Contd.																								
	Nikko Asia Convertible Bond Fund	110.00	-	-	110.00	-	110.00		CMI Insurance Co Ltd	110.00	-	-	110.00	-	110.00		Royal Life International	110.00	-	-	110.00	-	110.00	
	Nikko Bank Luxembourg S.A.	110.00	-	-	110.00	-	110.00		Coral Medical Fund Co Ltd	110.00	-	-	110.00	-	110.00		Capital International	110.00	-	-	110.00	-	110.00	
	Nikko Fund Luxembourg S.A.	110.00	-	-	110.00	-	110.00		Coral Re Fund	110.00	-	-	110.00	-	110.00		Global Asset Management - Contd.	110.00	-	-	110.00	-	110.00	
	Nikko Asia Infrastructure Fund SICAV	110.00	-	-	110.00	-	110.00		Capitol Fund	110.00	-	-	110.00	-	110.00		Magellan Emerging Mkts (Jersey) Ltd	110.00	-	-	110.00	-	110.00	
	Nikko Fund Luxembourg S.A.	110.00	-	-	110.00	-	110.00		Capitol Fund Luxembourg	110.00	-	-	110.00	-	110.00		Republic Funds	110.00	-	-	110.00	-	110.00	
	Nikko Fund Luxembourg S.A.	110.00	-	-	110.00	-	110.00		Capitol Fund Luxembourg	110.00	-	-	110.00	-	110.00		Salient Futures Fund	110.00	-	-	110.00	-	110.00	
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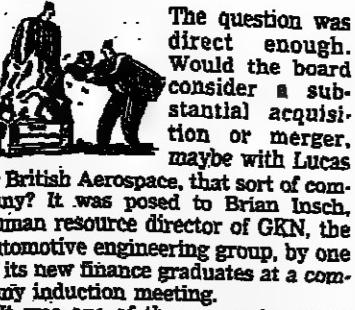


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BUSINESS EDUCATION

Richard Donkin visits GKN which believes in investing time, money and effort to develop its graduate recruits

Two-way stretch



The question was direct enough. Would the board consider a substantial acquisition or merger, maybe with Lucas or British Aerospace, that sort of company? It was posed to Brian Insch, human resource director of GKN, the automotive engineering group, by one of its new finance graduates at a company induction meeting.

It was one of those questions that hung in the air as Insch registered the sideways glances of his fellow executives. After all, quite a few analysts, journalists, fellow industrialists – not to mention several thousand investors – might have been interested to look for some clues in his reply. Using carefully chosen words he says it was something that was reviewed but not part of the board's "basic thinking". "We get many good questions from the graduates at sessions like this, often better than those from experienced managers," says Derek Southern, manager of the group graduate development scheme. "They tend to ask some extremely pointed questions which some of the management would hesitate to ask."

This point has not been lost on GKN which has invested time, money and effort into creating a graduate development scheme that is widely

recognised among university careers advisers and students as being one of the best that UK industry can offer.

"The GKN scheme has been well thought out so that it stretches gradu-

ates and gives them responsibility at the beginning of their career," says Colin Graham, director of Yellowbrick, a consultancy which specialises in graduate employment.

The group scheme, now five years old, evolved from an idea pioneered in the company's research and technical department. Graduates spend two years working on a series of projects across different divisions of the company prior to being given a permanent placing. The scheme includes language training and the promise of working abroad within six months of starting their jobs.

"I was looking for a company with a global business," says Robert Perkins, one of the current intake, who was impressed with the prospect of working abroad. "I did it for me and for other people. The language training is another big plus. That is clearly going to be useful for all of us."

Competition for the GKN scheme is high: the company receives about 1,100 applications each year for about 30 places. Roger Wilson, now in his second year on the programme, says:

"I never applied for any other companies. I met with GKN in the January and was offered a firm place which

took away the pressure of looking for a job in that final year."

Wilson has been carrying out a project examining the features of constant velocity joints made by competing manufacturers. Graduates might expect to do about five such projects.

Fiona Harding, account manager for Chep (UK), part of GKN's pallet business, joined the company four years ago. She found herself in her second year devising a sales and marketing programme. "I did five projects for five different time companies here and in Germany. This gives you the opportunity to decide what you want to do. A lot of this scheme is about managing your own career," she says.

The projects must be put forward by the management of the various divisions to a steering committee which assesses them and tries to match the competencies that graduates will be learning to those they need. This ensures that the scheme members receive a grounding in a variety of basic skills.

Each graduate has a mentor, a manager from outside the project with whom they can discuss problems. The managers are given training in mentoring. One of them, Bob Alsop, managing director of GKN Technology, the research and development division, says: "Mentoring is not easy. It's a people skill and



GKN's float for the Lord Mayor's show in London, built by graduate trainees

you have to work at the relationship."

The mentors, however, are an important point of contact if the graduate has concerns about the project. "Everyone involved in the scheme on the management side is aware that this is not a resource pool but a future skill pool. They need to bring people in to join them in the projects, providing tasks that are going to stretch them and address their competencies," says Alsop.

Russell Osborn was sponsored by GKN Technology in his engineering degree and spent a year with the company before going to university. He says: "That experience was invaluable because part of my time was spent getting hands-on experience of engineering processes in the workshops. It means that if I go into a factory I

know what is happening. I know how a lathe works because I spent four months working one." With a job assured after graduating he delayed entry into the programme for a year, working in Tanzania.

The company says that it does not quantify the cost of the programme because benefits can be both long and short term. When one of the students asked how soon they would be paying their way she was told that some of them would be working on projects for three months.

The creation of the AMP in Scotland, as it is called, is an initiative by Scottish companies and public bodies to upgrade the education system to senior executives and save them going to the US or England. But it will not be draped in tartan. People from leading Scottish companies should not

Scots brave the top directors

James Buxton investigates the latest training for executives

The label AMP (Harvard) appears after the names of three of the top 12 executives at the Bank of Scotland, indicating that they were sent on the well-known advanced management programme at Harvard Business School. But in future some executives will be able to put the words AMP (Scotland) in their curriculum vitae.

Although some of the instructors (or faculty, in management school jargon) teach at Scottish universities there are also heavyweight international figures: Robert Glauber, a former chairman of the Harvard AMP and once under secretary of the US treasury; Marc Bertoneche, professor of finance at Insead, in France; Carl Kester, professor of business administration at Harvard; and Gordon Hewitt, the Glasgow-born visiting professor of business strategy at the University of Michigan.

The subject of the programme will be finance, strategy and value.

The intention is to mount at least one AMP a year in different Scottish cities. This year's programme costs £7,500, including a mid-course weekend at Gleneagles.

CONFERENCES & EXHIBITIONS

FEBRUARY 13

Introduction to Forfeiting

This course is designed for those who wish to gain an understanding of the practical aspects for Forfeiting and the market in Forfeited Paper. Delegates are likely to be Managers responsible for Credit, Trade Finance, Settlement and Operations functions who have either management responsibility or for day-to-day operational involvement in Forfeiting transactions.

Contact: TFL/Necla Blackman Tel: 0171-605 0084 Fax: 0171-2123

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FEBRUARY 19

Oil and Gas in the global economy - the outlook to the millennium

This Conference will look at the worldwide political, economic and environmental concerns that form the background to those who make business and investment decisions and their advisors, from exploration to refining, and to those who serve in the oil industry.

Contact: Catherine Cosgrave, Institute of Petroleum, Tel: 0171 467 7100 Fax: 0171 255 1472

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FEBRUARY 22

Minimising the impact of Decommissioning

This conference will examine the key technical issues affecting the decommissioning of offshore installations. Public concern of the environmental issue has become paramount, but how can this be balanced against the competing factors of safety and cost?

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FEBRUARY 13 & 14 1996

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Topics in Cash, FX and Financial Futures dealing for Traders/funders/Directors and Corporate Treasury personnel. This is an intensive course using a unique PC Windows-based dealing simulation.

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FEBRUARY 20

9th Oil Price Seminar

Managing the long-term risk

The popular event of 10 weeks, sponsored by NYMEX, almost at traders, managers, risk managers and forecasters, will look at the inverse risk associated with extremes of long term project revenue.

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FEBRUARY 19/20

Understanding Treasury Derivatives

Training course covering treasury derivative cash, fx, Currency Options, SWAPS, FRAs, Futures, Interest rate swaps and related products. For Corporate Treasurers, bank dealers and marketing executives, financial controllers, systems and support personnel.

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FEBRUARY 21

Interactive Multimedia Marketing

No a conference. Not an exhibition. If you are planning to incorporate the new media into your marketing strategy come to this business seminar. From the grand schemes to the nitty-gritty, KPMG, Ogilvy & Mather, Amstar, The Economist, Unilever, Pipes and others provide a practical insight into online marketing. UNICOM presents.

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FEBRUARY 14 & 15

Promoting Derivatives Products

(For Sales & Marketing Staff)

The seminar covers: "The Role of Derivatives"; "OTC Derivatives"; "The Yield Curve"; "Revaluation"; "Swaps, FRAs, CAPs, Collars, Floors, Swaptions"; "Analysis of the Yield Curve"; "Structured Products". Case studies throughout.

Contact: Nicola Blackman Tel: 0171-600 3751

Fax: 0171-600 3751

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FEBRUARY 15

The Impact of the New UK Rules

on Taxation of Debt on Investment Funds

A seminar by Linklaters & Paines to discuss the new gifts and rules contained in the Finance Bill. The seminar, commencing at 4.30pm, will provide guidance on the new rules and their impact on investment funds and their investors.

Contact: Lesanne Quigley, Linklaters & Paines on telephone: 0171 506 7080 or fax: 0171 758 8307.

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FEBRUARY 16

EVA - An Integrated

management framework for

creating and enhancing

shareholder value

An intensive executive seminar on the principles and application of Economic Value Added, led by two foremost authorities on shareholder value, Jim Stern & G Steven Stewart and Co.

Contact: Business Intelligence Tel: 0181-543 6365 Fax: 0181-544 9020

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FEBRUARY 19

FT London Motor Conference

This seventh FT Conference will consider how the European motor industry is preparing for the 21st century. Developments in multi-franchising, opportunities in the European aftermarket and the impact on the sector of innovation in IT will be among the topics to be discussed.

Contact: FT Conferences Tel: 0171 806 2626

Fax: 0171 806 2697

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FEBRUARY 22

Law of the Internet

How does existing legislation apply and what is planned? Copyright, litigation, contracts, disclaimers, regulation, digital, online security and managing staff across all covered.

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MEDIA FUTURES

Tim Jackson

Virtual corporation with a twist



Ask most business people what the phrase "virtual corporation" means, and the chances are they will stare at you blankly. No wonder. The notion was popularised by two Silicon Valley gurus in a 1992 book that was memorably dismissed by Kirkus, a publishing industry reviewer, as "speculative nonsense, albeit of the slick, state-of-the-art sort for which there is an indisputably durable demand".

The minority of business people who think they know would probably say that a virtual corporation is one that has no employees: a business that consists of an answering service, a Web site and an e-mail address, all of which act as a front for a group of moonlighting consultants whose daytime employers have no idea what they are up to.

But a Californian company called First Virtual Corporation has given the idea a twist. It was founded in October 1993 by Ralph Ungermaier, a Silicon Valley veteran who very nearly controlled the world's microprocessor market with a chip called the Zilog Z80, and who later made hundreds of millions of dollars from

a computer networking venture. With such a record, \$2m in seed capital for FVC was not a problem.

Ungermaier's new venture is once again in the networking field, but this time his focus is multimedia - delivering moving pictures and sound across computer networks instead of telephone lines. First Virtual specialises in a technology known as ATM, or asynchronous transfer mode, which can handle the huge volume of data required to deliver moving images to a PC screen.

First Virtual has 30 to 40 products, 80 per cent of which are pieces of intelligent hardware that turn a traditional local-area network into a multimedia network. The company promises extremely high quality video-conferencing for a starting price of \$15,000 to \$30,000. Its natural competitors are ATM networking hardware specialists, and Ungermaier claims that the software business he has developed makes its offering unique.

However, what makes FVC unusual is more what it does not do than what it does. Its 35 staff include no manufacturing people, no finance staff, no personnel department, no PR, no in-house lawyers and no overseas staff.

Ungermaier's view is that FVC has two core competencies: developing innovative engineering solutions, and sealing deals with powerful marketing partners around the world. "These are the things that we can do better than anyone else in the world," he says. "Everything else, I'd rather leave to someone else."

What does this mean in practice? The building of FVC equipment, for instance, is carried out by Tummo, a local turn-key manufacturing specialist, which takes products all the way from specification and drawings to the customer's door. The contract allows the manufacturer to make reasonable profits, but provides for it to cut its prices to FVC, Japanese-style, by 10-15 per cent a quarter.

Finance is handled by a chief financial officer who recently ran a \$1bn business for General Electric. He has no staff. When invoices come in, they are mailed to an outside company, which pays the bills and produces financial statements within four days of the month's end. Decisions about the company's short-term cash are made by its bankers, who keep spare money in commercial paper.

At first sight, it costs more to contract out these and other services than to perform them in-house. But in very small companies, there is rarely enough money for specialists, which means that accounting, payroll, human resources and other support functions are often carried out badly, by someone whose primary responsibility is something else. Doing them well is cheaper in the long run.

Despite his radical approach, Ungermaier does not believe in teleworking. None of his staff is a moonlighter. They turn up daily at an office in Santa Clara,

conveniently near the heart of Silicon Valley but costing only \$1 per square foot per month, where they sit in the same room, without so much as a cubicle to divide them.

That way, Ungermaier insists, there are few misunderstandings and fewer demarcations. Not even his own business card includes a job title. It is early days to ask for results, but things look promising. FVC sells through Bay Networks, the world's second biggest networking company, and has a deal with PictureTel, one of the leading video-conferencing technology makers. AT&T is both a marketing ally and an investor.

In Japan,

the company's partners include NTT, the phone giant, and Kansai Matsui, an industrial group that makes everything from noodles to rockets. In Sweden, it has teamed with Telia; and a First Virtual of the UK has been spun out of BT.

Sales in the current quarter are expec-

weaken against the US dollar before the autumn, makes it difficult for companies to fix final prices.

Some manufacturers have done so regardless. Thomson has announced that its first entertainment systems will go on sale in north America by September at \$499 each. Matsushita has not finalised its pricing or timing plans, but its strategy is likely to be similar to Thomson's, given that it is supplying the French company.

However, Toshiba, which took a leading role in developing the new disc technology, believes that the lowest possible price for its first system, which will be launched in Japan and north America in September, will be \$599. A second system will go on sale at the same time for \$699. Sony and Philips are also aiming for \$500 as an ideal minimum price, but both accept it may be higher.

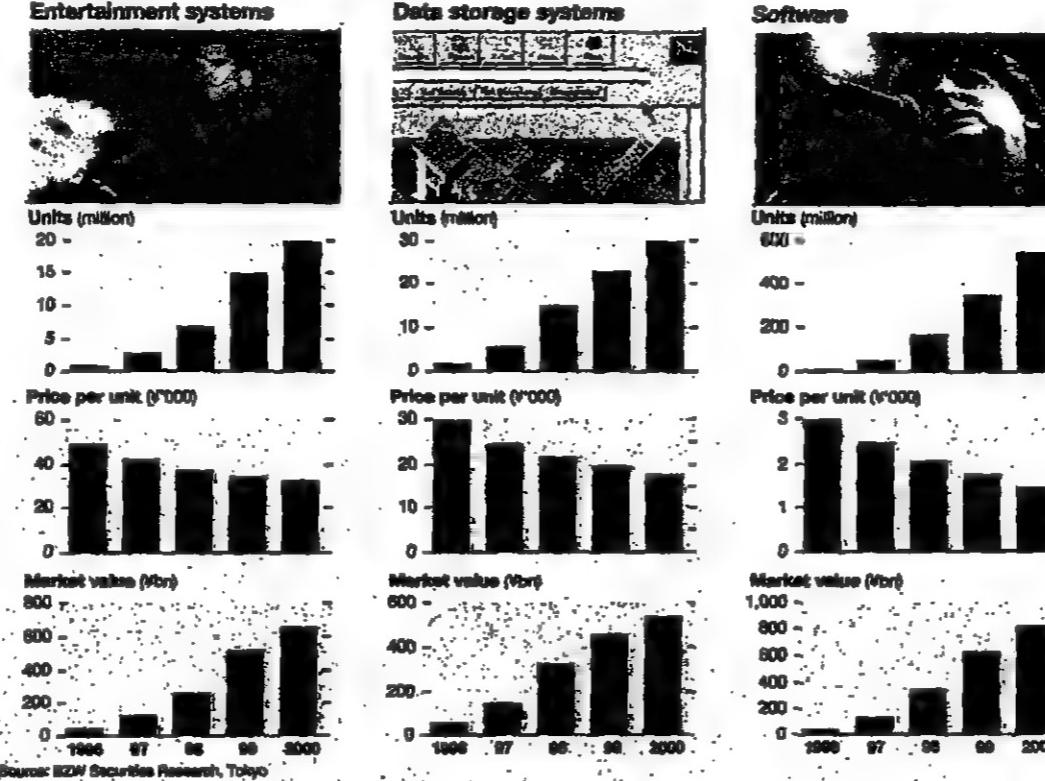
The critical question is whether digital video discs will be exciting enough to make people want to buy them. The industry is confident of making inroads into the computing market, as the data storage capacity of the new discs is up to 10 times higher than that of existing formats.

But opinion is divided on the entertainment front between those who believe consumers will buy the new discs for their superior sound and image quality, and those who are concerned about the lack of recordability. "What have you got if it doesn't record?" said one executive. "A 5-inch laser disc and look what happened to that. It flopped."

Digital discs excite a moribund market

Will consumers buy the electronics industry's latest disc technology? Alice Rawsthorn reports

Digital video discs market estimates



Cinema with 'thinkie' appeal

Victoria Griffith on the latest in interactive films, designed to encourage multiple perspectives

Those attending the recent Rotterdam film festival were offered a possible glimpse of the future with the premiere of the interactive movie *Lurker*. The brainchild of Giorgiana Davenport, a film-maker at the Massachusetts Institute of Technology's Media Lab, *Lurker* is billed as a new type of interactive film - a "thinkie" - that encourages audiences to think about the experience.

Over the course of two days, 30 viewers at the festival assumed different computer identities and participated in the hunt for an abducted female computer hacker known as Shira.

"Don't tell anyone, but she's being held in the laboratory," said Davenport. "The ending's the same, no matter what the story plays out." In fact, a fixed ending is what distinguishes Davenport's work from that of others in the fledgling field of interactive cinema.

"Most people look at interactive film as a way for the audience to influence the plot," Davenport says. "But I see it as something more subtle than that."

Interactive films have so far met with little commercial success. Last year, Sony distributed the film *Run For Your Life* (its movie houses around the US). *Run For Your Life* invited audiences to vote on which direction the action should take, and Sony

equipped cinema seats with computer-operated buttons. If most viewers pressed one colour, alien took over the planet; if most opted for another, the earth was saved.

Despite the novelty, and heavy initial promotion by Sony, the movie folded after a few lacklustre weeks. The reason, theorises Davenport, is that people find it difficult to believe in plots they control.

"Humans are fatalistic," she says. "They don't like stories with multiple endings. Would you cry at the end of *Gone With The Wind* if you could rewrite Scarf with Rhett at the flick of a button?"

Davenport believes that multiple-choice plots rob filmmakers of the ability to manipulate audience emotions, turning cinema into an empty experience. "Good stories usually have a moralistic point to make," she says. "If the bad guy gets killed, there's a message there. If the bad guy survives, the extra story takes on a different, more cynical meaning. Few story tellers would like to see their work changed around like that."

Rather than offering multiple plot lines, Davenport believes the future of the filmmaker's hands, says Davenport.

Nice graphics. Well worth a look.

• Global Access Telecommunications Services, a provider of worldwide satellite transmission services for the TV and video industry, has put up a marketing site detailing its satellite services in six global areas. The company's press releases are also available in the "What's Happening" section.

• In a similar vein, WorldSpace Corporation, a US company involved in pioneering digital audio broadcast research, has information about the company at www.worldspace.com. The green and grey backgrounds make it a bit of a strain to read though.

• The American Civil Liberties Union's "Freedom Network" (www.aclu.org) is a well-organised resource for getting information on what's happening in telecommunications law as it affects the Internet, and also in the broader spectrum of civil liberties activity.

• In the running for the dubi-

ous title of Sir Teddy Taylor's favourite site... David Delaney's Eurofolly (www.tcd.ie/uk/profile/eurofolly) is a compendium of what he calls "nuisance legislation" dreamt up by the European Commission.

• Dogs of the Dow (<http://home.earthlink.net/~vp/index.html>) is an investment newsletter and stock-picking system which allows you to obtain background research as well as daily quotes for any of the Dow companies. Worth a visit if you take a pro-active interest in your portfolio.

• Steve@mgook.demon.co.uk

Mastercard ATM in selected cities.

Easy to use, but if you know which institution you're after, why not just use the Net Search facility?

• For luvvies everywhere, Britain's acting accolades, the Bafta awards site sponsored by Lloyds Bank (www.bafta.org) is simply a must, dazzling! Even the plebs get a chance to cast their vote in the people's awards poll between now and March 29.

You might even win a trip to the glitz ceremony. The site will be updated with news of award nominees and information about film and television in the UK.

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Tropical hardwood trees are more valuable to loggers than other trees in the rainforest.

High prices for hardwoods ensure that loggers have no qualms about destroying other trees that stand in their way.

So a WWF project in Costa Rica is

researching ways of fellling a tree without bringing down several others around it. And how to remove it without bulldozing a path through the surrounding trees.

If the rainforests are used wisely, they can be used forever. Help WWF prove this in rainforests around the world, by

writing to the Membership Officer at the address below.

WWF
World Wide Fund For Nature
(formerly World Wildlife Fund)
International Secretariat, 196 Gland, Switzerland.

THIS WEEK

For a country with centuries of experience in protecting its language and intercepting communications between citizens, France has taken a long time to apply the two policies to radio broadcasting. But when it finally did so this year, it was with full force.

The Villiers-Cotterets edict on the compulsory use of the French language dates from 1539. At least since then the state has actively spied on its subjects – one reason for the popularity of cryptography in the 17th century, to help keep the contents of letters secret.

The tradition of interference has continued to the present day. If there is only a fraction of truth in the allegations of widespread and often unauthorised use of telephone tapping by France's intelligence services.

This might seem a little unjustly critical of the French state, but it is nothing compared to the inventive coming out of a number of the coun-

FT GUIDE TO ACCOUNTANCY

Writer John Braine said that accountancy was a "seusible yet glamorous occupation". Most people think it is just plain dull. So what is the current excitement about? KPMG, one of the so-called Big Six accountancy firms which dominate the global market, has broken more than a century of secrecy by publishing its UK report and accounts. For accountants this is pretty daring stuff. Partnerships do not have to publish financial data. They normally just say how much they have earned in fees. Until now we had little idea how profitable their businesses were. The accounts caused a bit of a rumpus, not because accounts are interesting but because they told us for the first time what partners earn.

Was it daft to publish them?

They didn't have a great deal of choice. They are turning part of their business into a limited company to ring-fence partners' personal assets from the threat of litigation over negligence. Many of the figures would have come out anyway.

So how much did they earn?

Each partner earned on average £125,000, but that rose to an average £180,000 with pension and a share of the profits. However, the real story is a bit different. KPMG is a pyramid. The senior partner gets £740,000. More than 30 partners earned more than £200,000, without pension and profit added on.

How profitable was the business?

Well, KPMG returned 3 per cent of its gross fees to partners as profit: about £15m. This caused few surprises among the rest of the Big Six. Most thought it a bit low, but the market has been a tough one for several years with plenty of over-capacity in the audit sector. Tactically, others wondered if KPMG had been smart in choosing a poor year to show results – there might be an outcry when profits rise.

Why are the Big Six unsettled?

A lot of the change going on in accountancy is driven by the problem of legal liability. The UK profession is convinced it is about to fall foul of "the rush to the courthouse" – the wave of litigation which has driven the US profession to lobby furiously for relief. Under the doctrine of joint and several liability, the US auditors often found themselves having to meet the whole of a claim for damages even when they were only partly to blame.

Litigants often went after the auditors as they were seen to be backed up by big firms with insurance cover. Legal actions cost so much money that many litigants just fled a suit to try and get paid to go away. The auditors were almost always the target; they were seen as having the deepest pockets.

Did the US government let them stew?

No. US accountancy firms have been able to protect themselves by registering under a new law as limited liability partnerships in Delaware. Also, just before Christmas, a new federal law was passed which introduced the notion of "proportional damages", so that if an auditor was not negligent to a great degree it would not have to pick up the whole bill any more. There is some doubt about whether this law will really help, but judging by the judgment in the US after it was passed, accountants themselves are convinced it will.

What will the UK government do?

Under UK law, limited liability partnerships do not really work. Legal reform on the scale seen in the US would take years. The government is about to publish a paper on the issue by the Law Commission, but is keen to balance any concessions to auditors by safeguarding the interests of the victims of negligence.

So all the Big Six will have to become companies, and publish accounts, so we'll know how much they all earn?

Wrong. Jersey's government has offered to write a law allowing the Big Six to register off-shore as limited liability partnerships. Most of them will take this option rather than "incorporate". Then they won't have to publish their results.

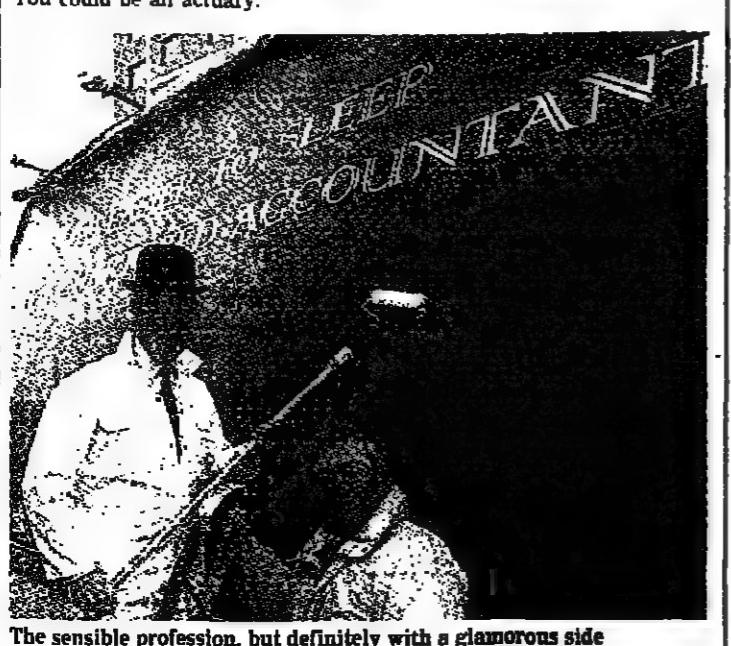
When they are all off-shore, or incorporated, will accountancy be a really highly paid profession with no risks? Not quite. These remedies do not remove the fundamental danger – the big risk which overshadows all the partners of the big firms. Registering off-shore, or incorporating, limits liability *within* the firm. The firm is still joint and severally liable *at law*. If a partner made a relatively small mistake many years ago which contributed to a corporate collapse, then all the partners could still end up losing their jobs, as well as the capital they have invested in the firm. It would take fundamental legal reform to solve this problem.

So nobody in their right minds would become an accountant? You couldn't be more wrong. The rewards in accountancy are substantial. Partners are owner-managers, so they have a lot of independence. The Big Six firms are not like large corporations. Partners have a say. Big decisions can go to votes. And the firms are going global, so there are many opportunities to travel and live it up. The firms are also expanding into IT, corporate finance, and other more exciting business sectors.

Hmmmm. I might just get hold of that annual report and see if accountancy is for me.

I wouldn't recommend it. As great reads go it rivals *Financial Reporting Standard* 2 on subsidiary undertakings. Also, the Big Six firms recruit at the top end of the graduate market. The professional exams are said to be fiendishly difficult. And you would have to work very hard for a decade or so before you became a partner.

Perhaps there is something else? You could be an actuary.



The sensible profession, but definitely with a glamorous side

Vive la musique Française!

DATELINE

Paris: All music radio stations in France now have to comply with a requirement that 40 per cent of the songs they play are French, reports Andrew Jack

try's radio stations in the last few weeks, triggered by the dreaded Pelchat amendment. From January 1 1996, all music radio stations have had to comply with a requirement that 40 per cent of the songs they play are French, and that half of them are newly released.

For some, the new quotas provide no serious problems. Radio Bleue, for example, aims at an older, blue-rinsed group of listeners, and since its creation in 1970 has been a dedicated broadcaster of French music. In Radio Nostalgie's case, 70 per cent of its output meets the law's requirement of home-grown talent to a domestic market.

If only the motives were so pure. Behind the grandstanding is a powerful lobby: the music production industry. It argues that quotas are the only way to support

high quality domestic talent simply by giving it a certain amount of air time, say the radio stations, who fear that listeners will switch off their radios or tune elsewhere on the airwaves for broadcasters abroad which are unencumbered by such regulations.

Yet the producers are not doing so badly. Sales of French music are already relatively high – for example, half of PolyGram's sales in France are of French songs.

Furthermore, during 1994 four of the top 10 songs generating the highest royalties were French.

The dissenting broadcasters argue that quotas run counter to freedom of expression. They say that their role is to provide what their listeners want to hear and there is simply not enough French domestic talent to meet the requirements of the quotas – particularly for the specialist stations playing rock or rap, for instance.

You cannot magically generate

and nurture domestic talent. It says that the market is strongly influenced by what is broadcast: what people hear, they then go out and buy. And it complains

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SONNETS

Russian gamble at La Scala

Galina Gorchakova proved to demanding Milanese audiences that she can sing Puccini, reports Andrew Clark

Puccini and Prokofiev, Gorchakova and Gergiev: La Scala's famous mustard-brown posters have been top-heavy with Russian names since the start of the year, leaving *Madama Butterfly* as sole representative of the native repertoire. Even in *Butterfly*, the main talking point was the Russian prima donna Galina Gorchakova. Prokofiev has dominated the rest of the programme: the Ballet of La Scala revived Kenneth MacMillan's *Romeo and Juliet*, and the Kirov Opera brought *The Gambler*.

So it was possible on consecutive nights to hear Gorchakova winning her spurs as an honorary Italian, and her St Petersburg colleagues led by the Kirov's artistic director, Valery Gergiev - championing one of the thorniest of Russian operas. Of the two, Gorchakova was easily the more fascinating. Foreign sopranos who tackle Verdi and Puccini in the high temple of Italian opera do so at their peril: the Milanese *logionisti* can be ruthless. But Gorchakova - currently one of the hottest test properties in international opera - is no stranger to Milan. Two years ago she scored a notable success there in Prokofiev's *The Fiery Angel*, and her *Butterfly* had been tried and tested in Houston and New York.

Gorchakova could not have wished for a more sympathetic staging of *Butterfly* than Keita Asari's, which he first mounted at La Scala in 1985. Although it seemed risky at the time, the choice of a Japanese production team was inspired. Asari and his designers (Hiroyuki Takada, Hanae Mori and Sumio Yoshi) do not "go native" with Puccini. They respect the fact that this is a European view of Japan, which they project through a filter of delicacy, authentic ritual and Japanese aesthetics. There are no vulgar Yankee overtones, no stabs at realism. The arrival of the geisha chorus, the love duet, the silhouetted figure in the intermezzo and even *Butterfly's* suicide, her dagger unfolding into a blood-red fan - all are an integral part of a canvas on which a lyrical tone is painted.

The orchestral playing was magisterial, for which Riccardo Chailly deserves the warmest praise. This was Puccini in the Karajan mould - fluent, expansive, incisive. There was a strong supporting cast, led by Maria Spagnoli. The official explanation was that Gorchakova had "Iu" - but her agent, Mark Hildrew of Lise Asikoska, later disclosed that she was suffering from the after-effects of unsuitable medication, which had dried out her voice.

Gorchakova clearly worked herself to exhaustion last year - a common enough failing for talented Russians left loose in the west. She is on the mend, and will surely have learned lesson. Her forthcoming engagements, including a Kirov season in Paris and *One Night at the Basin*, are well-spaced.

When she finally did get on stage in the Milan *Butterfly*, she was by all accounts in subdued form. But

Via Amico Opera. Soloists include Maria Guleghina, Fabio Armiliato and Knut Skram; 8pm; Feb 6, 9, 11 (3pm)

■ BERLIN

OPERA
Komische Oper Tel: 49-30-202600
● Werther: by Massenet.
Conducted by Shao-Chia Li and performed by the Komische Oper. Soloists include Hoffmann-Mucher, Kovarina, Fink and Haye; 7.30pm; Feb 8

■ BOLOGNA

CONCERT
Teatro Comunale di Bologna Tel: 39-51-520999
● Chor und Symphonieorchester des MDR Leipzig: with conductor Neeme Järvi, soprano Claron McFadden and baritone Donald George perform R. Schumann's Symphony No.3 and Orff's Carmina Burana; 8.15pm; Feb 10

■ BRUSSELS

OPERA
Théâtre Royal de la Monnaie Tel: 32-2-2291200
● Khovanschina: by Mussorgsky. Conducted by Paul Daniel and performed by La Monnaie. Soloists include Willard White, Jacques Trussel, Anatoli Kotcherga and Anne Bolstad; 7.30pm; Feb 6, 8, 11 (also 2pm)

■ CHICAGO

CONCERT
Orchestra Hall Tel: 1-312-435-6666
● Chicago Symphony Orchestra:

NEW YORK
The Guggenheim Museum is mounting the first major survey of abstract art from the beginning of the century to the present day. It will have whole sections devoted to Kandinsky, Mondrian, Pollock, de Kooning and Franz Kline (left), as well as single works by artists considered essential to the evolution of abstraction, such as Brancusi and Schwitters. The show, which opens on Friday, includes rarely-loaned works from around the world.



Superior in all departments: Galina Gorchakova and Craig Slatkin in *'Madama Butterfly'*.

equally well in *The Gambler*. 24 hours later, obviously inspired by Gergiev's visionary commitment to the score, Buti in spite of the Kirov soloists' heroic singing, the rewards were less obvious. *The Gambler* was Prokofiev's problem child. Completed just before the Russian revolution, it is the work of a gifted, idealistic and well-read composer whose theatrical instincts have yet to be tempered by practical experience. Prokofiev jettisoned traditional set-pieces in favour of what he saw as a new, conversational type of opera. *The Gambler* teams with musical ideas and motoric rhythms - but its restless breathless energy is self-defeating.

An injection of visual fantasy and theatrical bravura would have helped to counter this impression in Milan. But the St Petersburg staging, credited to Temur Tchikoidze, looked cheap and dated, and made no attempt to explore the rich psychological pickings of a group of obsessed, posturing characters. The climactic gambling scene resembled a sparsely-populated game of charades - no extras, no tables, no

gambling chips, no atmosphere. All trace of theatrical suspense was broken by the penultimate scene, which the Scala chorus sang like an oratorio, strung across the stage in

league Sergey Leiferkus.

Returning to La Scala after a long absence, Elena Obraztsova turned the Grandmother into a doughy old battle-axe, overbearing in manner and unexpectedly steady of voice.

Lynne Kazazyanovskaya's statuesque Pauline sounded light-voiced for the part and moved with the contrived gestures of a typical Slav soprano.

Apart from the Croupier, the supporting characters had fine voices; all needed a stronger director.

It is noble of Gergiev to promote Prokofiev's music wherever he goes, but this production of *The Gambler* would have been better left at St Petersburg. Had it not been for Gergiev's reputation, the Milan audience would have been even thinner. Nevertheless, his visit was a personal success, and like Gorchakova, he is sure to be invited back.

Further performances of *The Gambler* tomorrow, Thursday and Sunday. The Kirov Opera's Paris season runs from February 15 to 25 at the Théâtre des Champs-Elysées. Repertory includes *The Gambler*, *Principe Igor* and *La forza del destino*.

The photo did not stop and start,

ARTS

LONDON

The spectacular Cezanne exhibition first seen in Paris last autumn comes to the Tate Gallery on Thursday, and promises to be one of the highlights of the London art calendar. The first Cezanne retrospective for many years, it includes 90 of his greatest paintings, plus 70 watercolours and drawings.

English National Opera's new production of Wagner's *'Tristan und Isolde'*, opens at the Coliseum on Saturday conducted by Mark Elder and produced by David Alden. The title-roles will be sung by George Gray and Elizabeth Connell. First night is on Sunday.

BONN

Yuri Lyubimov, director of the Taganka Theatre in Moscow is back in the West to produce Tchaikovsky's *'The Queen of Spades'* for the Bonn Opera. True to form, Lyubimov made with Alfred Schnittke in the 1970s. Tchaikovsky's score is heavily cut and interspersed with spoken texts from Pushkin, with harpsichord accompaniments devised by Schnittke. The cast is headed by Monte Pederson, and the first night of the Deutsche Oper on Saturday.

BERLIN

A new co-production between Berlin's Deutsche Oper and the Vienna State Opera of the opera "Oedipe" offers scope for reassessment of its Romanian composer Georges Enescu (1881-1955). Sung in the original French, it is staged by Gotz Friedrich and conducted by Lawrence Foster. The cast is headed by Monte Pederson, and the first night of the Deutsche Oper on Saturday.

AMSTERDAM
In 1994 the Dutch Office of Fine Arts transferred its handsome collection of 19th century photographs to the Rijksmuseum, which made an inventory of its own photographic archive. Some spectrales finds were made. A representative selection can be seen in an exhibition opening on Saturday. There is a parallel show at the Van Gogh Museum.

Nigel Andrews remembers the demotic athleticism of the world's most famous musical star

Gene Kelly - the great all-rounder who set the pace

George Kelly, who died last Friday aged 82, was the greatest star of the post-war movie musical. The contrast in backgrounds with his famous, older rival said it all. Fred Astaire grew up on the dance floor, had flying feet from age seven and came to fame in the roaring late 1920s. Gene Kelly was a petrol station attendant and ditch-digger, among other jobs, before his Broadway debut in 1938. No wonder we think of Astaire as all *belle époque* elegance and Kelly all demotic athleticism.

He made his film debut in 1942 in *For Me and My Gal*. Ten years later, after completing in 1951 his two back-to-back masterpieces *An American in Paris* and *Singin' in the Rain*, he had rewritten the history of the movie musical.

Before Kelly and MGM came together, the typical Hollywood song-and-dance film was a *soufflé* in black and white. It had elegant sets and upper-crust storylines and its performers were human butterflies who seldom touched the ground even when their scripts did.

If MGM's 1938 *The Wizard of Oz* broke the mould in visual terms, with its garish colours and gaudy-fantastic sets, Gene Kelly was the man who set new styles and possibilities for the performer.

Here was a plainspoken extrovert fellow with a boy-next-door smile and a voice that sounded as if he caught colds like other human beings. He also acknowledged the force of gravity. It was exhilarating to watch him dance, because it looked like hard work crowned by virtuosity.

Nothing showed the difference between cinema's greatest hoofers better than their famous rain numbers. Astaire's "Isn't It a lovely day? To be caught in the rain?" from *Top Hat* is featherweight romantic frolic in and around a park bandstand. Kelly's "Singin' in the rain" gets right out there in a rain-flooded street, tunefully battles the elements and ends with its performer soaked through. (He had a temperature of 100 when he filmed it.)

But Kelly's on-screen achievement is only half the story. As a director and choreographer he helped to shape and define the new look Hollywood musical. Films like *On the Town*, *Singin' in the Rain* and *It's Always Fair Weather*, all co-directed by Kelly with Stanley Donen, had a vibrant all-colour immediacy and a through-composed feel.

The photo did not stop and start,

interrupted by the music, they flowed through and round the numbers. The camera did likewise, craning and panning as if it had caught the dance mood.

Nothing like this had been seen before in musicals, even in the spectacles of the pre-war Busby Berkeley. Where Berkeley filmed human beings as cogs in a giant choral mise-en-scène, the more realistic Kelly and Donen united



Gene Kelly in 'Singin' in the Rain'

uncommon rapture with common humanity.

After his MGM heyday Kelly's career diversified into straight acting (*Inherit the Wind*), solo directing (*Hello Dolly*), composing and guesting in anthology shows (*That's Entertainment II*) and giving rare interviews to film journalists.

I met him five years ago at his house in Rodeo Drive, Beverly Hills. A visitor had the privilege of seeing Kelly without his public toupee: a bald, fatherly figure in a well-worn, very un-Rodeo-Drive cardigan. He reminisced for an hour over tea and biscuits and once, to illustrate a point, broke into the introductory vamp from *Singin' in the Rain*: "Doo-de-do-doo... do-de-doo-de-doo..." One of the rewards of being a film critic is that, just sometimes, you can be sitting down when the world's most famous musical star sings the screen's most famous music, right there in front of you.

Outliving Astaire, Kelly also outlived the Hollywood musical. It has never quite recovered, nor has its fans and audiences, from his retirement as the genre's greatest all-round practitioner.

INTERNATIONAL ARTS GUIDE

■ AMSTERDAM

CONCERT
Concertgebouw
Tel: 31-20-5518117
● Die Frau ohne Schatten: by R. Strauss. Conducted by Hartmut Haenchen and performed by the Nederlands Philharmonisch Orkest. Soloists include Thomas Moser, Ellen Shadé, Jane Henschel and Albert Dohmen; 7pm; Feb 6, 10

■ ANTWERP

OPERA
De Vlaamsche Opera
Tel: 32-3-2335808
● Tosca: by Puccini. Conducted by Silvio Gerviso and performed by De

with conductor Daniel Barenboim and pianist Evgeny Kissin perform works by Elgar, Wilson and Brahms; 7.30pm; Feb 8, 9, 11 (3pm)

■ FLORENCE

CONCERT
Teatro Comunale
Tel: 39-55-211158
● Orchestra del Maggio Musicale Fiorentino: with conductor Pinhas Steinberg and bass Natalia Gutman perform R. Schumann's Cello Concerto in A minor, Op.129 and Mahler's Symphony No.8; 9pm; Feb 9, 10, 11 (3.30pm)

■ HELSINKI

OPERA
Opera House Tel: 358-0-403021
● Il Barbiere di Siviglia: by Rossini. Conducted by Miguel Gómez-Martínez and performed by the Helsinki Opera. Soloists include Charles Workman, Kalevi Olli, Maruska Kyni and Sari Ullikainen; 7pm; Feb 7, 10

■ LILLE

DANCE
Opéra de Lille Tel: 33-20 06 88 04
● Nederlands Dans Theater: perform four choreographies by Jit Klijn: No more play, to music by Weber. Petite mort, to music by Mozart. Falling angels, to music by Reich, and Field mass, to music by Martinu; 8pm; Feb 6, 7

■ LUXEMBOURG

DANCE
Théâtre Municipal Tel: 382-470895
● Ballet de Madrid Victor Ullate: perform Niels Christé's choreography Before Night Fall, to music by Martiriu, and the choreographies De Triana a Sevilla

■ LONDON

CONCERT
Barbican Hall Tel: 44-171-6388891
● A Whiter Shade of Pale:

performance by Proool Harum with lead singer Gary Brooker and The London Symphony Orchestra, conducted by Nicholas Dodd. The programme includes Homburg, Conquistador, Grand Hotel, Pandion's Box, A Whiter Shade of Pale, and other works; 7.30pm; Feb 8

■ ST. JOHN'S, SMITH SQUARE

Tel: 44-171-2221061
● The Camden Choir: with conductor Julian Williamson, tenor Mark Wilde and bass Trevor Craddock perform De Victoria's O Magnum Mysterium, Monteverdi's Mass (1642) and Schütz's St Matthew Passion; 7.30pm; Feb 7

■ DANCE

Royal Opera House - Covent Garden Tel: 44-171-2129234
● The Sleeping Beauty: a choreography by Petipa to music by Tchaikovsky, performed by The Royal Ballet. Soloists include Miyoko Yoshida and Irel Mukhamedov; 7.30pm; Feb 6

■ OPERA

London Coliseum Tel: 44-171-8360111
● Die Zauberflöte: by Mozart (in English). Conducted by Alexander Sander and performed by the English National Opera. Soloists include Ian Bostridge, Janice Watson and Peter Snipp; 7.30pm; Feb 6

■ PARIS

CONCERT
Cité de la Musique Tel: 33-1 44 84 45 00
● Ballet de Madrid Victor Ullate: perform Niels Christé's choreography Before Night Fall, to music by Martiriu, and the choreographies De Triana a Sevilla

and Arman Darzaza by Victor Ullate, to music by Sanjur and Delgado; 8pm; Feb 7, 8, 9

■ METZ

CONCERT
L'Arsenal Tel: 33-87 39 92 00
● Jerusalem Symphony Orchestra: with conductor David Shallal and pianist Anatol Ugorski perform Prokofiev's Piano Concerto No.2 and Brahms' Symphony No.1, and a new work by Leef; 8.30pm; Feb 7

■ MUNICH

OPERA
Nationaltheater
Tel: 49-89-21851920
● Aida: by Verdi. Conducted by Roberto Abbado and performed by the Bayerische Staatsoper. Soloists include Gerhard Auer, Waltraud Meier (Feb 8), Elisabeth Flörl (Feb 11), Cheryl Studer, Dennis O'Neill and Kurt Rydl; 7pm; Feb 6, 11

■ NEW YORK

CONCERT
Avery Fisher Hall
Tel: 1-212-875-5030
● A Date with the Devil: performance by bass Samuel Ramey, accompanied by the Orchestra of St. Luke's with conductor Julius Rudel. The programme includes Berlioz, Meyerbeer, Boltz, Offenbach, Stravinsky and others; 8pm; Feb 7

COMMENT & ANALYSIS



Michael Prowse · America

Bring back gold

Private markets could supply money as efficiently as any other goods or services, doing away with the need for central banks

The Federal Reserve's latest easing of monetary policy set me thinking. Do we need central banks? Must interest rate decisions be taken either by politicians or, as in the case of the Fed, by a semi-independent committee answerable to Congress?

The answer, surprisingly, is no. In theory there is no reason why money should not be supplied competitively by private markets. This is not, I hasten to add, the opinion of most monetary "experts". They believe central banks are indispensable; without them, we would face financial chaos, high unemployment and declining living standards. Abolish central banks and the world as we know it would end.

This is nonsense. Precious metals such as gold are produced privately and served as a means of exchange for centuries. Inflation was typically minimal. Private money is thus clearly feasible.

The alleged problems arise with the emergence of commercial banking. People find it convenient to store their gold (or other commodity money) somewhere and use paper claims (banknotes or current accounts) for daily transactions. Banks then seek profits by lending most of the commodity money deposited with them to new customers. Eventually, the banks' reserves cover only a small fraction of their liabilities. Most people hold money claims that cannot, in the aggregate, be redeemed.

Opponents of free banking say such a regime is inherently unstable. With a "fractional reserve" system, private banks will issue too many banknotes and deposits, causing inflation. There will be confidence-shaking "runs" on banks as customers try to withdraw funds. The only solution is a government takeover. A central bank must be granted a monopoly over the issue of banknotes and extensive regulatory powers. By requiring banks to hold

reserves with it against a certain proportion of their deposits, the central bank assumes full control of the money supply. Governments usually then offer further "protection" by providing deposit insurance and by requiring central banks to act as "lenders of last resort".

Such measures are not really necessary. Imagine a world with many private banks issuing banknotes and deposits representing claims on gold (rather than American Express travellers cheques represent claims on US dollars). Since there would be no possibility of government bailouts, any hint of imprudence would cause customers to shift to competitors.

But suppose, despite the obvious risks, one bank tried to expand its note issue irresponsibly. Since its clients would spend the money on goods and services, the notes would be transferred to other people, most of whom would be clients of other banks.

These banks would return the notes to the first bank and demand payment in gold. The first bank would lose reserves and be forced to rein in its lending. The market discipline would be stronger the larger the number of independent note issuers.

This is not an armchair theory. Free banking on these principles worked in Scotland for over a century as Professor Lawrence White of the Univer-

sity of Georgia has shown in a pioneering study*. From the early 18th century until 1844, Scotland had no central bank. There were no restrictions on entry to the banking industry and almost no legal regulations. Commercial banks issued their own banknotes, backed by their own holdings of gold specie.

As Prof White explains, a laissez faire regime resulted in a far more stable banking system than that enjoyed by England at the time, where the government intervened in numerous unhelpful ways. There was little fraud. There was no evidence of over-issue of notes. Banks did not typically hold either excessive or inadequate reserves. Bank runs were rare and not contagious. The free banks commanded the respect of citizens and provided a sound foundation for economic growth that outpaced that in England for most of the period.

Suppose - for the sake of argument - that the Scots are simply uniquely sensible. Suppose that free banking elsewhere would prove unstable. Is there any other way to do without central banks? The answer is yes. The above regime could be made wholly stable by requiring private banks to hold 100 per cent gold reserves against their issue of notes and demand deposits. One prominent American libertarian economist - the late Murray Roth-

bard - argued that such a condition ought to apply as a matter of course. Banks, he argued, were guilty of "impicit theft" if they promised to redeem notes or deposits on demand, but in fact lacked the reserves to meet more than a fraction of the possible claims.

With 100 per cent reserves, private banks would be as stable as any other business. The occasional bankruptcy could still occur but destabilising "runs" would not happen. Nor could competition between banks lead to over-issue of notes: the money supply would equal the gold stock, which could rise only slowly as new mines were developed.

What about the opposite risk? Could either version of free banking lead to inadequate money growth? After all, the Fed is charged not just with preventing inflation but with sustaining economic growth. The answer again is no, provided economic policy generally is run on free-market principles. Money is useful because it is a means of exchange: unlike other commodities it is not "used up" in production. Provided prices and wages are flexible, a community can make do with any fixed amount of money. As the supply of material goods increases, money prices will tend to fall, allowing the money stock to support a higher level of real economic activity. Such gradual price declines were not uncommon in the 19th century.

There are, in short, no theoretical reasons why the world could not enjoy free banking based on gold (or some other commodity money). It is only the myth that central banks are an essential pillar of monetary stability - strangely intact after half a century of continuous inflation - that prevents the privatisation of money.

*Free Banking in Britain. Institute of Economic Affairs, 2 Lord North Street, London SW1P 3LB.



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LETTERS TO THE EDITOR

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Iberia: state has same right as private sector to rescue 'subsidiary'

From Mr Stephen Kinsella.

Sir, Most commentators, and your leader ("Spanish subsidies" (February 2), show understandable scepticism over the correctness of the European Commission's decision not to object to Spain's capital injection into the ailing national airline Michael Skapinker's report ("Would market investors put Ptas7bn in Iberia?") questioned whether any third-party investor would be interested in taking a stake in Iberia. A number of industry analysts debated whether there would be any possibility of launching a successful rights issue. All very interesting, but not strictly relevant to the Commission's "market investor" test.

Community law has come to recognise as a fundamental principle that there should not be discrimination between private and state-owned enterprises. The state should be able to react as any other private investor without its actions automatically being

categorised as unlawful state aid.

The test is therefore not whether any third party could now be found to bail out Iberia but whether a third party in the position of the Spanish government, faced with a "subsidiary" in financial difficulties similar to those of Iberia, might reasonably decide to inject capital in a responsible effort to salvage its investment and return it to profit in the medium or even long term. Sometimes the state can be wrong, but as we have seen with Dassault's withdrawal from Fokker, even the market is capable of poor investment decisions.

The Spanish government may well be throwing good money after bad, but that alone does not convert poor commercial judgment into unlawful state aid.

Stephen Kinsella,
resident partner,
Herbert Smith,
15 Rue Guttmann,
1040 Brussels, Belgium

EU countries must end trade discrimination against S Africa

From Mr Ben Jackson.

Sir, You report the agreement of EU foreign ministers to finalise their negotiating mandate on trade relations with South Africa at their next meeting on February 26 ("EU set to start talks on S Africa trade area", January 30) - though it is hardly an "early start" to talks officially launched last June.

Indeed, nearly two years since the birth of South Africa's first non-racial, democratic government, it still gets a worse trade deal from the EU than most other non-OECD countries. Recent opportunities to end this discrimination have brought only minor concessions from European governments. On

products like avocados, South Africa still faces a 6 per cent tariff, while a richer competitor like Israel pays nothing. On melons it pays 11 per cent - Turkey and Venezuela pay nothing.

More worrying is the price that some member states expect for starting talks. As your piece notes, they want many of South Africa's key farm products put off limits in the negotiations as "sensitive". In fact, a current list circulating among member state officials could exclude nearly 80 per cent of South Africa's farm exports to the EU under this rubric.

Such pre-conditions would mean European governments ditching their pledges of

EU exporter to South Africa, with which it has a yawning trade surplus. How is South Africa to go on buying from Germany and other EU member states, if they strangulate its export to Europe?

Apartheid has left millions of South Africans in desperate poverty. More than one in three is jobless. To help South Africa tackle this terrible legacy European governments must end trade discrimination and agree in February to talk without pre-conditions.

Ben Jackson,
director,
Action for Southern Africa,
28 Penton Street,
London N1 9SA

ing its foreign commercial bank debts over 25 years. The fall in production in 1995 was only 3 per cent instead of the expected 10 per cent to 12 per cent.

In December, decisions were adopted on the renewal of the rouble corridor at a new level for six months. The federal budget for 1996 was approved by parliament and signed by the president on December 31.

The results achieved were aimed at long-term goals, but the short-term economic consequences were felt at a politically vulnerable moment - during the run-up to December's parliamentary elections. Controls on public expenditure and the additional costs incurred in Chechnya caused delays in government payments, including wages for public-sector workers. Inter-enterprise debts, which had declined by June, returned to the January level in the second half of the year, creating delays in their wage payments of up to three months.

The Russian economy entered 1996 in a much stronger - if highly fragile - condition. There are real chances of reducing inflation to 1 per cent a month by the middle of the year, reaching agreement with the IMF on an extended three-year loan facility and with the Paris Club of western government debtors on debt restructuring.

Equally real, unfortunately, are the chances of not reaching an agreement with the IMF and the Paris Club. Worse, there is a danger of populist government expenditure ahead of the presidential election in June that will increase the budget deficit. Such moves would not only give a boost to inflation, they would also lead to a crisis on the foreign exchange and bond markets, and threaten a collapse of the banking system before the election.

If any decision to boost spending will happen it will become clear that my departure from the government last month was more than a change in the membership of the political elite. It would be a change in economic policy capable of inflicting a fatal blow to those who made this decision.

The author was first deputy prime minister of the Russian Federation between November 1994 and January 1996

Attention on French deficit and pessimism about Emu are overdone

From Mr Arvind Persaud.

Sir, Your otherwise excellent leader ("Faltering at Emu's altar", January 29) omits an important dimension to the Emu debate - Germany's growing economic interest in Emu's early arrival. Take this into account and it is arguable that the attention being levelled at France's fiscal deficit is misplaced and today's bout of Emu pessimism is overdone. Once the European economy started to slow it was always going to be tough for France to get its deficit down to the levels referred to in the Maastricht treaty. What really matters is not how far France travels towards these reference rates but how liberally the German government interprets the convergence criteria.

The criteria allow for interpretation, as Samuel Brittan rightly points out ("What few know about Emu", January 29). In Germany, that interpretation will be coloured by whether the German people still view a strong D-Mark as a virtue, or increasingly see it as a burden. My bet is on burden.

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Action for Southern Africa,
28 Penton Street,
London N1 9SA

COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Monday February 5 1996

Nato recovers its morale

The Atlantic alliance has recovered its morale. This was apparent over the weekend at the annual "Wehrkunde" gathering in Munich of western defence ministers and security experts. A year ago the allies were demoralised by their inability to agree on a strategy for ending the war in Bosnia. American legislators warned of their determination to lift the arms embargo, while Europeans complained of US unwillingness to put troops on the ground. Today US troops are on the ground as part of a Nato-led force (Nfor) helping to implement a US-brokered peace agreement. The embargo is a thing of the past.

Everyone feels better. And just as previous failures in Bosnia damaged Nato's cohesion and credibility elsewhere, so the success of Nfor is seen as having implications well beyond Bosnia. It has brought France much closer to the Nato command structure. It has won consensus in Germany for German troops taking part in an allied military operation outside the Nato area. It has demonstrated Nato's capacity to organise such an operation on an ad-hoc basis, with a mix-and-match combination of troops and other military assets. It has given tangible expression to the "Partnership for Peace" between Nato members and non-members, bringing in neutrals and former adversaries. And it also shows practical cooperation is

possible between Nato and Russia. All this is encouraging, but it would be premature to suggest that Nato has weathered its post-cold war traumas. Peace in Bosnia is as yet a very fragile foundation for such hopes. Nfor's authority may not be directly challenged while it is in place, but if its withdrawal at the end of the year were accompanied by a new descent into chaos and conflict, this would undoubtedly give rise to a new round of transatlantic recriminations. Several American speakers in Munich stressed the importance of the civilian reconstruction and reconstruction effort for which Carl Bildt, the former Swedish prime minister, has been given responsibility, and the urgency of giving him the resources he needs. Europeans were quick to point out that the US has so far refused to contribute a single dollar for this side of the operation.

Nor can it be assumed that the experience of working with Nato in Bosnia will soften Russia's hostility to Nato enlargement. For the moment there is an agreed Nato line, which insists that the organisation will be enlarged but partnership and cooperation with Russia must also be deepened. Decisions about when to enlarge, and which countries to include, have been put off until next year. But if by next year Russia is no closer to accepting the bargain, Nato will face invidious choices which could also prove deeply divisive.

Forbes' funds

American presidential elections are rarely uneventful affairs. Every contest appears to produce its own novelty although they are often transitory in impact. The phenomenon of 1996 so far has been the prominence given to Malcolm "Steve" Forbes Jr. His bandwagon has been propelled by three factors - a Republican field that has failed to inspire voters; a press corps keen to see a dramatic contest; and a simple, upbeat message, the flat tax - and fuelled by millions of dollars of the candidate's own money.

It is the question of this finance that should cause most concern. Since 1974, largely as a consequence of the excesses and illegalities of President Nixon's 1972 re-election campaign, US presidential nominations have been organised on a partially publicly funded basis. In return for some matching funds from the taxpayer, candidates have agreed to abide by limits on how they raise and spend money. No individual may donate more than \$1,000 or interest group more than \$5,000 to a candidate. The identity of all contributions exceeding \$200 is recorded and available for public inspection. Legal ceilings for total spending in all primary and caucus contests are laid down.

This system was not made mandatory on candidates, largely for fear that it might not be constitutional. It was assumed that in the aftermath of Watergate all self-respecting candidates would opt into the new regime. With one inconsequential exception, all can-

candidates for the nomination of the two major parties have indeed done so, although Ross Perot opted out of the separate public financing scheme for the general election proper in 1992.

The Forbes campaign has smashed that taboo comprehensively. His largely self-financed candidacy has allowed him to sweep the airwaves of Iowa and New Hampshire in a way that is impossible for his rivals - because they have accepted the spending limits in those states. This is his right. But his choice may have repercussions for the credibility of post-Watergate funding arrangements. Furthermore, he has blasted the other Republican contenders for accepting taxpayers' money in their campaigns - thus attacking the official system, while himself ignoring it.

It should be noted that such personally financed campaigns have enjoyed little success in the past. Despite that, there is already speculation that the Forbes example will encourage future candidates to emulate his approach. This would be a retrograde step. The strain of collecting money even under the conventional process has led to credible politicians rejecting the race this year.

The present rules have many loopholes. Nevertheless, the central aims of transparency and accountability have been largely achieved. This is a better system than its predecessor. It needs to be kept and strengthened rather than by-passed and abused as Mr Forbes has done.

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A revolution at your fingertips

The bill deregulating US telecoms means profound changes for the providers of services and for consumers, says Tony Jackson

When the US Congress finally passed its bill deregulating telecommunications last Thursday, phone companies fell over themselves in their congratulations. The visionary leaders on Capitol Hill were making history, they said. The bill was a milestone: perhaps the most important economic measure of the decade.

When corporations respond to legislation in this way, consumers might well feel uneasy. In fact, the applause was largely taken a nod in the direction of competition and free markets as part of the American way. As companies are well aware, the deregulated world of telecoms and media will be a bruiser. There may be casualties.

The most obvious aspect of the bill is that it frees several industries to compete with each other. Local and long-distance phone companies, segregated by law when the old AT&T was broken up in 1984, will be allowed into each others' markets. Both will be allowed to compete with cable TV companies, and vice versa.

Behind that lies a more profound change. In yesterday's world, households and businesses relied for their services on a variety of sources. The reason was simple. The phone link, the rented video, the library book or the electricity bill were physically separate.

The theory is that customers will welcome a single supplier of a bundle of services, from telephone and TV to the Internet and beyond. The attraction lies in simplicity: the single bill and the single technical adviser or repair man.

How far this will work in practice is unclear. The telephone companies are convinced, on the basis of their market research, that it will at least apply across the field of telephony. Thus, long-distance, local and wireless companies are all on their starting blocks, eager to snap up customers as sole supplier of all three services.

Already the principle is being extended. The two biggest long-distance phone companies, AT&T and MCI, have in the past fortnight struck deals to get into the new world of digital satellite broadcasting.

The theory is the same. The satellite can be used to deliver either TV programmes or a link to the personal computer. Either way, the phone company will provide the customer with a single bill for telephone, entertainment and data.

Against this background, the obvious question is what will happen to the telecoms industry's structure. Its present form is profoundly artificial. Leaving aside the separation of local and long dis-

tance services, the break-up of AT&T produced seven local companies, or Baby Bells. Under the old regime, they were fenced off from each other as local monopolies. In an unregulated world, logic cries out for amalgamation.

One reason is the scope for cost saving. If two adjacent phone companies combine, they can simply hook up their networks and slash their head-office staff. There is another powerful pressure - the one-stop shop concept itself.

In offering a one-stop service, AT&T has advantages extending beyond simple size. It operates across the US in both long-distance and cellular telephony, and has one of the best-known brand names in the country. All it need do is hire local capacity from the Baby Bells, and it can offer a full bundle of services nationwide.

Conversely, of course, the Baby Bells can hire long-distance capacity from AT&T. But they cannot offer wireless

telephony nationally, since their networks are local. Also, while their entrenched position makes them formidable competitors locally, their marketing profile is so low that many consumers, asked who their local phone company is, name AT&T.

The obvious answer is to form wider alliances which can be branded nationally. Bell Atlantic and NYNEX, two adjacent Baby Bells which between them cover most of the eastern seaboard, have put their wireless operations into a joint venture. AirTouch, the Californian wireless company, is about to join them. The three will then offer a one-stop shop covering much of the country.

Nynex and Bell Atlantic are widely expected to take their partnership further, up to or including a full merger. If so, there will be the more pressure on the other Baby Bells to follow suit. Since the Baby Bells all have market values of \$20bn upwards, this promises a bonanza for investment bankers.

Whether these new alliances would be allowed to merge with AT&T or MCI would be a matter for the competition authorities. It would be perverse, certainly, if the 1984 break-up of AT&T - widely recognised as a crucial stimulus to the US information revolution - were reversed. But the trend is clear: within a few years, US phone companies will be fewer in number and much bigger in size.

They will also doubtless extend their boundaries beyond telephony. It might make sense, for instance, for a long-distance company such as AT&T to buy a cable TV company for the sake of its local network. Nor will the cable companies be idle. Some such as Time Warner, have ambitions plans in telephony. A year ago, some of the Baby Bells had similar ambitions in cable. The prospect was of a damaging war of attrition, with each side investing billions to do the other's job.

Much of the sabre-rattling has died down. On closer inspection, the phone companies found that some of the technology involved in cable - video on demand, for instance - was more daunting than it looked. More fundamentally, it was hard to make the sums work. The suspicion arose that the general public would not pay enough extra for entertainment to justify the investment. But a compelling new source of revenue has arrived: the Internet, which in the past year has grown so fast as to catch the phone compa-

nies unaware. The average American may be disinclined to pay much for yet another cable channel. But personal computer users - typically more affluent - will pay a good deal for sophisticated Internet connections which will quickly download amounts of data scarcely feasible on a standard telephone link.

The battle lines between the cable and phone companies have thus been redrawn. Standard cable TV connections may be fast, but they only handle incoming data. The development of the market for Internet links may thus depend on who is first to the punch: the phone companies in making their lines faster, or the cable companies in making their networks work both ways.

The two need not be mutually exclusive. In dense urban markets such as Manhattan, different services can doubtless co-exist. Indeed, homes may be linked to three or four different cables. In remote areas, only a single shared link may be affordable.

Meanwhile, new competitors will flock in, from media owners such as News Corporation to Disney and Microsoft. As a result, there will also be business alliances and combinations inconceivable in an age of regulation.

After all, the most fundamental effect of the telecoms bill is to strip the phone companies of their special status. It places them where they belong, as part of the shifting and converging world of communications.

Last year's \$9bn purchase by Walt Disney of Capital Cities/ABC - which also owed much to deregulation - showed the barriers crumbling between Hollywood and the TV networks. In the wider world of communications, there are bigger barriers to fall.

Financial Times

100 years ago

Yankee combinations... The artificial combinations which are termed "pools" - combinations formed in other words with the intention of creating a monopoly - seem to be indigenous to the soil of the United States. Apart from the frequently unscrupulous and too often sordid wire-pulling operations of the so-called politicians who throng the lobbies of the Capitol at Washington, the average American seems to take most interest in a "pool" of some kind, though, of course, no Yankee has been born who did not rejoice in the possession of, or the desire to obtain, a few patents. Yet, rather strangely, most of these combinations seem to an outsider pre-ordained to failure. We on this side of the Atlantic are unable to understand the fascination which many of the so-called "Trusts" - Sugar, Lead, Cattle-feeding, National Cordage etc. - have had for the shrewd Yankee.

Peruvian stocks... Letter to the Editor: Referring to the several articles of late in your valuable paper re Peruvian securities, surely this country cannot remain hidden and unexplored for ever. It is rich in minerals and in other ways, and the spade has not gone a yard into the earth yet.

OBSERVER

Mr Fix-It's first fix

Antonio Maccanico, Italy's premier designate, will need all his Mr Fix-It skills in solving one of his first dilemmas, namely what to do with Lamberto Dini, who is still sitting in the prime minister's office at Palazzo Chigi.

Though a political novice, Dini restored a sense of financial stability after the tumultuous Berlusconi government. That might be deemed to earn him compensation with a ministerial post - even if the right-wing coalition is trying to resist any such move.

Only two jobs would be sufficiently prestigious - the treasury and the foreign ministry. Dini was treasury minister under Berlusconi in 1984 and continued to be titular head while he was premier. But Maccanico would prefer to offer a super-economics ministry to Carlo Azeglio Ciampi, whose prime minister's office he ran from 1983-84. This leaves the foreign ministry, a crucial portfolio during Italy's remaining five months of the EU presidency.

Any change here risks upsetting Susanna Agnelli, a grande dame in her own right, and sister of Fiat boss Gianni. She has set great store by hosting the main event of the presidency - the opening at the end of March of the inter-governmental conference - in

Fiat's home town of Turin. The invention of a portfolio of EU affairs seems one of the few ways out of a delicate situation.

Meanwhile, the rules of Italian musical chairs are all too clear. If Maccanico fails to form a government, then Dini returns anyway, albeit as caretaker.

Face question

David Wright, Britain's new ambassador to Japan, must be something of a sentimentalist, for he has timed the beginning of his tour to coincide with his wedding anniversary last Saturday. He got married there.

That, not to mention his love-affair with their country - this is his third posting - should go down well with the Japanese. However, Wright may have to reconsider resuming his daily skirmish around the most of the imperial palace. It makes him look younger than he is. This was a particular handicap when he was posted as ambassador to Korea in 1980. His number two - a tall, grey-haired man with a distinguished-looking beard - was always being introduced as the new ambassador.

Many change here risks upsetting Susanna Agnelli, a grande dame in her own right, and sister of Fiat boss Gianni. She has set great store by hosting the main event of the presidency - the opening at the end of March of the inter-governmental conference - in

the annual meeting in late March promises to be a quiet affair notwithstanding. Fiat's great-grandson of August Thysen, the company's founder, has decided to call it a day.

Counts Federico and Claudio Zichy-Thysen, who are

well-known men-about-town in Buenos Aires, caused a stir last March. They sharply criticised the company, which was struggling through the most recent recession, for failing to pay any dividends. Now they have decided to sell their 17 per cent stake - thus breaking the last formal links between the company and the family.

Federico, 58, and Claudio, 53, are likely to get well over DM1bn for their stake and will no doubt find better ways of investing the money. Claudio has a licence to fly a 747 and runs his own airline, while Federico runs a ranch with 80,000 cattle.

Time, gentlemen

Any way of inveigling a few extra francs out of the French taxpayer has to be worth a try. The French government, desperate to prune its portly budget deficit, has been producing tax forms which are easier to understand. The economics minister has also announced what he is pleased to call the "traditional" extension of the deadline for filing. While the law says returns must be in by the end of February, the deadline, says

the economics ministry, has again been pushed out to March 4.

Rather than squeezing more out of the payers by means of the generous time allocation, the state's rule-bending may simply encourage more of the same from its citizens as they tot up their year's earnings.

Dead serious

Eat your heart out, Pirelli. In the league of corporate calenders that make a statement, the entry from Failure Analysis Associates, a San Francisco engineering group, is a killer. Titled "Disaster of the Month", it kicks off with the Oklahoma City bombing on the cover. The scene for January was hand-picked from the Kobe earthquake, while this month's treat is a computer simulation of the Simpson-Goldman murder.

Where other calenders mark high days and holidays, Failure Analysis's speciality is dismal anniversaries. February's cull include February 1977: Two Chicago elevated trains crash killing 11 people; February 13 1833: Galileo detained by the Inquisition in Rome and, (a mile too upbeat for this one, surely) February 17, 1947: Noah and animals escape.

Failure Analysis's business consists of looking into the causes and the costs of disasters, but there is one minor failure it has yet to crack: why its calendars did not arrive until last week.

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FINANCIAL TIMES

Monday February 5 1996

FERGUSON ENTERPRISES

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WOLSELEY

Germany and France want G7 to add Russia

By Peter Norman and Edward Mortimer in Munich

Germany and France are seeking Russia's full admission to the club of the world's richest industrial nations as part of a strategy to strengthen Boris Yeltsin's position ahead of this summer's presidential elections.

Germany's Chancellor Helmut Kohl said at the weekend that he could "imagine there would be agreement in a few weeks" to turn the Group of Seven leading industrial nations into a Group of Eight, including Russia.

Mr Kohl disclosed that the French government was working on a plan that would give Mr Yeltsin equal status with the leaders of the US, Japan, Germany, France, Britain, Italy and

Canada at this year's world economic summit in France in July.

Russian demands for equal status with the G7 nations have been a recurring theme in international monetary diplomacy because Moscow feels the present arrangements inadequately reflect the country's position as a great power.

In recent years Russia's G7 summit participation has followed the "G7 plus one" formula by which Mr Yeltsin has attended the meetings, but only to take part in discussions on political and security issues.

Similarly, Russian ministers and officials have attended G7 finance ministers' meetings, but only for discussions on Russia's economic reform efforts or G7 relations with Russia.

Trade call

Continued from Page 1

75 per cent of all foreign investment in the world, the EU and North America have a stake in "widening opportunities for enterprise around the world," he will argue, adding "by working together, we will set an example for others". The speech will raise eyebrows in France and southern Europe by insisting, in a reference to agriculture, that "no area can forever be closed off" from efforts to liberalise trade.

While recognising that the "facts of political life" make agricultural trade highly sensitive, Mr Rifkind will maintain that farm subsidies are under pressure on both sides of the Atlantic. The EU will be forced to reform its common agricultural policy because of EU enlargement and world trade talks due in 1999, while farm subsidies in the US are vulnerable to budgetary pressures.

In practical terms, Mr Rifkind will deploy high transatlantic tariffs in areas such as footwear, clothing and trucks, and stress the need to involve Canada and Mexico in the transatlantic relationship.

Japan's 'flowers of the office' stemmed by staff cutbacks

By Emiko Terazawa in Tokyo

Japan's "office ladies", whose role was often limited to menial tasks, including performing the office tea ceremony for male workers, may soon become an endangered species.

Mitsubishi Corporation has decided to stop hiring "Ols", as the women workers are known, and replace them with cheaper temporary staff from agencies.

Japanese companies have traditionally divided roles in the workplace by sex, placing male workers on a "career track" and on the lifetime payroll, and giving women lower-ranking and secretarial jobs.

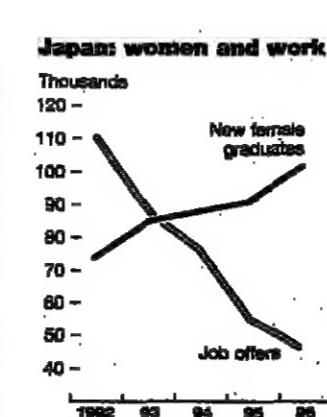
Dubbed "flowers of the office", Ols have been a cheap source of labour for Japanese companies, since they often left after three or four years to get married. However, women in increasing numbers are choosing to marry later and stay on at their companies, raising costs.

At Mitsubishi, Ols have worked an average of 13 years, an increase of four years over the past decade. Ols account for 2,800 of Mitsubishi's 9,300 workers. The problem has been compounded by declining profit margins due to Japan's stagnant economy, and has prompted Mitsubishi's management to order a hiring freeze.

Other large companies face a similar predicament, and have reduced the hiring of Ols. Such hiring freezes have sharply reduced the number of jobs available for female graduates.

While employment opportunities have hit record lows for all graduates, women have fared far worse. According to the education ministry, by last October only 58.4 per cent of newly graduating college women had secured jobs as opposed to 74.4 per cent of male graduates.

Although Mitsubishi's decision



has prompted an outcry from some feminists, the company says the move will eventually raise the status of women in the workplace since female graduates who are hired will be "career track" workers on equal terms with men.

Mitsubishi, along with other leading companies, opened the career track to women in 1987, a year after an equal opportunities law was passed.

"The hiring of women will decline briefly, but we are trying to increase the number of women on the career track," Mitsubishi said. "Our president says he wants a third of the career track workers to be female."

However, along with other leading Japanese corporations, Mitsubishi has so far not had a very good record in putting women on the career track. Only 70 of its 6,500 career track workers are female.

Some of Mitsubishi's men say they will be sorry to see the Ols leave, but acknowledge it as a sign of the times. "It just means that the company is about to take on a tougher stance towards its employees, and there will be no exceptions," said one male worker.

Internet

Continued from Page 1

and railing against "unhealthy tendencies" in society.

China's propaganda chiefs have made no attempt to hide their concern about opportunities provided by international computer networks for the widespread dissemination of information. These networks are seen as a direct threat to state control of media, which has been a core policy of communist rule.

"Neither organisations nor individuals are allowed to engage in activities at the expense of state security and secrets," Xinhua reported. "They are also forbidden from producing, retrieving, duplicating and spreading information that may hinder public order, and obscene and pornographic material."

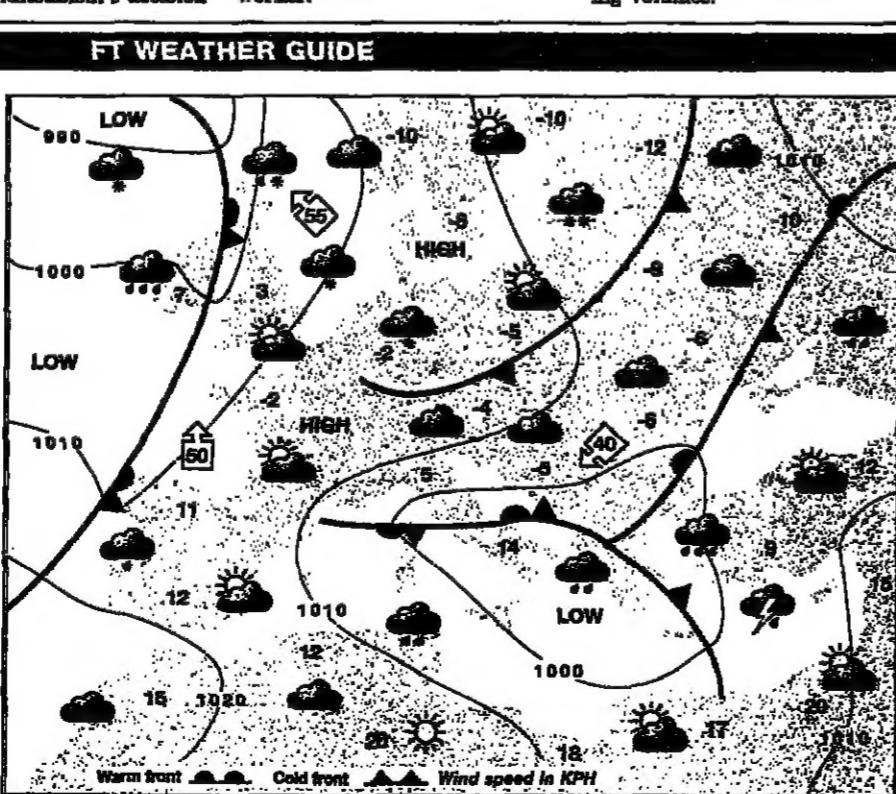
Although Mitsubishi's decision

is to hire fewer women, it is

not the only company to do so.

The UK will be rather unsettled with rain, sleet or snow. Active low pressure systems will move east over northern France causing unsettled conditions on the continent as well. Northern and eastern Europe will be wintry. The Benelux, Germany, the Alps and the northern Balkans will have occasional snow which will be locally heavy. France and northern Spain will have a lot of rain.

Although Mitsubishi's decision



TODAY'S TEMPERATURES

	Maximum	Beijing	Sun	2 Caracas	Cloudy	Faroe	Cloudy	18 Madrid	Fair	9 Rangoon	Fair	32
Abu Dhabi	fair	26	Berlin	sun	8	Copenhagen	rain	0	Madrid	fair	15	Reykjavik
Acra	cloudy	31	Berlin	snow	9	Chicago	shower	18	Malaga	shower	11	Paris
Algiers	rain	13	Bermuda	shower	10	Cologne	fair	15	Manchester	cloudy	12	Stockholm
Amsterdam	cloudy	13	Bogota	fair	11	Dakar	fair	16	Glasgow	rain	13	Rome
Athens	shower	16	Bombay	sun	12	Dakar	fair	17	Hamburg	rain	14	Madrid
B. Aires	sun	20	Bosnia	fair	13	Dakar	fair	18	Helsinki	cloudy	15	Melbourne
B. Aires	fair	27	Budapest	fair	14	Dakar	fair	19	Hong Kong	rain	16	S. Paulo
Bham	cloudy	9	Chester	fair	15	Dakar	fair	20	Hong Kong	shower	17	Seoul
Bangkok	fair	30	Cairo	fair	16	Dublin	rain	21	Helsinki	sun	18	Singapore
Barcelona	fair	18	Capetown	sun	17	Dublin	rain	22	Helsinki	sun	19	Stockholm
					20	Dubrovnik	shower	23	Helsinki	cloudy	20	Tokyo
					21	Dubrovnik	rain	24	Helsinki	rain	21	Tokyo
					22	Dubrovnik	shower	25	Helsinki	rain	22	Toronto
					23	Dubrovnik	rain	26	Helsinki	shower	23	Vancouver
					24	Dubrovnik	shower	27	Helsinki	rain	24	Venice
					25	Dubrovnik	rain	28	Helsinki	shower	25	Vienna
					26	Dubrovnik	shower	29	Helsinki	rain	26	Winnipeg
					27	Dubrovnik	rain	30	Helsinki	shower	27	Zurich
					28	Dubrovnik	shower	31	Helsinki	rain	28	

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Investors plan UK property derivatives market

By Simon London, Property Correspondent, in London

Some of the UK's largest investment institutions are planning to launch a property derivatives market in an attempt to put commercial property on an equal footing with other financial assets.

The group, which includes AMP, Asset Management, Heron, The Prudential, Legal & General, ESIC Pensions Management, Norwich Union, Scottish Amicable, Standard Life, British Land and National Westminster Bank, is developing a range of over-the-counter forward contracts.

Property has been declining as a proportion of institutional investment portfolios for the last 15 years, partly because buildings are expensive and difficult to trade.

However, fund managers believe that index-linked derivative instruments similar to those available in the equity and bond markets will help reverse this decline.

The Real Estate Index Market planned by the institutions would cover a range of contracts linked to indices produced by the Investment Property Databank, which measures the performance of £20bn (£77bn) worth of institutionally-owned property in the UK.

Such instruments would enable property investors to gain tactical exposure to sectors of the UK property market without buying buildings.

It would also be possible to take short positions in sectors of the property market for the first time.

Lowell White Durrant, the solicitor, is working on the legal and regulatory aspects of the proposed instruments.

Discussions have also been held with Reuters, the financial information group, about a possible screen-based trading system. Previous attempts to create a liquid property derivatives market have founded either because of technical problems or low trading volume.

A futures contract introduced by London FOX, the futures and options market, was abandoned in 1991 following illicit attempts by market insiders to boost trading volume.

Since 1984, Barclays Bank has issued £250m worth of property index certificates, linked to the return on the IPD All-Property index, which gives an overall measure of UK commercial property values.

The working party envisages instruments linked to the performance of individual market sectors, such as retail or commercial offices.

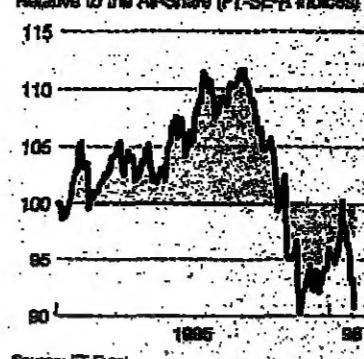
It is felt that a tactical instrument developed by users themselves will generate greater trading volumes.

THE LEX COLUMN

Grace under pressure

Food retailers

Relative to the All-Share FT-SE 100 Index



Source: FT Ease

currently operate. Vast sums of money will also need to be spent on marketing and on building networks capable of carrying both entertainment and telephone calls. This will undoubtedly spur greater use of new telecoms services such as the Internet, video telephony and interactive television. But it is unlikely that revenues from these will be sufficient to compensate for cut-throat competition.

Companies will try to avoid competition by forming joint ventures rather than building new capacity. Baby Bells may merge and there will be more deals like MCI's satellite link with News Corporation and Sprint's alliance with three cable groups. But such ventures will still be the prelude to more investment and will, at best, mitigate the problem of overcapacity rather than solve it.

J. Sainsbury

J. Sainsbury's January Savers scheme is making way for a February Bonus offer; the fear among investors is that a spate of price-cutting could pave the way for March Mayhem among the UK supermarket chains. Sainsbury's move is largely a catch-up exercise: in 1995, Asda, Argylle's Safeway and Tesco prospered as Sainsbury languished. But Sainsbury's fight-back could signal the end of the cosy oligopoly which allowed its rivals to flourish despite the slow-down in new space caused by tougher planning rules.

The answer is that most will probably be losers. The main effect of the legislation will be to intensify competition and squeeze margins. Telecoms groups may in future have three streams of income - local calls, long-distance calls and cable TV - but they will no longer have such large shares of those markets in which they

sector has proved remarkably resistant. Banana prices, for example, have bounced back after cuts which many thought would be hard to reverse.

But profits are also under threat from a petrol price war triggered by Esso. Petrol still accounts for only around five per cent of the supermarkets' profits, and net margins are low, at around three per cent. The real victims of any price war will be the independent petrol retailers, who are likely to be squeezed out of the market altogether. This means that there is a strong incentive to hold prices and take the short-term pain of lost volume. This could still, however, translate into a profits shortfall of around £10m for the likes of Tesco and Sainsbury, as recent profits downgrades suggest.

All in all, margin pressure is making the sector's traditional defensive qualities look distinctly jaded. The sector has already lost its market rating and is currently trading at a discount of about five per cent. Until the current pressures ease, it is hard to justify a return to a market rating.

Redland

The "For sale" tag which has appeared above Redland's bricks business looks like a worthy attempt to find a way out of an uncomfortable impasse. The building materials company operates in a difficult sector and in low-growth markets. Profits are under pressure, making it difficult to invest in expanding the business. As last month's profits warning highlighted, Redland is heavily exposed to the dire German housing market; and Germany accounted for half of Redland's 1994 profits. The aim of expanding in faster-growing markets is a sound one, but the pay-back is likely to be slow.

Selling bricks is a sensible solution, but a buyer may be hard to find: Hanson and Istock already have a large market share. Redland is also considering injecting assets into Braas, its 51 per cent-owned German roof tiles business, as a means of releasing cash. But other than bricks, Redland has little to sell, since both roof tiles and aggregates are core businesses. And although interest cover looks comfortable, with weaker profits the company is right to avoid increasing debt any further. Redland is certainly strong enough to weather the current storm, but a profits rebound still looks some way off.